

President’s Message

Derek Hanway, Financial Services Director, City of Burbank

State Budget

By the time you read this article we will have already attended the CSMFO Annual Legislative Seminar, scheduled for June 1st, in Sacramento. I am sure you are all following the state budget process. The Governor’s projection of a \$12.3 billion surplus has stimulated numerous ideas of how to spend the surplus. If there ever were an opportune time for the return of ERAF or fiscal reform, it would be this year. It appears that addressing these issues will be an uphill fight, with little chance of success. From a conservative financial prospective, I would hope that the state will not use too much of the surplus for recurring programs as we all know what will happen during the next recession.

GASB 34 Implementation Task Force

The GFOA’s web site (www.gfoa.org) contains a PowerPoint presentation on GASB 34. It is my understanding that our GASB 34 Implementation Task Force will be incorporating these slides as part of the presentation materials developed by the Task Force. We will be receiving a status

report on the activities of the GASB 34 Task Force at our June 1st Board meeting. We will provide an update on these activities in the next issue of the *Mini-News*.

CSMFO Web Site

In case you have not heard, the CSMFO Web site has been redesigned. Please check it out at www.csmfo.org and feel free to provide any comments to our Webmaster, Kirk Biglione. Kirk can be reached via email at kirkb@pandemic.com.

USC’s Developing Financial Leadership Capacities for the 21st Century - for more information, see page 5.

CMTA Annual Conference

I attended my first CMTA Annual Conference in Concord last month. It was good to see many of our members at the conference. The content of the conference was valuable. As usual speakers such as Frank Abagnale and Girard Miller were excellent.

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The Mini-News is your newsletter! Take advantage of our monthly publication by sharing with us your ideas. CSMFO is always seeking inputs from all members on topics in any department section.

Do not forget to visit the web site at www.csmfo.org for the latest news!

California Society of Municipal Finance Officers

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Chapter Corner: Desert Mountain

Kevin N. Smith, Chapter Chair, Finance Director, Town of Apple Valley

Our last meeting, held May 18th in Apple Valley, featured Lloyd de Llamas, President of Hinderliter, de Llamas & Associates as the guest speaker. His firm provides data, auditing services and related information on sales and property tax for about 200 cities and towns in California.

Mr. de Llamas gave an outstanding presentation on e-commerce. The fears we have all heard about including such topics as closing malls and retail stores as a result of e-commerce were addressed. As graphically presented, e-commerce, while growing rapidly, has not nor will in the future replace your local mall. Mr. de Llamas gave some startling examples of why he is of that opinion. E-commerce in 1998 represented less than 3/10th of 1% of general consumer good sales. Even if this number were to double or triple in the next five years, it would still not have a significant impact on local sales tax receipts. Gateway Computer, for example, does considerable marketing and sales over the internet. However, he went on to point out that they currently have 26 retail stores in California and have plans to open an additional 10 this year. In Mr. de Llamas' opinion, the successful companies of the future will need to provide both retail and e-commerce to continue growth and prosperity. He also pointed out that we, as finance professionals, should stay involved in the many possible federal and state legislative issues. As Mr. de Llamas stated, "you are urged to continue to work with your local retailers and communicate with your federal and state representatives on these important issues."

After the presentation, those present had the opportunity to tour the Lewis Center for Educational Research here in Apple Valley. Viewing solar spots on the sun to checking out the center's flight simulator were included in the presentation.

At our February meeting, Mr. Ken Alimam of Conrad & Associates gave a presentation on GASB Statement 34. I believe it was the opinion of all those present, that he took some of the fear of compliance with these new requirements from our hearts. He provided some guidance on how compliance could be achieved, which was not as threatening as presented in previous literature received. At the recent CSMFO Annual Conference, GASB Statement 34 seemed to be the hot topic. We were fortunate to have a preview that helped our members be more comfortable with addressing Statement 34.

The next Desert Mountain Chapter meeting is scheduled for Thursday, August 17th, 2000. For detailed information on this up-coming meeting, read your future newsletters or check the Chapter page on the CSMFO Web site. Come join us for another exciting meeting! We look forward to seeing you at our next chapter meeting!

