

# mini-NEWS

*Dedicated to Excellence in Municipal Financial Management*

## President's Message

Bill Statler, Financial Director, City of San Luis Obispo

**March 2001**

I am pleased to share with you my first message as the new President of this truly outstanding organization. Like many of you, I've just returned from an excellent CSMFO conference in San Jose. Our annual conference gets better every year, and I am already looking forward to our next one in San Diego. The final registration estimate is 625, making attendance at this conference one of the highest ever.

I would like to again thank the Host Committee led by Mark Burton for their hard work in making the 2001 conference such an outstanding event. While it is difficult to recognize individual efforts in what was genuinely a team effort by many volunteers, I want to offer my special thanks to Mark Burton (Host Committee Chair), Harriet Commons (Program Committee Chair), Jesse Takahashi (Career Development Committee Chair), Jane Corpus (Logistics Committee Chair) and Stan Lindsay (Conference Advisor).

I also want to thank Mary Bradley, who went the extra mile in making sure I knew where I was supposed to be, when I was supposed to be there and what to say once I got there; and John Guthrie, who led the effort to hold the conference in San Jose and more closely involve our commercial members. Lastly, I want to thank our commercial sponsors who also helped make this conference so successful.

While the facilities, logistics and special events were "top drawer," the most important part of this conference was the high-quality training programs and speakers. Tapes of the sessions are available for purchase—you may contact Master Dupli-

cators by phone at 714/444-2200 or by email at 'mdtapes@aol.com'.

**Goals for 2001.** I will spare you the obvious opportunity to use some really cool (but way over-used) "new millennium" metaphors. However, I will say that the next few years will present some distinct challenges for our profession. Big picture stuff like e-commerce and the fiscal realities of the "new economy"—combined with binding arbitration for sworn public safety employees, the major technical changes presented by GASB Statement No. 34 and our latest "crisis de jour" (energy)—means that we will be faced with even greater challenges in helping our communities find the resources necessary to deliver essential services and achieve important community goals.

Doing all this in a post-Proposition 218 environment of high citizen expectations for service (but very low tolerances for higher taxes and fees) and continued State takeaways (and general fiscal fickleness)

will make meeting these challenges especially difficult.

Through a wide variety of quality training programs and networking opportunities, the CSMFO has played a leading role in helping municipal finance officers respond to these kinds of challenges in the past—and I am looking forward to being part of the leadership team that will be responsible for continuing this tradition into (okay, I just couldn't resist it) the 21<sup>st</sup> Century.

To guide us in this, we have set very ambitious goals for 2001, and developed clear action plans to achieve them. These are provided in detail on our web site ([www.csmfo.org](http://www.csmfo.org)) and summarized in the Annual Report included with this Mini-News. As summarized below, these follow three key themes: continuing to provide quality training programs; continuing to effectively use technology in delivering "value-added" services to our members;

*continued on page 6*

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Enclosure: 2000 Annual Report

*The mini-News is your newsletter! Take advantage of our monthly publication by sharing with us your ideas. CSMFO is always seeking input from all members on topics in any department section.*

*Don't forget to visit the website at [www.csmfo.org](http://www.csmfo.org) for the latest news!*

## California Society of Municipal Finance Officers

### Officers and Directors

**President** Bill Statler, San Luis Obispo  
**President-Elect** Barbara Underwood  
**Past President** Derek Hanway, Burbank  
**Secretary/Treasurer** Frances Medema, League of CA Cities

### Directors

Tim Hansen, San Leandro  
 Paula Chamberlain, Pomona  
 Ken Nordhoff, San Rafael  
 Dennis Danner, Newport Beach  
 Zane Johnston, Tracy  
 Mike Dennis, Santa Monica

### Special District Liaison

Karen Brust, San Diego Water Authority

### Committees

#### Administration

Gary Hill, Lancaster  
 Richard Averett, San Carlos  
 Irwin Bornstein, Mission Viejo

#### Annual Seminar

Dennis Danner, Newport Beach  
 Ron Bosworth, Santa Rosa  
 Tim Hansen, San Leandro

#### Budgeting & Management Reporting

John Cuevas, Big Bear  
 Marc Puckett, Costa Mesa  
 Anita Lawrence, Camarillo

#### Career Development

Jesse Takahashi, Campbell  
 Carolyn Dominguez, San Luis Obispo  
 Lisa Hildabrand, Carlsbad  
 Viki Copeland, Hermosa Beach  
 Mary Bradley, Sunnyvale

#### Debt, Retirement and Treasury

Bradley Grant, Merced  
 Barbara Hennessy, Long Beach  
 Zenda James, Alameda

#### Intergovernmental Relations

Gary Nordquist, Fontana  
 Janet Salvetti, Stockton  
 Bob Torrez, Long Beach

#### Professional & Technical Standards

Genie Roberts, Temecula  
 Bret Plumlee, El Segundo  
 Karen Brust, San Diego Water Authority  
 Larry Hurst, Brea

#### Technology

Mark Alvarado, Monrovia  
 Don Rhoads, Monterey  
 John deRussy, San Mateo

#### Scholarship/CFO Program

Robert S. Biery, Westlake Village  
 Candis Hong, Thousand Oaks  
 Howard Longballa, Alhambra

## Chapter Corner: South San Joaquin

Sandra Montoya, Chapter Chair, Finance Manager, City of Visalia

The South San Joaquin Chapter covers from Madera at the northern point to Tehachapi at the south. The chapter serves thirty-seven cities within a five-county area. The chapter area is rich in agriculture, cultural diversity and future opportunity. As a region, the major issues affecting the area are: economic development, smart growth, transportation and education.

Our chapter meets quarterly as a combination of CSMFO and CMTA members. The large geographic area covered by our chapter makes it necessary to alternate meeting locations between Fresno and Visalia. Over the last year, quarterly topics have included: information on GASB 34, implementation of a procurement program, update on the State surplus, and an update on the statewide energy crisis. The next chapter meeting is scheduled for May 17<sup>th</sup> and will focus on cash management training.

This year promises to be an exciting and busy year. We will continue to discuss pertinent issues and communicate innovative ideas and positive solutions. Everyone is welcome to attend our quarterly meetings. If you would like to be on our e-mail list, please contact [nhernandez@ci.visalia.ca.us](mailto:nhernandez@ci.visalia.ca.us). Best to each of you!

## 2001 CSMFO Chapter Chairs

### Chapter Coordinator

Derek Hanway, Burbank 818/238-5500

### Chapter Assistant

Amy Castro, League of California Cities

916/658-8210

### Chapter

### Chairperson

### Telephone

Central Coast	Michael Compton	805/237-3999
Central Los Angeles	Dennis MacArthur	562/989-7319
Central Valley	Susan J. Halligan	209/858-2860
Channel Counties	Candis Hong	805/449-2241
Channel Counties	Lucy Foster	805/449-2100
Coachella Valley	Craig Graves	760/398-3502
Desert Mountain	Kevin Smith	760/240-7000
East Bay (S.F.)	Richard Ricci	925/671-5219
Imperial County	Phillip Carr	760/337-4550
Inland Empire	Steve Chapman	909/413-3075
Monterey Bay	Daphne Hodgson	408/646-3947
North Bay (S.F.)	vacant	—
North Counties	Carolynn Thomas	707/441-4114
Orange County	Darren Hernandez	562/905-9730
Peninsula	Richard Averett	650/802-4205
Redwood Empire	Jim McAlder	707/838-5354
Sacramento Valley	Robin Bertagna	530/822-4615
Sacramento Valley	Debbie Grose	530/661-5832
San Diego County	Gil Rojas	760/839-4676
San Gabriel Valley	Josh Betta	626/403-7250
San Gabriel Valley	Tracey Hause	626/574-5400
South Bay	Gavin Curran	310/322-4222
South San Joaquin	Sandra Montoya	559/738-3425

## “The report of my death was an exaggeration.” - Mark Twain

Chris McKenzie, Executive Director, League of California Cities

Congratulations on your successful conference in San Jose. It sounds like I missed all the fun. I understand in the concluding session Dan Walters indicated that cities, counties and special districts are engaged in a duel to the death in Sacramento; that Action for Better Cities (ABC) has been laid to rest; and that the League's Grassroots Coordinating Network proposed by the city managers is “dead on arrival.” Since Mark Twain also stated “Truth is more of a stranger than fiction,” I want to thank Dan for giving me the opportunity to share some facts.