Sacramento Update

Sacramento is heating up and not just in Fahrenheit's. The governor's revised budget was released on May 15th. Assembly and Senate Budget Committees promptly followed with meetings to reexamine their proposals. The scenery constantly changes. The following summarizes the budget process and the status of property tax shift as it stands just before the Memorial Day weekend.

Governor's May Budget Revisions

The economy is thriving, pushing the state budget revenue estimates up by \$12.319 billion. Education and "prosperity dividends" to taxpayers topped Governor Davis' priority spending list. Discretionary funds to local government did enter the budget distribution, although it was not listed as a key feature in the budget. Transportation, housing and the environment, which include some funding to cities, also were highlighted in the Governor's message. The complete May Revision is available on the Department of Finance website www.dof.ca.gov, under California Budget.

Budget Proposals for Local Government

1) \$250 million in one-time discretionary funds for local government (cities and counties). The funds will use the same distribution formula as AB 1661 of last year – one-half per capita and one-half based on local governments' contribution to the Educational Revenue Augmentation Fund (ERAF). Last year the amount was \$150 million, so cities can

estimate their share as 166.7% of last year's funding.

2) \$400 million one-time deferred maintenance funds for local streets and roads. This is part of a total five year \$5.3 billion Traffic Congestion Relief Plan to be funded by diverting sales tax on gasoline and appropriation from the General Fund.

3) \$200 million in incentives to cities and counties to increase housing supply that meet certain targets, such as in-fill projects, transit-oriented, and affordability.

4) \$125 million for cleanup of brownfields, primarily located in urban areas. The funds will be made available for technical assistance, loans to local government, schools and developers and affordable insurance for redevelopment projects.

Budget Conference Committee to Begin Tuesday, May 30th

AB 1740 (Ducheny), is the vehicle for the state budget this year. The measure will be sent to a conference committee to reconcile the differences between the Assembly and Senate versions of the budget. Of particular note for local governments are several programs that directly impact local finance and local services. Cities should be contacting their Senators and Assembly Members to express their strong preference on key elements from each proposal.

Discretionary Spending - Request Senate Version. \$900 million in one-time revenue partially divided between cities, counties and special districts based on per capita and ERAF formula (Assembly version - \$250 million).

Transportation, Streets and Road Maintenance - Request Assembly Version. \$400 million allocated on existing Gas Tax formula for cities and counties for seven years. (Senate version - \$400 million one-time).

Housing Package - Request Assembly Version. \$725 million in various housing augmentations including \$300 million for multifamily/rental housing development for working families, homeless assistance and farm worker housing assistance. (Senate version - \$625 million)

Brownfield Remediation - Request Assembly Version. \$50 million for cleanup and redevelopment of contaminated properties. (Senate version - \$25 million)

Members should also thank Senator Steve Peace for pushing for a significant discretionary element for local government relief. Although neither house provided ongoing discretionary revenues for local government this year, the Senate would provide a substantial lump sum for local spending choices. At this writing, the appointments to the Budget Conference Committee have yet to be named. However, it is likely that Senators Peace, Brulte and Johnston will join Assembly Members Ducheny and Runner and an Assembly Member to be named later.

"Cap the Property Tax Shift" Bill Moves Forward

SB 1637 (Burton) passed out of the Senate Appropriations Committee on a unanimous, bipartisan vote. The measure now goes to the Senate floor for what is expected to be a similar vote. Cities, counties, and

President's Message, *continued*

Intergovernmental Relations Committee

Due to unexpected workload issues and job changes, I have been in the process of appointing new leadership to our Intergovernmental Relations Committee. Gary Nordquist, General Services Manager, for the City of Fontana, has agreed to serve as the chair of the committee. I am still searching for a vice-chair for the committee. We are looking for finance directors who have a particular expertise in certain legislative areas such as e-commerce, sales tax, PERS or other areas who could serve as a resource when legislation is proposed. If you have any interest in participating on this committee, please give me a call. Good luck to Gary!

CSMFO 2000 Directory

Buy now you should have received your CSMFO 2000 Directory. An article on this page discusses some of the new features contained within the directory.

If you have not heard by now, Irwin Bornstein was elected to the GFOA Board. Congratulations to Irwin and we look forward to more cooperative efforts with GFOA! I will be attending the GFOA conference in a few weeks and look forward to seeing many of you in Chicago.

CSMFO Mini-News

1400 K Street, Suite 400
Sacramento, CA 95814
(916) 658-8210

Fax: (916) 658-8240

E-mail: nguyenm@cacities.org

Website: www.csmfo.org

2000 Directory Adds New Features

The 2000 directory includes new listings to aid communication among members and reflect changes in CSMFO leadership. Electronic mail has become a key communication tool, so additional e-mail addresses have been included in the listings. CSMFO last year set a goal to facilitate communication between members and the board, so changes adopted to meet the goal have been added. These additions were made to enhance the value of the directory to CSMFO members.

Listed below are the changes to look for:

- Listings of CSMFO board officers and directors, and committee and chapter chairs now include e-mail addresses.
- The newly created Special District Liaison appears on page 3 with the officers and directors of the board.
- Board directors this year are assigned to chapters to serve as board liaisons and these assignments can be found on page 7.
- Chapter group e-mail addresses are now included on page 9.

If you have not already signed up for the chapter chair e-mail listings, take the time now to do so. You can easily join by going to the website www.csmfo.org and selecting the chapters webpage. Choose the chapter(s) you wish to hear more about and subscribe to the list directly from your selected chapter(s). Recently in a chapter chairs conference call, the chairs expressed interest in using the group list more extensively for meeting notices and other announcements. Chapters are encouraged to use these lists to share topics of interest within their region. To post a message, send it to [chapter e-mail name@csmfo.org](mailto:<chapter e-mail name>@csmfo.org).

CSMFO hopes you find these additions helpful. Your comments and suggestions are always welcome. Please contact any board member or Frances or Mai in the CSMFO office at 916/658-8210.

Sacramento Update, *continued*

special districts have continuously pushed for this measure over the years, which will stem the bleeding from the property tax shifts of the 1990s. The current value of the shifted property taxes is \$4.2 billion. A history of the property tax shifts can be found on the League of California Cities' website at www.cacities.org/memserv/features/league_messages/eraf.htm. This figure grew by \$286 million this year alone. Put into perspective, the growth alone exceeds the amount of discretionary relief proposed for local governments in the May revise by \$36 million. Local government, their unions and business leaders, should all join together to support this critical effort. Any correspondence should be directed to your Legislators and the Governor. You should also thank Senator John Burton for his tireless leadership on this critical local finance issue.

Developing Financial Leadership Capacities for the 21st Century

Once again, the CSMFO and the University of Southern California (Sacramento Center) are working together to bring you another year of innovative training program in financial management. Brochures and applications for the program will be mailed with the July issue of the *Mini-News*. Information and a copy of the application will also be available later this month at the CSMFO Web site at www.csmfo.org.

In the meantime, we are accepting names for the 1st module, which will take place in November, in Sacramento. If you are interested in attending the 1st module, please contact the CSMFO office at 916/658-8210, to reserve your seat. Seating is limited to the first forty-five people, so take advantage of this opportunity by calling us now!

CROA Invites You to Join

California Revenue Officers Association (CROA) was established in the early 1970's to promote increased efficiency in collections of monies due all levels of government. CROA extended membership to cities in 1995. For further information, contact Jan Seeley at 760/839-4305 or jseeley@ci.escondido.ca.us.

Chapter Meetings

Peninsula

Richard Averett, Chapter Chair
Finance Director,
City of San Carlos

Date: Wednesday, June 7, 2000
Joint meeting with CMTA
Division 5
Place: HS Lordships Restaurant
Berkeley, CA
Spkr: Rob Braulik
California Statewide Communities
Development Authority
Rsvr: Richard Averett @ 650/802-4205

San Gabriel Valley

Mark Alvarado, Chapter Chair,
Administrative Services Director,
City of Monrovia

Date: Wednesday, June 21, 2000
Time: 11:15 - 11:30 A.M. (Registration)
11:30 A.M. - 12:00 P.M.
(Speaker, Rob Braulik)
12:00 - 12:45 P.M. (Lunch)
12:45 - 1:30 P.M. (Speakers, Gary Caporicci & John Whitman)
Place: Four Points Sheraton Hotel
(formerly Wyndham Garden Hotel)
1st Spkr: Rob Braulik, Program Manager,
California Statewide Communities
Development Authority
Topic: "The CalLease Purchasing
Programs"
2nd Spkr: Gary Caporicci, Caporicci,
Cropper and Larson and John
Whitman, Charles Abbot Co.
Topic: "GASB 34 Implementation
Experiences - in the City of
Corona"
Menu: Buffet Menu (TBA)
Cost: \$25.00/person - payable at the door
(make checks payable to the City
of Monrovia)
Rsvr: Please confirm your attendance by
calling Hilda Quintana of City of
Monrovia @ 626/932-5515, or via
hquintana@ci.monrovia.ca.us, by
5:00 P.M., Monday, June 19th (no
shows may be billed)