**Local Government Partnerships.** Last year the Joint Legislative Committee on Fiscal Reform asked local government to propose a fiscal reform package that would address fiscal reform issues such as housing, state mandate reform, and local revenue distribution. I think the committee was genuinely surprised when within a few days cities, counties and special districts joined forces to submit a joint proposal reflected common goals and purposes. This local government coalition continues. At the end of the 1999-2000 legislative session, this same local government coalition published a joint letter to the Governor in the Sacramento Bee and San Diego Union-

Tribune, asking him to sign the ERAF cap bill (SB 1635).

Our local government coalition remains united in working closely on strategies to address shared concerns. For example, the Boards of both the League of California Cities and the California State Association of Counties have agreed to jointly explore a fiscal reform initiative campaign, and put good faith money on the table to support preliminary research.

**Action for Better Cities.** ABC was alive and kicking last November when cities faced another challenge to local revenues with Proposition 37. Often referred to as the “Polluter Protection Act,” this ballot measure was defeated with fully 53% of the voters in opposition. The well-heeled proponents (mainly oil and chemical companies) had a huge war chest to promote the measure. ABC and other concerned parties didn't have much money, but they joined representatives from environmental groups in developing and carrying out targeted campaign strategies that included mobilizing grassroots efforts and using their media contacts to generate newspaper editorial opposition to the initiative. ABC is also spearheading the strategies

necessary to make the League/CSAC this initiative campaign successful.

**Grassroots Coordinating Network.** Finally, I am pleased to report that city officials throughout California have expressed strong support for the Grassroots Coordinating Network. The Network would place additional staff in the League's regional divisions to work with city officials to educate local legislative offices, the press and the community on priority city issues. The Coordinators would bring all city employees together to address their common interests- fiscal stability and local control. Contrary to Dan's comments, most officials I talk with think this approach is long overdue.

I appreciate this opportunity to share with you the continued efforts being established by the League and our colleagues at CSAC and special districts. This brief article cannot begin to share all the activities underway. I hope if you have any questions, you will contact me at 916-658-8226, email [mckenzie@cacities.org](mailto:mckenzie@cacities.org), or Frances Medema at 916/658-8218, e-mail [medemaf@cacities.org](mailto:medemaf@cacities.org). We would be pleased to answer any specific questions that you may have.

## Chapter Meetings

### North Bay/South Bay/Peninsula Joint Meeting of CSMFO & CMTA

**Date:** Thursday, March 22, 2001

**Time:** 9:00 a.m. - 1:00 p.m.

**Place:** HS Lordships Restaurant  
Berkeley Marina  
#199 Seawall Drive, Berkeley

**Spkr1:** Bruce Lang  
Vice President-Controller  
Oracle Corporation

**Topic1:** Web-Based Business Applications (or How Oracle Saved \$1 Billion)

**Spkr2:** Amy Doppelt  
Managing Director  
Fitch IBA Incorporated

**Topic2:** Utilities, Public Agencies & Portfolios

**Resvr:** City of Belmont  
Call Howard Mason at 650/637-2961 before March 16, 2001

**Cost:** \$24 advanced registration (by March 16); \$30 at the door.

### Central Valley

Susan Halligan, Chapter Chair  
Finance Director, City of Lathrop

**Date:** Thursday, March 15, 2001

**Time:** 11:30 a.m.

**Place:** Chez Shari's  
305 North Union Road  
Manteca CA 95337

**Spkr:** Eileen Parks  
State of California  
Local Agency Investment Fund

**Resvr:** Cari James 209/858-2860 x 273

### Coachella Valley

Craig Graves, Chapter Chair  
Finance Director, City of Coachella

**Date:** Friday, March 16, 2001

**Time:** 12:00 - 1:30 p.m.

**Place:** Palm Springs Air Museum

**Spkr:** Rep. from New West Energy

**Topic:** “The Cost of Energy and Its Impact on Local Government” & Tour of Air Museum

**Resvr:** City of Palm Springs  
Call Irene at 760/323-8229 by Monday, March 12, 2001

**Cost:** \$15

# 2001 CSMFO CAFR Award Winners

Fiscal Year 1998-1999

## Awards for Outstanding Financial Reporting

(First-Time Winners are Highlighted)

### Cities

Alameda	Foster City	Napa	San Marcos
Albany	Fullerton	National City	San Mateo
Alhambra	Garden Grove	<b>Newark</b>	San Pablo
<b>American Canyon</b>	Gardena	Newport Beach	Santa Ana
Anaheim	Glendora	Norwalk	Santa Clara
Antioch	<b>Half Moon Bay</b>	Ontario	Santa Clarita
Apple Valley	Hawthorne	Orange	Santa Fe Springs
Bakersfield	Hayward	Oxnard	Santa Maria
Bell	Hermosa Beach	Palmdale	Santa Monica
Bellflower	Highland	Palm Desert	Santa Rosa
<b>Berkeley</b>	Indian Wells	Palm Springs	<b>Santee</b>
Beverly Hills	Inglewood	Palo Alto	Saratoga
Brea	Irvine	Paramount	Scotts Valley
Brisbane	La Palma	<b>Pasadena</b>	Shafter
Buellton	La Puente	<b>Paso Robles</b>	Signal Hill
Burlingame	La Quinta	Pico Rivera	Simi Valley
Camarillo	Laguna Hills	Pinole	Solana Beach
Campbell	Lake Elsinore	Placentia	Solvang
Calabasas	Lake Forest	Pleasant Hill	South Pasadena
Carlsbad	Lakewood	Pomona	South San Francisco
<b>Ceres</b>	Lancaster	Porterville	Stanton
Cerritos	Lathrop	Poway	Stockton
Chino	Livermore	Rancho Cucamonga	Temecula
Claremont	Lodi	Rancho Mirage	Thousand Oaks
Commerce	Long Beach	Rancho Palos Verdes	Tracy
Concord	Los Alamitos	Redondo Beach	Tulare
Corona	Los Gatos	Redwood City	Tustin
Costa Mesa	Manhattan Beach	Riverside	Vacaville
Cypress	Manteca	Rohnert Park	Valley Vista
Daly City	Menlo Park	Rolling Hills Estates	Walnut
Danville	Millbrae	Rosemead	West Hollywood
Del Mar	Milpitas	Sacramento	West Sacramento
Delano	Mission Viejo	San Buenaventura	Westminster
Diamond Bar	Modesto	San Carlos	Whittier
Dinuba	Monrovia	San Clemente	Woodland
Dublin	Montebello	San Diego	Yorba Linda
<b>El Monte</b>	Monterey	San Fernando	<b>Yuba City</b>
Escondido	Monterey Park	San Francisco	Yucca Valley
Fairfield	Morgan Hill	San Gabriel	
Folsom	Mountain View	San Jose	
Fontana	Murrieta	San Luis Obispo	

### Special Districts (all first-time winners)

Central Coast Water Authority  
 Contra Costa Water District  
 El Dorado Irrigation District  
 Elk Grove Community Services District  
 Fairfield-Suisun Sewer District  
 Inland Empire Utilities Agency

Las Virgenes Municipal Water District  
 Mesa Consolidated Water District  
 Orange County Fire Authority  
 Orange County Sanitation District  
 Orange County Transportation Authority  
 Orange County Water District

Riverside County Transportation  
 Commission  
 San Diego County Water Authority  
 South Tahoe Public Utility District  
 United Water Conservation District  
 Valley Center Municipal Water District

## 2001 CSMFO Budget Award Winners

Awards for Excellence in Budgeting Fiscal Year 1999-2000 Budget:

(First-time winners are highlighted)