Orange County

Marc Puckett, Chapter Chair,
Finance Director,
City of Costa Mesa

Date: Thursday, June 22, 2000
Time: 11:30 A.M. - 1:30 P.M.
Place: Wyndham Garden Hotel
Spkr: Rhonda Britten
Topic: "Fearless Living: Are You Waiting
for a Miracle"
Rsvr: Sandy Castle @ 714/754-5243

San Diego County

Kathleen McHorney
Chapter Chair,
Finance Manager, City of Santee

Date: Thursday, June 29, 2000
Time: 12:00 P.M.
Place: La Jolla Marriott
4240 La Jolla Village Drive
La Jolla, CA
Spkrs: Greg Smith, Tax Assessor
County of San Diego
Topic: Annual Property Tax Report
Rsvr: Kathy McHorney
@ 619/258-4100, ext. 142

MARK YOUR CALENDARS

GFOA Annual Conference

June 11-14, 2000
Chicago, IL. Information:
312/977-9700 or e-mail
conference@gfoa.org

League of California Cities Annual Conference

September 7-9, 2000
Anaheim, CA

CSMFO Weekend Training

November 17-19, 2000
Sacramento, CA

CSMFO Annual Conference

February 25-27, 2001
San Jose, CA

CMTA Annual Conference

April 23-27, 2001
Riverside, CA

Up the Ladder

BUDGET & FINANCE MANAGER - City of Ventura, CA. Salary: \$62,016- \$83,112 annually. Excellent benefit package including PERS 2% at 55 and an attractive city home loan program. The City of Ventura, an attractive, ocean side community on California's central coast 60 miles north of Los Angeles, is seeking a Budget and Finance Manager who has experience with Performance Budgeting and Policy Analysis. Ventura is a full service city with an annual operating budget of approximately \$160 million and 645 full time employees. Reporting to the Administrative Services Director, the Budget and Finance Manager is responsible for all city budget preparation and monitoring activities, policy assessment, accounting functions, and risk management activities. Division resources include 10 full-time and 2 part-time positions and a \$3.9 million operating budget. Candidates should be experienced municipal budgeting and accounting professional with superior problem solving skills, a big picture approach to fiscal management, significant supervisory experience and excellent leadership and decision making skills. A bachelor's degree (Public Administration, Economics, Accounting or Business), Windows-based PC knowledge, and at least 5 years increasingly responsible experience in the management and supervision of municipal budget and accounting activities required. Master's degree preferred. To be considered for this exceptional career opportunity, submit your resume, three work-related references and current salary by Friday, June 9, 2000 to: Shannon Associates, 740 University Avenue, Suite 130, Sacramento, CA 95825, Tel: 916/567-4280, Fax: 916/567-1220, email: resumes@shannonassoc.com.

Ventura is an Equal Opportunity Employer

HUMAN RESOURCES DIRECTOR - County of San Joaquin Health Care Services Agency. Salary: \$59,314 - \$72,086 (eff. 7/2/00), plus excellent benefit package that includes deferred comp and cafeteria plan. The County of San Joaquin, located in the rich San Joaquin Valley south of Sacramento, is seeking a Human Resources Director for its Health Care Services Agency. Reporting to the Director of Health Care Services, the Human Resources Director advises the Agency Director, Division Directors and senior management on

miscellaneous personnel, labor relations, equal employment opportunity, compensation and payroll issues. She or he supervises a staff of fifteen, serves as liaison with the county's H.R. and Labor Relations Divisions, participates in contract negotiations, and directs staff development. The ideal candidate will be seasoned human resources professional with experience in a union environment, supervisory experience, a positive attitude, sound judgment, excellent communication skills, and considerable knowledge of payroll issues. A minimum of four years of professional human resources or labor relations experience is required. Experience in a government and/or health care working environment is required, as is one year of management experience and a bachelor's degree in public, business or health care administration or a closely related field. Health Care Services has 3,000 employees. Agency offices are situated on a peaceful hospital campus, in a new and growing facility surrounded by open space south of Stockton. The agency is within a commutable distance of several East Bay Area communities and Modesto. Tourist attractions such as Napa Valley, San Francisco, the Sierra Mountains and Yosemite National Park are within an easy driving distance. Supplemental wage benefits include 1937 Act retirement, \$8500 per year in cafeteria benefits for health insurance and/or salary supplement, generous leave benefits and deferred comp contributions up to \$1,400 per year. Moving expenses and an employment agreement are negotiable in accordance with county policy. To be considered for this rewarding career opportunity submit a resume, cover letter, three work-related references and current salary by Friday, June 30, 2000 to: CSAC Human Resources Advisory Services, 740 University Avenue, Suite 130, Sacramento, CA 95825, Tel: 916/924-8333, Fax: 916/567-1220, email: resumes@shannonassoc.com, visit the county's web site at www.co.san-joaquin.ca.us.

ASSISTANT DIRECTOR OF FINANCE - City of Santa Cruz, CA. Salary: \$5,198 - \$6,634/monthly (salary increase anticipated), plus excellent management benefits. Santa Cruz (pop. 55,000) is a coastal resort community located in one of the most beautiful areas in California, 75 miles south of San Francisco, on the sunny, north side of Monterey Bay. The Assistant Director of Finance provides executive level assistance to the Director of Finance, including managing assigned Finance Department functions and supervising professional accounting staff.

Manages the city's budget and audit processes, develops financial forecasts for operating and capital budgets, prepares program and financial analysis regarding resource allocation decisions, debt issuance, investments, and grants, and acts as financial advisor to City departments. Typical qualifications: BA in Accounting, Finance, Business/Public Administration or related field and 4 years of technical accounting experience (including 2 years experience in a supervisory capacity and 2 years experience in municipal accounting). Apply by July 3, 2000. For required application materials contact: City of Santa Cruz, Personnel Dept., 337 Locust St., Santa Cruz, CA 95060, 831/420-5040, TDD: 800-735-2929, www.ci.santa-cruz.ca.us/ps EOE/ADA

FINANCIAL SERVICES MANAGER - City of Redwood City, CA. Salary: \$76,381 - \$91,665/yr.+ excellent benefits. A unique opportunity with the City of Redwood City! We seek a dynamic individual to function as an assistant finance director, and manage a division which administers payroll, A/P, A/R and general accounting. Will coordinate year-end closings, prepare the annual financial statements and provide the department with highly responsible and professional staff support. Ideal candidate will possess a sense of humor, a creative approach to problem solving and an excellent customer service perspective. A BS in business or related field and five years experience required; MBA or CPA desired. Must have knowledge of contract administration, negotiation methods/procedures and be familiar with computer-based accounting systems including spreadsheets and word processing. Must also communicate clearly, both orally and in writing, interact well with a variety of people, using team building skills and proactive communication. Open until filled. Submit resumes and applications to Department of Human Resources, 1017 Middlefield Rd., Redwood City, CA 94063, or call 650/780-7292 (24 hr.) City appl. required. EOE

TREASURER - Orange County Fire Authority, CA. The OCFA, formed in 1995, serves a population of over one million citizens residing in 23 cities and the unincorporated regions of Orange County. The Authority is a progressive and growing organization that provides a valued service

continued on the next page

Up the Ladder, *continued*

through its staff of 1,035. The current annual budget is approximately \$113.5 million, and the investment portfolio averages \$50-70 million. Reporting to the Assistant Chief of Business Services and appointed by the Board of Directors, the Treasurer will be creative and innovative in terms of sophisticated and legal financing strategies, while maintaining a proper balance of prudence and fiscal conservatism. This position requires a comprehensive understanding of municipal finance and policy setting. As such, the ideal candidate will have progressively responsible experience in a financial environment that includes significant exposure to municipal securities or in a local government position that included significant investment and debt management. Experience in bond financing is desirable. In addition, a bachelor's degree in business administration or a closely related field is required; and MBA/MPA is highly desirable. Salary range is \$60,960 to \$97,056 annually. If you are interested in this outstanding opportunity, please send your resume to: Bobbi Peckham, Senior Manager, DMG-MAXIMUS, 4320 Auburn Blvd., Suite 2000, Sacramento, CA 95841, E-mail: recruit@dmg.maxinc.com. Resumes must be received no later than June 12, 2000; however, if timing is a problem, please contact Ms. Peckham. Call 916/485-8102 to request a detailed brochure regarding this recruitment.