### Operating Budget - Excellence

Central Coast Water Authority	El Cajon	<b>Milpitas</b>	San Clemente
Antioch	El Dorado Irrigation District	Mission Viejo	San Diego
Arroyo Grande	Fairfield	Modesto	<b>San Diego County Water Authority</b>
<b>Brisbane</b>	Fontana	Monrovia	San Luis Obispo
<b>Calabasas</b>	Fremont	Monterey Park	Santa Ana
<b>Camarillo</b>	Gardena	Mountain View	<b>Santa Clarita</b>
Campbell	Glendora	Newark	Simi Valley
Carlsbad	<b>Half Moon Bay</b>	<b>Novato</b>	Stanton
<b>Carpinteria</b>	Hayward	<b>Ontario</b>	Stockton
Ceres	<b>Highland</b>	Orange	Temecula
<b>Concord</b>	Indian Wells	Padre Dam Municipal Water	Valley Center Municipal Water
<b>Cotati</b>	Laguna Hills	District	District
Culver City	Lancaster	Palmdale	Walnut
Cupertino	Lodi	Pleasanton	Watsonville
Del Mar	Los Gatos	Redding	Westminster
Dinuba	Manhattan Beach	<b>San Bernardino</b>	Yuba City

### Operating Budget - Meritorious

Bell Gardens	Inglewood	<b>Pismo Beach</b>	<b>San Rafael</b>
<b>Hermosa Beach</b>	<b>Loma Linda</b>	Roseville	Santa Clara

### Capital Budget - Excellence

Campbell	Indian Wells	<b>Santa Clarita</b>
Concord	Los Gatos	Stockton
Fontana	Santa Clara	Temecula

### Innovation in Budgeting - Excellence

Palmdale  
San Diego  
San Luis Obispo

### Innovation in Budgeting - Meritorious

**Concord**  
Manhattan Beach

### Public Communications - Excellence

<b>Carlsbad</b>	Lancaster	San Diego
Indian Wells	<b>Richmond</b>	San Luis Obispo

### Public Communications - Meritorious

Burbank	Mountain View	<b>South Gate</b>
Manhattan Beach	Palmdale	



## President's Message (cont'd)

and ensuring that as a largely volunteer group, we have the organizational capacity to do all these cool things.

### Career Development

- GASB 34 Training
- Coaching Program
- Personal and Professional Balance
- Chief Financial Officer (CFO) Training Program
- Intermediate Governmental Accounting

### Technology

- Web Site Enhancements

### Organizational Capacity

- Membership Development
- Membership Involvement
- Role of Intergovernmental Relations Committee
- Committee Structure and Roles
- Role of Special Districts
- Role of Chapter Chairs
- Chapter Boundaries

Look for more information on this within the next few months (our hope is to deliver the first session by June 2001). The key thing to keep in mind is that this will not be a "one-shot" effort: we are committed to an ongoing program of GASB 34 training that is high-quality, affordable and accessible to our members. And this will stretch beyond the coming year based on member interest.

I would like to conclude my first message by thanking all those who volunteer their time to CSMFO, whether they are Officers, Board Members, Committee Members, Chapter Chairs or serve on the Annual Seminar Host Committee. It is your countless hours of volunteered time that make this organization a success. I really appreciate your willingness to serve, and I'm looking forward to working (and playing) with you in the year ahead.

**GASB 34 Training Initiative.** One of our key goals for 2001 is to provide high-quality, affordable and accessible training on GASB 34 to our members. To do this, the Board recently authorized the Career Development Committee to finalize plans to contract with a group of professional trainers (led by Greg Allison, who was one of our GASB 34 trainers at the February conference) to provide an *ongoing* series of GASB 34 training programs throughout the state.

Our initial plan is to offer four training sessions over the next twelve months in various geographic areas (Los Angeles Area, Central Valley, Orange/San Diego County Area and San Francisco Bay Area). There will be five distinct "modules," which can be taken at any time and in any order: 1) preparing for implementation; 2) reporting infrastructure and capital assets; 3) converting governmental funds to governmental activities; 4) preparing government-wide financial statements; and 5) preparing Management's Discussion and Analysis (MD&A) and notes to the financial statements. Based on demand, this modular approach allows us to add sessions if needed.

## 2000-2001 Robert M. Odell Scholarship Recipients Named

CSMFO is proud to announce that four \$1,500 scholarships have been awarded for the 2000-2001 academic year to students enrolled in California State University schools. Recipients are as follows: James A. Bergman, Chico; Catharine P. Owen, Hayward; Barry Nathan Pearl, San Francisco; and Connie J. Arnold, Sonoma. The recipients were invited to attend the Annual Conference last month.

The membership and Board take special pride in the Odell program. Of every dollar contributed, 100% goes to the scholarship program (including the interest earned on unspent funds). To date, 92 scholarships have been awarded. Up to eight \$1,500 scholarships are awarded each year through the California State University Foundation. Annual awards alternate between northern and southern California campuses.

## MARK YOUR CALENDARS



### CMTA Annual Conference

April 23-27, 2001  
Riverside, CA

### GFOA Conference

June 3 - 6, 2001  
Philadelphia, PA  
*Preconference*  
June 1 - 2, 2001

## "Ringing in the Digital Revolution"

The 2001 Government Finance Officers Association annual conference will be held at the Pennsylvania Convention Center in Philadelphia, Pennsylvania, on June 3-6, 2001.

There are four preconference seminars scheduled for Friday, June 1, and Saturday, June 2. On Friday there will be a full-day seminar, "Energize Your Budget Process with Performance Measurement Systems" and a half-day seminar, "Bargaining and Negotiation Skills for Finance Officers." The seminars on Saturday include a full-day seminar, "Implementing e-Commerce in the Public Sector," and a half-day seminar, "Advanced Financial Planning and Forecasting."

More details may be obtained on GFOA's web site ([www.gfoa.org](http://www.gfoa.org)) or by calling GFOA's Chicago office at 312/977-9700.

## 2001 IRS Mileage Reimbursement Rate

The current IRS mileage reimbursement rate is 34.5 cents per mile.

## How Can I Advertise Through CSMFO?

### **Web site/mini-News classified ads**

If you have a vacancy in your city, you can now advertise it on CSMFO's web site ([www.csmfo.org](http://www.csmfo.org))—as well as in our *mini-News* newsletter—for one low cost of \$8.00 per 40-character line.

Please email your ad to [castroa@cacities.org](mailto:castroa@cacities.org) (rich text format or plain text) or fax it to Amy Castro at 916/658-8240. Your announcement should contain the following information: Job title, city, salary, position description, contact information and application information. Please also include your billing information, as each ad is billed after it is run.

All ads must be received by the 25th of the month for insertion into the following month's issue.

### **Professional Services Directory (mini-News)**

For \$825.00 per year, you may include your commercial business card ad (2-1/4" x 2-1/4") in the 'Professional Services Directory' section of our newsletter. You may submit either a hard copy of camera-ready artwork or an electronic file (preferably at least 300 dpi, TIFF format). All ads must be prepaid before insertion.

### **Professional Services Directory (web site)**

You may also choose to place your professional listing on the 'Professional Services Directory' section of our web site ([www.csmfo.org](http://www.csmfo.org)). You may add your firm to the directory by completing the form on the site. You will be electronically billed after the ad is placed.

The basic rate for listing is \$200 per year. The fee includes all basic contact information, a brief company description (up to 255 characters), and a hypertext link to your web site and email address. With each paid listing, your firm is eligible for a free secondary listing in our GASB 34 implementation category. Additional listing enhancements are available at the following rates:

- Basic listing: \$200
- Each additional listing category: \$100
- Company logo displayed with listing: \$200
- Enhanced company profile (1,000+ words of text): \$200

***For further details on any of the above, please contact Amy Castro, Membership Services Representative, at 916/658-8210 or [castroa@cacities.org](mailto:castroa@cacities.org).***

## Up the Ladder

**PURCHASING & SERVICES MANAGER** - City of Inglewood, CA. Salary: \$4,599 - \$6,515/mo. Manages the Purchasing & Services Division of the Finance Dept. Requires considerable experience in large scale governmental or commercial purchasing; knowledge of automated financial/purchasing systems and the ability to supervise staff. A related BA and municipal government experience are desirable. Apply ASAP to Personnel Dept., City of Inglewood, One Manchester Blvd., Inglewood, CA 90301. 310/412-5460. 310/412-4232 (fax). [www.cityofinglewood.org](http://www.cityofinglewood.org). Deadline: April 13, 2001.

**SENIOR MANAGEMENT ANALYST FINANCE** - City of Tustin, CA. Perform professional/analytical assignments for Finance Dept. incl. budget development/research. Will develop budget format/guidelines, monitor revenue/expenditures, prepare mid-year review. BA in Public/Business Admin. or related field & three yrs. admin. exp. in a public agency w/ at least two yrs. budget analyst exp. preparing a municipal budget & coord/assistance of departmental budgets required. Applicants must have strong computer skills. Salary \$4175 - \$5075/mo. Application deadline: April 19, 2001. For application materials contact: City of Tustin, Human Resources, 300 Centennial Way, Tustin, CA 92780. (714) 573-3050 or [employment@tustinca.org](mailto:employment@tustinca.org). AA/EOE/D.

**FINANCIAL SERVICES UNIT MANAGER/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$6,490-\$7,908/month, including District payment 7% PERS. Final Filing Date: 03/08/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**ACCOUNTING SYSTEMS ANALYST/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$4,809-\$5,859/month. Final Filing Date: 03/12/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**ACCOUNTANT I/II/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$3,757-\$4,577/month (I), \$4,147-\$5,053/month (II). Final Filing Date: 03/08/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**CITY TREASURER** - City of Long Beach (456,000), CA. Salary range is \$81,849 to \$102,311 a year (DOQ). The City offers an excellent benefits package. The City is looking for a highly responsible and experienced professional to become the City's new City Treasurer. The City Treasurer has a staff of six and is one of six Bureau Managers in the Department of Financial Management. Candidates must have a Bachelor's degree in business administration or a closely related field and 5 years progressively responsible management experience in a financial environment that includes significant exposure to municipal securities, or in a local government management position that includes significant investment and debt management. Call (626) 447-3318 or visit [www.rjamanagement.com](http://www.rjamanagement.com) for brochure and supplemental questionnaire. Apply by March 23, 2001 to RJA Management Services, Inc., 550 W. Duarte Road, Suite 6, Arcadia, CA 91007. EOE

**FINANCE MANAGER (INTERIM)** - The City of Novato is seeking an interim Finance Manager to coordinate preparation of the annual operating budget and to perform related financial management tasks. Applicants should be familiar with municipal budgeting and government accounting. Pays \$50 to \$75 per hour, DOQ. Work schedule is negotiable. Position will end approximately June 30. Apply immediately; submit resume to Dan Weakley, Human Resource Manager, 900 Sherman Ave., Novato, CA 94945. Call (415) 897-4312 for information.

**FINANCIAL MANAGEMENT CONSULTANT** - Monterey Peninsula Regional Park District. A qualified consultant is being sought to manage the District's finances by 1) providing cash/financial management; 2) pursuing grant funding; 3) refining the purchasing process; 4) managing all of the District's property; 5) assisting with LAFCO representation. Interested parties please respond by FRIDAY, MARCH 16, 2001 to Joseph Donofrio, General Manager at (831) 372-3196 x 4. EOE

**FINANCE MANAGER** - Town of Moraga, CA (population 17,000). Salary \$64,171-78,000 annually plus excellent benefits. The Town seeks a highly motivated and experienced "hands on" professional to manage the finance division. The Finance Manager is responsible for all accounting functions, budget preparation, A/R, A/P and payroll. Located in Northern California, 18 miles east of San Francisco, we are a semi-rural community with excellent schools and great weather. Candidates should

have at least five years municipal finance experience and a Bachelor's degree in Accountancy, Business or related field. Please submit a completed Town application and resume to the Town of Moraga, P.O. Box 188, Moraga, CA 94556 by March 9th. Call (925) 376-2590 for application. See website at [www.ci.moraga.ca.us](http://www.ci.moraga.ca.us) for more info.

**ACCOUNTANT** - City of Orange, CA - Salary: \$3,608 - \$4,627/mo., plus City-paid 2% @ 55 PERS retirement and excellent benefits. The City of Orange seeks a talented journey-level professional with a minimum of one year accounting experience. This position will record and report financial transactions; review accounting records for accuracy; prepare various financial reports, statements and analysis. Knowledge of personal computers including excel and governmental accounting principles and practices desirable. Requirements include a bachelor's degree with major course work in Accounting; Redevelopment Agency accounting experience desirable. Final Filing Deadline is March 15, 2001 at 5:00 p.m. Interested individuals must submit a completed City application; visit: City of Orange Personnel Services, 300 E. Chapman, Orange, CA 92866; call, the City's 24 Hr. Hotline (714) 744-7262; or access: [www.cityoforange.org](http://www.cityoforange.org). EOE

**ASSISTANT FINANCE DIRECTOR** - City of Antioch, CA. Salary: \$6,430 - \$7,817 monthly, plus excellent management benefits. The city is seeking an experienced executive level financial manager to assist the Director of Finance/Leisure Services in providing oversight of the Finance/Leisure Services Department. The Assistant Finance Director is responsible for the activities of the Department's Accounting Division. In addition, the Assistant Director serves as the City's Controller. Division resources include two Accountants, two Accounting Technicians and a budget of \$590,860. Candidates must possess a Bachelor's degree in accounting, finance, public administration or a closely related field. Advanced study in accounting principles or a CPA is desirable. The ideal candidate will be results oriented and a collaborative professional with a demonstrated track record of integrity, creativity and innovation. To apply for this challenging opportunity, submit your resume, current salary and a list of three work-related references to: City of Antioch, Personnel Department, P.O. Box 5007, Antioch, CA 94531-5007, 925/779-7020, fax 925/779-7002. Final filing date for filing applications: April 6, 2001, 5:00 p.m.

*continued on next page*



## Up the Ladder (cont'd)

**TREASURY OPERATIONS OFFICER** – Sacramento, CA. Salary \$2,900 - \$4,500/mo., with excellent benefits package. The City of Sacramento Treasurer's Office is seeking an outstanding individual to work in the public finance unit. Responsibilities include development, preparation of complex financial analysis, review legal documentation, bond covenants, disclosure certificates, investor interaction and preparation of management reports related to various debt finance programs. Qualifications: Excellent written and communications skills, B.S. degree in related field, two years experience in public finance field with a comparable size agency. Please call the Sacramento City Treasurer's Office at 916/264-5168, or write Lydia Lara, Deputy Treasurer, City Treasurer's Office, 926 J Street, Room 300, Sacramento CA 95814, or email [lgollub@cityofsacramento.org](mailto:lgollub@cityofsacramento.org).

**FINANCE MANAGER** - City of Walnut Creek, CA – (Salary Range, \$66,612 - \$93,252 Annually). The City seeks an experienced Financial Manager with a track record of successful government financial management. The incumbent will be responsible for planning, organizing and coordinating all Finance Division activities as well as preparing and administering the division budget. The Manager supervises and participates in the examination, analysis and verification of budgetary records including accounting, payroll, treasury disbursements and purchasing, and will be responsible for preparing or directing the preparation of a variety of financial statements and statistical reports. Desirable qualifications include graduation from an accredited four year college or university with a major in accounting, business or public administration with an emphasis on finance and three to four years experience at a professional accounting level which includes some finance administration. Experience in a public agency is preferred. A City application is required. Apply by March 23, 2001 to City of Walnut Creek Human Resources, 1666 North Main St., Walnut Creek, CA 94596. (925) 943-5817. [www.ci.walnut-creek.ca.us](http://www.ci.walnut-creek.ca.us). EOE

**FINANCIAL ANALYST** - City of Ontario, CA. \$4,514 – 5,488 per mo. plus City paid PERS. The General Services Department is seeking a Financial Analyst to perform budgetary and finance activities. The analyst will assist in the preparation of the City's Annual Operating Budget, advise departments and divisions on budget problems, policies & procedures, & assist in the fiscal activities of the Redevelopment Agency. Requires a Bachelor's degree in

Finance, Accounting, or related field & 3 yrs of exp. in govt. budgetary & finance activities. Position is open until filled. APPLY AT: Personnel Department, 303 East "B" Street, Ontario, CA 91764 (909) 395-2442. EOE

**5186 FINANCIAL MANAGER**. There are two vacancies at the San Francisco Public Utilities Commission - one in each of the specialty areas - Financial Planning/Analysis and Accounting Services. The annual salary range is \$82,030 - \$99,736. Full description of the position is available on the web at [www.ci.sf.ca.us/dhr](http://www.ci.sf.ca.us/dhr). Application packets may be obtained by calling the Bureau of Finance, (415) 487-5250 or (415) 487-5254. Completed applications or resumes must be submitted by March 23, 2001 to: Department of Human Resources, Team PUC, Class 5186 Financial Manager, 44 Gough Street, San Francisco, CA 94103. Application forms are also available online at <http://www.ci.sf.ca.us/infoemp.htm>. Applicants should clearly indicate on the application form and in a cover letter accompanying their resume which of the two positions they are applying for.