ACCOUNTING TECHNICIAN - City of Campbell, CA. Salary: \$3631 - \$4413 per month. Excellent Benefits! The city is accepting applications to fill an Accounting Technician vacancy. Minimum requirements include graduation from high school and 60 sem. college units with an emphasis in Accounting or a related field, plus three years of experience in Accounting or payroll processing (2 yrs Acctg experience may be substituted for 30 sem. college units). Please call 408/866-2122 for an application or go to our Web site at www.ci.campbell.ca.us. Apply at: Personnel, City of Campbell, 70 North First Street, Campbell, CA 95008. Deadline is 5:00 P.M., Friday, June 16, 2000. EOE

CONTROLLER - Sonoma County Community Development Commission. Located north of San Francisco, Sonoma County CDC is seeking a controller with governmental

agency accounting experience. Salary range is \$55,248 to \$67,140 with an outstanding benefits package. The position is responsible for general accounting and for preparing and presenting the annual budget, which presently totals approximately \$24 million. The controller will have five staff members. This position is responsible for program analysis, accounting policy, accounting practices, general ledger accounting, investment management, revenue collection and contract payments, payroll verification and coordination with Sonoma County. The new controller will be an effective manager, a strategic thinker, and have strong communication, and organizational development skills. Bachelor's degree required with major course work in Finance, Accounting, or a related field; and CPA preferred. If you are interested in applying for this outstanding opportunity, please submit your resume to Chuck Neumayer, DMG-MAXIMUS, Inc., 4320 Auburn Blvd., Ste. 2000, Sacramento, CA 95841. A brochure is available by calling 916/485-8102 or emailing recruit@dmg.maxinc.com. Filing deadline is June 26, 2000

BUDGET MANAGER - City of Morgan Hill, CA. Salary: \$4,427 - \$5,533/mo. + excellent benefits. Under direction of the Director of Finance, the Budget Manager plans, organizes, directs, and personally performs professional budgeting activities in conformance with the principles and procedures of public finance, budgeting and budgetary control and assists in the management the Redevelopment Agency budget. Requires: bachelor's degree in Accounting, Finance, Business Administration or related field; 2 yrs. Of responsible, professional work experience in Budgeting/Accounting/ Finance fields with at least 1 yr. of local government finance experience that included budget responsibilities. Please call the Human Resources office job hotline at 408/779-7276, to request a city application and job flyer. Deadline to apply is by 5:00 P.M., 6/30/00. EOE.

ACCOUNTANT - City of Vallejo, CA. Salary: \$4,263 - \$5,182/mo., plus excellent benefits). This lead position performs professional accounting duties including financial record keeping, reporting, and cost accounting functions within the city's Accounting Division. Requires the equivalent to a bachelor's degree in Accounting, Finance, or related field and at least two years of governmental accounting experience in a

public agency within the State of California. CPA desirable. Contact our 24-hour job hotline 707/648-4364; TDD 707/648-4437; www.ci.vallejo.ca.us for official application materials. Completed application materials including a supplemental questionnaire must be received in the Human Resources Department, PO Box 3068, 555 Santa Clara Street, Room 102, Vallejo, CA 94590, by 5:15 P.M., June 9, 2000. EOE.

Place your
city's ad here!

How Can I Advertise?

Here's how to advertise your city's vacant position in the *CSMFO Mini-News*: please email your announcement to nguyenm@cacities.org (attachment must be in rich text format only), or fax to (916) 658-8240, attention Mai Nguyen. Your announcement should contain the following information: job title, city, salary, position description, and how to apply. The charge to advertise is \$8.00 per 40-character line. Please also include billing information, as billing will take place after the ad appears in the *Mini-News*.

Emailed or faxed classified ads must be received by the 25th of each month for next month's insertion.

NOTE: It would be helpful if the job's filing date is at the end of the month, which allows people two to three weeks to respond to the ad.

Professional Services Directory

Professional Services Directory, *continued*