**GRANT ADMINISTRATOR** - City of Costa Mesa, CA (Salary: \$3,999 - 5,359/mo + excellent benefits, including 2% @ 55. Marketplace adjustments are being reviewed at this time). Provides professional and technical administrative/analytical assistance in coordinating City grants. Duties include: identifying resource needs; developing annual grantsmanship plan; organizing, writing and coordinating written applications in response to RFPs and grantsmanship opportunities; preparing grant monitoring reports; grant accounting. Requires Bachelor's degree in business or public administration; two years professional administrative experience, preferably in grant administration. City application required by: Friday, 03/30/01. City of Costa Mesa, Personnel Div., 77 Fair Dr., Costa Mesa, CA 92626. (714) 754-5070, TDD (714) 754-5244. EOE [www.ci.costa-mesa.ca.us](http://www.ci.costa-mesa.ca.us).

**FINANCE DIRECTOR** - City of West Covina, CA - (Salary \$70,428 - \$95,076 annually, plus an excellent benefit package.) We are seeking an experienced Finance Director to manage all finance and budget operations including information technology and business licenses. The ideal candidate will be an experienced finance director with proven budget and financial management skills, enjoys serving and working with the city's management team and elected and appointed officials. Proven technical knowledge and people skills will be essential. The

successful candidate will have six years of experience and a bachelor's or master's degree in finance administration, public administration, or a related field. Open Until Filled. APPLY IMMEDIATELY. Send application, detailed resume, salary history, and five professional references to: Personnel Director, 1444 W. Garvey Avenue, West Covina, CA 91793, (626) 814-8450.

**ACCOUNTANT II**. Anticipated range: \$4,001 to \$5,401/month. The Contra Costa Transportation Authority seeks qualified candidates for this position, with knowledge and experience in General Ledger maintenance, monthly and year-end ledger closing, accounts payable/receivable, audits, budget preparation and monitoring, and related tasks. A Bachelor's degree from an accredited college in accounting, or a closely related field, and five years performing relevant financial management functions is required. A Masters degree is desirable, and would be considered in lieu of two years of experience. Specific experience with government accounting would be highly beneficial. Excellent benefits. Deadline is March 31, 2001. Mail resumes marked "Confidential" to 1340 Treat Blvd., Suite 150, Walnut Creek, CA 94596, attention: Anita, or email to [anita@ccta.net](mailto:anita@ccta.net).

**FINANCE & ADMINISTRATIVE SERVICES DIRECTOR** – The City of Albany (population 17,315) is a full-service city located adjacent to Berkeley in the San Francisco Bay Area. The City prides itself in providing high quality services while maintaining the ambience of a small town in a large urban setting. The Finance & Administrative Services Director has a staff of 4 responsible for day-to-day financial operations (A/P, A/R, payroll, and general ledger) and long-term fiscal planning. The City has an annual operating budget of \$14.8 million and a 2000/2001 capital outlay budget of \$2.1 million. (The Director also utilizes contract services for computer and telephone systems support.) Ideal candidates will possess solid communication skills, fiscal operations experience that includes budgeting and financial forecasting, and prior supervisory experience. We offer a salary of \$76,404-\$92,856 (plus paid PERS retirement) and an attractive benefits package. Applications will be accepted through March 29, 2001. To apply, call (510) 528-5714 or visit our Personnel Office; 1000 San Pablo Ave., Albany, CA 94706. EOE.

# mini-NEWS

*Dedicated to Excellence in Municipal Financial Management*

## President's Message

**March 2001**

Bill Statler, Financial Director, City of San Luis Obispo

I am pleased to share with you my first message as the new President of this truly outstanding organization. Like many of you, I've just returned from an excellent CSMFO conference in San Jose. Our annual conference gets better every year, and I am already looking forward to our next one in San Diego. The final registration estimate is 625, making attendance at this conference one of the highest ever.

I would like to again thank the Host Committee led by Mark Burton for their hard work in making the 2001 conference such an outstanding event. While it is difficult to recognize individual efforts in what was genuinely a team effort by many volunteers, I want to offer my special thanks to Mark Burton (Host Committee Chair), Harriet Commons (Program Committee Chair), Jesse Takahashi (Career Development Committee Chair), Jane Corpus (Logistics Committee Chair) and Stan Lindsay (Conference Advisor).

I also want to thank Mary Bradley, who went the extra mile in making sure I knew where I was supposed to be, when I was supposed to be there and what to say once I got there; and John Guthrie, who led the effort to hold the conference in San Jose and more closely involve our commercial members. Lastly, I want to thank our commercial sponsors who also helped make this conference so successful.

While the facilities, logistics and special events were "top drawer," the most important part of this conference was the high-quality training programs and speakers. Tapes of the sessions are available for purchase—you may contact Master Dupli-

cators by phone at 714/444-2200 or by email at 'mdtapes@aol.com'.

**Goals for 2001.** I will spare you the obvious opportunity to use some really cool (but way over-used) "new millennium" metaphors. However, I will say that the next few years will present some distinct challenges for our profession. Big picture stuff like e-commerce and the fiscal realities of the "new economy"—combined with binding arbitration for sworn public safety employees, the major technical changes presented by GASB Statement No. 34 and our latest "crisis de jour" (energy)—means that we will be faced with even greater challenges in helping our communities find the resources necessary to deliver essential services and achieve important community goals.

Doing all this in a post-Proposition 218 environment of high citizen expectations for service (but very low tolerances for higher taxes and fees) and continued State takeaways (and general fiscal fickleness)

will make meeting these challenges especially difficult.

Through a wide variety of quality training programs and networking opportunities, the CSMFO has played a leading role in helping municipal finance officers respond to these kinds of challenges in the past—and I am looking forward to being part of the leadership team that will be responsible for continuing this tradition into (okay, I just couldn't resist it) the 21<sup>st</sup> Century.

To guide us in this, we have set very ambitious goals for 2001, and developed clear action plans to achieve them. These are provided in detail on our web site ([www.csmfo.org](http://www.csmfo.org)) and summarized in the Annual Report included with this Mini-News. As summarized below, these follow three key themes: continuing to provide quality training programs; continuing to effectively use technology in delivering "value-added" services to our members;

*continued on page 6*

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Enclosure: 2000 Annual Report

*The mini-News is your newsletter! Take advantage of our monthly publication by sharing with us your ideas. CSMFO is always seeking input from all members on topics in any department section.*

*Don't forget to visit the website at [www.csmfo.org](http://www.csmfo.org) for the latest news!*

## California Society of Municipal Finance Officers

### Officers and Directors

**President** Bill Statler, San Luis Obispo  
**President-Elect** Barbara Underwood  
**Past President** Derek Hanway, Burbank  
**Secretary/Treasurer** Frances Medema, League of CA Cities

### Directors

Tim Hansen, San Leandro  
 Paula Chamberlain, Pomona  
 Ken Nordhoff, San Rafael  
 Dennis Danner, Newport Beach  
 Zane Johnston, Tracy  
 Mike Dennis, Santa Monica

### Special District Liaison

Karen Brust, San Diego Water Authority

### Committees

#### Administration

Gary Hill, Lancaster  
 Richard Averett, San Carlos  
 Irwin Bornstein, Mission Viejo

#### Annual Seminar

Dennis Danner, Newport Beach  
 Ron Bosworth, Santa Rosa  
 Tim Hansen, San Leandro

#### Budgeting & Management Reporting

John Cuevas, Big Bear  
 Marc Puckett, Costa Mesa  
 Anita Lawrence, Camarillo

#### Career Development

Jesse Takahashi, Campbell  
 Carolyn Dominguez, San Luis Obispo  
 Lisa Hildabrand, Carlsbad  
 Viki Copeland, Hermosa Beach  
 Mary Bradley, Sunnyvale

#### Debt, Retirement and Treasury

Bradley Grant, Merced  
 Barbara Hennessy, Long Beach  
 Zenda James, Alameda

#### Intergovernmental Relations

Gary Nordquist, Fontana  
 Janet Salvetti, Stockton  
 Bob Torrez, Long Beach

#### Professional & Technical Standards

Genie Roberts, Temecula  
 Bret Plumlee, El Segundo  
 Karen Brust, San Diego Water Authority  
 Larry Hurst, Brea

#### Technology

Mark Alvarado, Monrovia  
 Don Rhoads, Monterey  
 John deRussy, San Mateo

#### Scholarship/CFO Program

Robert S. Biery, Westlake Village  
 Candis Hong, Thousand Oaks  
 Howard Longballa, Alhambra

## Chapter Corner: South San Joaquin

Sandra Montoya, Chapter Chair, Finance Manager, City of Visalia

The South San Joaquin Chapter covers from Madera at the northern point to Tehachapi at the south. The chapter serves thirty-seven cities within a five-county area. The chapter area is rich in agriculture, cultural diversity and future opportunity. As a region, the major issues affecting the area are: economic development, smart growth, transportation and education.

Our chapter meets quarterly as a combination of CSMFO and CMTA members. The large geographic area covered by our chapter makes it necessary to alternate meeting locations between Fresno and Visalia. Over the last year, quarterly topics have included: information on GASB 34, implementation of a procurement program, update on the State surplus, and an update on the statewide energy crisis. The next chapter meeting is scheduled for May 17<sup>th</sup> and will focus on cash management training.

This year promises to be an exciting and busy year. We will continue to discuss pertinent issues and communicate innovative ideas and positive solutions. Everyone is welcome to attend our quarterly meetings. If you would like to be on our e-mail list, please contact [nhernandez@ci.visalia.ca.us](mailto:nhernandez@ci.visalia.ca.us). Best to each of you!

## 2001 CSMFO Chapter Chairs

### Chapter Coordinator

Derek Hanway, Burbank 818/238-5500

### Chapter Assistant

Amy Castro, League of California Cities

916/658-8210

### Chapter

### Chairperson

### Telephone

Central Coast	Michael Compton	805/237-3999
Central Los Angeles	Dennis MacArthur	562/989-7319
Central Valley	Susan J. Halligan	209/858-2860
Channel Counties	Candis Hong	805/449-2241
Channel Counties	Lucy Foster	805/449-2100
Coachella Valley	Craig Graves	760/398-3502
Desert Mountain	Kevin Smith	760/240-7000
East Bay (S.F.)	Richard Ricci	925/671-5219
Imperial County	Phillip Carr	760/337-4550
Inland Empire	Steve Chapman	909/413-3075
Monterey Bay	Daphne Hodgson	408/646-3947
North Bay (S.F.)	vacant	—
North Counties	Carolynn Thomas	707/441-4114
Orange County	Darren Hernandez	562/905-9730
Peninsula	Richard Averett	650/802-4205
Redwood Empire	Jim McAlder	707/838-5354
Sacramento Valley	Robin Bertagna	530/822-4615
Sacramento Valley	Debbie Grose	530/661-5832
San Diego County	Gil Rojas	760/839-4676
San Gabriel Valley	Josh Betta	626/403-7250
San Gabriel Valley	Tracey Hause	626/574-5400
South Bay	Gavin Curran	310/322-4222
South San Joaquin	Sandra Montoya	559/738-3425



## “The report of my death was an exaggeration.” - Mark Twain

Chris McKenzie, Executive Director, League of California Cities

Congratulations on your successful conference in San Jose. It sounds like I missed all the fun. I understand in the concluding session Dan Walters indicated that cities, counties and special districts are engaged in a duel to the death in Sacramento; that Action for Better Cities (ABC) has been laid to rest; and that the League's Grassroots Coordinating Network proposed by the city managers is “dead on arrival.” Since Mark Twain also stated “Truth is more of a stranger than fiction,” I want to thank Dan for giving me the opportunity to share some facts.

**Local Government Partnerships.** Last year the Joint Legislative Committee on Fiscal Reform asked local government to propose a fiscal reform package that would address fiscal reform issues such as housing, state mandate reform, and local revenue distribution. I think the committee was genuinely surprised when within a few days cities, counties and special districts joined forces to submit a joint proposal reflected common goals and purposes. This local government coalition continues. At the end of the 1999-2000 legislative session, this same local government coalition published a joint letter to the Governor in the Sacramento Bee and San Diego Union-

Tribune, asking him to sign the ERAF cap bill (SB 1635).

Our local government coalition remains united in working closely on strategies to address shared concerns. For example, the Boards of both the League of California Cities and the California State Association of Counties have agreed to jointly explore a fiscal reform initiative campaign, and put good faith money on the table to support preliminary research.

**Action for Better Cities.** ABC was alive and kicking last November when cities faced another challenge to local revenues with Proposition 37. Often referred to as the “Polluter Protection Act,” this ballot measure was defeated with fully 53% of the voters in opposition. The well-heeled proponents (mainly oil and chemical companies) had a huge war chest to promote the measure. ABC and other concerned parties didn't have much money, but they joined representatives from environmental groups in developing and carrying out targeted campaign strategies that included mobilizing grassroots efforts and using their media contacts to generate newspaper editorial opposition to the initiative. ABC is also spearheading the strategies

necessary to make the League/CSAC this initiative campaign successful.

**Grassroots Coordinating Network.** Finally, I am pleased to report that city officials throughout California have expressed strong support for the Grassroots Coordinating Network. The Network would place additional staff in the League's regional divisions to work with city officials to educate local legislative offices, the press and the community on priority city issues. The Coordinators would bring all city employees together to address their common interests- fiscal stability and local control. Contrary to Dan's comments, most officials I talk with think this approach is long overdue.

I appreciate this opportunity to share with you the continued efforts being established by the League and our colleagues at CSAC and special districts. This brief article cannot begin to share all the activities underway. I hope if you have any questions, you will contact me at 916-658-8226, email [mckenzie@cacities.org](mailto:mckenzie@cacities.org), or Frances Medema at 916/658-8218, e-mail [medemaf@cacities.org](mailto:medemaf@cacities.org). We would be pleased to answer any specific questions that you may have.

## Chapter Meetings

### North Bay/South Bay/Peninsula Joint Meeting of CSMFO & CMTA

**Date:** Thursday, March 22, 2001

**Time:** 9:00 a.m. - 1:00 p.m.

**Place:** HS Lordships Restaurant  
Berkeley Marina  
#199 Seawall Drive, Berkeley

**Spkr1:** Bruce Lang  
Vice President-Controller  
Oracle Corporation

**Topic1:** Web-Based Business Applications (or How Oracle Saved \$1 Billion)

**Spkr2:** Amy Doppelt  
Managing Director  
Fitch IBA Incorporated

**Topic2:** Utilities, Public Agencies & Portfolios

**Resvr:** City of Belmont  
Call Howard Mason at 650/637-2961 before March 16, 2001

**Cost:** \$24 advanced registration (by March 16); \$30 at the door.

### Central Valley

Susan Halligan, Chapter Chair  
Finance Director, City of Lathrop

**Date:** Thursday, March 15, 2001

**Time:** 11:30 a.m.

**Place:** Chez Shari's  
305 North Union Road  
Manteca CA 95337

**Spkr:** Eileen Parks  
State of California  
Local Agency Investment Fund

**Resvr:** Cari James 209/858-2860 x 273

### Coachella Valley

Craig Graves, Chapter Chair  
Finance Director, City of Coachella

**Date:** Friday, March 16, 2001

**Time:** 12:00 - 1:30 p.m.

**Place:** Palm Springs Air Museum

**Spkr:** Rep. from New West Energy

**Topic:** “The Cost of Energy and Its Impact on Local Government” & Tour of Air Museum

**Resvr:** City of Palm Springs  
Call Irene at 760/323-8229 by Monday, March 12, 2001

**Cost:** \$15

# 2001 CSMFO CAFR Award Winners

Fiscal Year 1998-1999

## Awards for Outstanding Financial Reporting

(First-Time Winners are Highlighted)

### Cities

Alameda	Foster City	Napa	San Marcos
Albany	Fullerton	National City	San Mateo
Alhambra	Garden Grove	<b>Newark</b>	San Pablo
<b>American Canyon</b>	Gardena	Newport Beach	Santa Ana
Anaheim	Glendora	Norwalk	Santa Clara
Antioch	<b>Half Moon Bay</b>	Ontario	Santa Clarita
Apple Valley	Hawthorne	Orange	Santa Fe Springs
Bakersfield	Hayward	Oxnard	Santa Maria
Bell	Hermosa Beach	Palmdale	Santa Monica
Bellflower	Highland	Palm Desert	Santa Rosa
<b>Berkeley</b>	Indian Wells	Palm Springs	<b>Santee</b>
Beverly Hills	Inglewood	Palo Alto	Saratoga
Brea	Irvine	Paramount	Scotts Valley
Brisbane	La Palma	<b>Pasadena</b>	Shafter
Buellton	La Puente	<b>Paso Robles</b>	Signal Hill
Burlingame	La Quinta	Pico Rivera	Simi Valley
Camarillo	Laguna Hills	Pinole	Solana Beach
Campbell	Lake Elsinore	Placentia	Solvang
Calabasas	Lake Forest	Pleasant Hill	South Pasadena
Carlsbad	Lakewood	Pomona	South San Francisco
<b>Ceres</b>	Lancaster	Porterville	Stanton
Cerritos	Lathrop	Poway	Stockton
Chino	Livermore	Rancho Cucamonga	Temecula
Claremont	Lodi	Rancho Mirage	Thousand Oaks
Commerce	Long Beach	Rancho Palos Verdes	Tracy
Concord	Los Alamitos	Redondo Beach	Tulare
Corona	Los Gatos	Redwood City	Tustin
Costa Mesa	Manhattan Beach	Riverside	Vacaville
Cypress	Manteca	Rohnert Park	Valley Vista
Daly City	Menlo Park	Rolling Hills Estates	Walnut
Danville	Millbrae	Rosemead	West Hollywood
Del Mar	Milpitas	Sacramento	West Sacramento
Delano	Mission Viejo	San Buenaventura	Westminster
Diamond Bar	Modesto	San Carlos	Whittier
Dinuba	Monrovia	San Clemente	Woodland
Dublin	Montebello	San Diego	Yorba Linda
<b>El Monte</b>	Monterey	San Fernando	<b>Yuba City</b>
Escondido	Monterey Park	San Francisco	Yucca Valley
Fairfield	Morgan Hill	San Gabriel	
Folsom	Mountain View	San Jose	
Fontana	Murrieta	San Luis Obispo	

### Special Districts (all first-time winners)

Central Coast Water Authority  
 Contra Costa Water District  
 El Dorado Irrigation District  
 Elk Grove Community Services District  
 Fairfield-Suisun Sewer District  
 Inland Empire Utilities Agency

Las Virgenes Municipal Water District  
 Mesa Consolidated Water District  
 Orange County Fire Authority  
 Orange County Sanitation District  
 Orange County Transportation Authority  
 Orange County Water District

Riverside County Transportation  
 Commission  
 San Diego County Water Authority  
 South Tahoe Public Utility District  
 United Water Conservation District  
 Valley Center Municipal Water District



## 2001 CSMFO Budget Award Winners

Awards for Excellence in Budgeting Fiscal Year 1999-2000 Budget:

(First-time winners are highlighted)

### Operating Budget - Excellence

Central Coast Water Authority	El Cajon	<b>Milpitas</b>	San Clemente
Antioch	El Dorado Irrigation District	Mission Viejo	San Diego
Arroyo Grande	Fairfield	Modesto	<b>San Diego County Water Authority</b>
<b>Brisbane</b>	Fontana	Monrovia	San Luis Obispo
<b>Calabasas</b>	Fremont	Monterey Park	Santa Ana
<b>Camarillo</b>	Gardena	Mountain View	<b>Santa Clarita</b>
Campbell	Glendora	Newark	Simi Valley
Carlsbad	<b>Half Moon Bay</b>	<b>Novato</b>	Stanton
<b>Carpinteria</b>	Hayward	<b>Ontario</b>	Stockton
Ceres	<b>Highland</b>	Orange	Temecula
<b>Concord</b>	Indian Wells	Padre Dam Municipal Water	Valley Center Municipal Water
<b>Cotati</b>	Laguna Hills	District	District
Culver City	Lancaster	Palmdale	Walnut
Cupertino	Lodi	Pleasanton	Watsonville
Del Mar	Los Gatos	Redding	Westminster
Dinuba	Manhattan Beach	<b>San Bernardino</b>	Yuba City

### Operating Budget - Meritorious

Bell Gardens	Inglewood	<b>Pismo Beach</b>	<b>San Rafael</b>
<b>Hermosa Beach</b>	<b>Loma Linda</b>	Roseville	Santa Clara

### Capital Budget - Excellence

Campbell	Indian Wells	<b>Santa Clarita</b>
Concord	Los Gatos	Stockton
Fontana	Santa Clara	Temecula

### Innovation in Budgeting - Excellence

Palmdale  
San Diego  
San Luis Obispo

### Innovation in Budgeting - Meritorious

**Concord**  
Manhattan Beach

### Public Communications - Excellence

<b>Carlsbad</b>	Lancaster	San Diego
Indian Wells	<b>Richmond</b>	San Luis Obispo

### Public Communications - Meritorious

Burbank	Mountain View	<b>South Gate</b>
Manhattan Beach	Palmdale	

## President's Message (cont'd)

and ensuring that as a largely volunteer group, we have the organizational capacity to do all these cool things.

### Career Development

- GASB 34 Training
- Coaching Program
- Personal and Professional Balance
- Chief Financial Officer (CFO) Training Program
- Intermediate Governmental Accounting

### Technology

- Web Site Enhancements

### Organizational Capacity

- Membership Development
- Membership Involvement
- Role of Intergovernmental Relations Committee
- Committee Structure and Roles
- Role of Special Districts
- Role of Chapter Chairs
- Chapter Boundaries

Look for more information on this within the next few months (our hope is to deliver the first session by June 2001). The key thing to keep in mind is that this will not be a "one-shot" effort: we are committed to an ongoing program of GASB 34 training that is high-quality, affordable and accessible to our members. And this will stretch beyond the coming year based on member interest.

I would like to conclude my first message by thanking all those who volunteer their time to CSMFO, whether they are Officers, Board Members, Committee Members, Chapter Chairs or serve on the Annual Seminar Host Committee. It is your countless hours of volunteered time that make this organization a success. I really appreciate your willingness to serve, and I'm looking forward to working (and playing) with you in the year ahead.

**GASB 34 Training Initiative.** One of our key goals for 2001 is to provide high-quality, affordable and accessible training on GASB 34 to our members. To do this, the Board recently authorized the Career Development Committee to finalize plans to contract with a group of professional trainers (led by Greg Allison, who was one of our GASB 34 trainers at the February conference) to provide an *ongoing* series of GASB 34 training programs throughout the state.

Our initial plan is to offer four training sessions over the next twelve months in various geographic areas (Los Angeles Area, Central Valley, Orange/San Diego County Area and San Francisco Bay Area). There will be five distinct "modules," which can be taken at any time and in any order: 1) preparing for implementation; 2) reporting infrastructure and capital assets; 3) converting governmental funds to governmental activities; 4) preparing government-wide financial statements; and 5) preparing Management's Discussion and Analysis (MD&A) and notes to the financial statements. Based on demand, this modular approach allows us to add sessions if needed.

## 2000-2001 Robert M. Odell Scholarship Recipients Named

CSMFO is proud to announce that four \$1,500 scholarships have been awarded for the 2000-2001 academic year to students enrolled in California State University schools. Recipients are as follows: James A. Bergman, Chico; Catharine P. Owen, Hayward; Barry Nathan Pearl, San Francisco; and Connie J. Arnold, Sonoma. The recipients were invited to attend the Annual Conference last month.

The membership and Board take special pride in the Odell program. Of every dollar contributed, 100% goes to the scholarship program (including the interest earned on unspent funds). To date, 92 scholarships have been awarded. Up to eight \$1,500 scholarships are awarded each year through the California State University Foundation. Annual awards alternate between northern and southern California campuses.

## MARK YOUR CALENDARS



### CMTA Annual Conference

April 23-27, 2001  
Riverside, CA

### GFOA Conference

June 3 - 6, 2001  
Philadelphia, PA  
*Preconference*  
June 1 - 2, 2001

## "Ringing in the Digital Revolution"

The 2001 Government Finance Officers Association annual conference will be held at the Pennsylvania Convention Center in Philadelphia, Pennsylvania, on June 3-6, 2001.

There are four preconference seminars scheduled for Friday, June 1, and Saturday, June 2. On Friday there will be a full-day seminar, "Energize Your Budget Process with Performance Measurement Systems" and a half-day seminar, "Bargaining and Negotiation Skills for Finance Officers." The seminars on Saturday include a full-day seminar, "Implementing e-Commerce in the Public Sector," and a half-day seminar, "Advanced Financial Planning and Forecasting."

More details may be obtained on GFOA's web site ([www.gfoa.org](http://www.gfoa.org)) or by calling GFOA's Chicago office at 312/977-9700.

## 2001 IRS Mileage Reimbursement Rate

The current IRS mileage reimbursement rate is 34.5 cents per mile.

## How Can I Advertise Through CSMFO?

### **Web site/mini-News classified ads**

If you have a vacancy in your city, you can now advertise it on CSMFO's web site ([www.csmfo.org](http://www.csmfo.org))—as well as in our *mini-News* newsletter—for one low cost of \$8.00 per 40-character line.

Please email your ad to [castroa@cacities.org](mailto:castroa@cacities.org) (rich text format or plain text) or fax it to Amy Castro at 916/658-8240. Your announcement should contain the following information: Job title, city, salary, position description, contact information and application information. Please also include your billing information, as each ad is billed after it is run.

All ads must be received by the 25th of the month for insertion into the following month's issue.

### **Professional Services Directory (mini-News)**

For \$825.00 per year, you may include your commercial business card ad (2-1/4" x 2-1/4") in the 'Professional Services Directory' section of our newsletter. You may submit either a hard copy of camera-ready artwork or an electronic file (preferably at least 300 dpi, TIFF format). All ads must be prepaid before insertion.

### **Professional Services Directory (web site)**

You may also choose to place your professional listing on the 'Professional Services Directory' section of our web site ([www.csmfo.org](http://www.csmfo.org)). You may add your firm to the directory by completing the form on the site. You will be electronically billed after the ad is placed.

The basic rate for listing is \$200 per year. The fee includes all basic contact information, a brief company description (up to 255 characters), and a hypertext link to your web site and email address. With each paid listing, your firm is eligible for a free secondary listing in our GASB 34 implementation category. Additional listing enhancements are available at the following rates:

- Basic listing: \$200
- Each additional listing category: \$100
- Company logo displayed with listing: \$200
- Enhanced company profile (1,000+ words of text): \$200

***For further details on any of the above, please contact Amy Castro, Membership Services Representative, at 916/658-8210 or [castroa@cacities.org](mailto:castroa@cacities.org).***

## Up the Ladder

**PURCHASING & SERVICES MANAGER** - City of Inglewood, CA. Salary: \$4,599 - \$6,515/mo. Manages the Purchasing & Services Division of the Finance Dept. Requires considerable experience in large scale governmental or commercial purchasing; knowledge of automated financial/purchasing systems and the ability to supervise staff. A related BA and municipal government experience are desirable. Apply ASAP to Personnel Dept., City of Inglewood, One Manchester Blvd., Inglewood, CA 90301. 310/412-5460. 310/412-4232 (fax). [www.cityofinglewood.org](http://www.cityofinglewood.org). Deadline: April 13, 2001.

**SENIOR MANAGEMENT ANALYST FINANCE** - City of Tustin, CA. Perform professional/analytical assignments for Finance Dept. incl. budget development/research. Will develop budget format/guidelines, monitor revenue/expenditures, prepare mid-year review. BA in Public/Business Admin. or related field & three yrs. admin. exp. in a public agency w/ at least two yrs. budget analyst exp. preparing a municipal budget & coord/assistance of departmental budgets required. Applicants must have strong computer skills. Salary \$4175 - \$5075/mo. Application deadline: April 19, 2001. For application materials contact: City of Tustin, Human Resources, 300 Centennial Way, Tustin, CA 92780. (714) 573-3050 or [employment@tustinca.org](mailto:employment@tustinca.org). AA/EOE/D.

**FINANCIAL SERVICES UNIT MANAGER/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$6,490-\$7,908/month, including District payment 7% PERS. Final Filing Date: 03/08/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**ACCOUNTING SYSTEMS ANALYST/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$4,809-\$5,859/month. Final Filing Date: 03/12/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**ACCOUNTANT I/II/GENERAL ACCOUNTING UNIT** - Santa Clara Valley Water District, CA. \$3,757-\$4,577/month (I), \$4,147-\$5,053/month (II). Final Filing Date: 03/08/01 by 5pm. Please call for an application packet or visit our website: 5750 Almaden Expwy, San Jose, CA 95118; 408/265-2607 ext.2085; [www.scvwd.dst.ca.us](http://www.scvwd.dst.ca.us) EOE m/f/d/v.

**CITY TREASURER** - City of Long Beach (456,000), CA. Salary range is \$81,849 to \$102,311 a year (DOQ). The City offers an excellent benefits package. The City is looking for a highly responsible and experienced professional to become the City's new City Treasurer. The City Treasurer has a staff of six and is one of six Bureau Managers in the Department of Financial Management. Candidates must have a Bachelor's degree in business administration or a closely related field and 5 years progressively responsible management experience in a financial environment that includes significant exposure to municipal securities, or in a local government management position that includes significant investment and debt management. Call (626) 447-3318 or visit [www.rjamanagement.com](http://www.rjamanagement.com) for brochure and supplemental questionnaire. Apply by March 23, 2001 to RJA Management Services, Inc., 550 W. Duarte Road, Suite 6, Arcadia, CA 91007. EOE

**FINANCE MANAGER (INTERIM)** - The City of Novato is seeking an interim Finance Manager to coordinate preparation of the annual operating budget and to perform related financial management tasks. Applicants should be familiar with municipal budgeting and government accounting. Pays \$50 to \$75 per hour, DOQ. Work schedule is negotiable. Position will end approximately June 30. Apply immediately; submit resume to Dan Weakley, Human Resource Manager, 900 Sherman Ave., Novato, CA 94945. Call (415) 897-4312 for information.

**FINANCIAL MANAGEMENT CONSULTANT** - Monterey Peninsula Regional Park District. A qualified consultant is being sought to manage the District's finances by 1) providing cash/financial management; 2) pursuing grant funding; 3) refining the purchasing process; 4) managing all of the District's property; 5) assisting with LAFCO representation. Interested parties please respond by FRIDAY, MARCH 16, 2001 to Joseph Donofrio, General Manager at (831) 372-3196 x 4. EOE

**FINANCE MANAGER** - Town of Moraga, CA (population 17,000). Salary \$64,171-78,000 annually plus excellent benefits. The Town seeks a highly motivated and experienced "hands on" professional to manage the finance division. The Finance Manager is responsible for all accounting functions, budget preparation, A/R, A/P and payroll. Located in Northern California, 18 miles east of San Francisco, we are a semi-rural community with excellent schools and great weather. Candidates should

have at least five years municipal finance experience and a Bachelor's degree in Accountancy, Business or related field. Please submit a completed Town application and resume to the Town of Moraga, P.O. Box 188, Moraga, CA 94556 by March 9th. Call (925) 376-2590 for application. See website at [www.ci.moraga.ca.us](http://www.ci.moraga.ca.us) for more info.

**ACCOUNTANT** - City of Orange, CA - Salary: \$3,608 - \$4,627/mo., plus City-paid 2% @ 55 PERS retirement and excellent benefits. The City of Orange seeks a talented journey-level professional with a minimum of one year accounting experience. This position will record and report financial transactions; review accounting records for accuracy; prepare various financial reports, statements and analysis. Knowledge of personal computers including excel and governmental accounting principles and practices desirable. Requirements include a bachelor's degree with major course work in Accounting; Redevelopment Agency accounting experience desirable. Final Filing Deadline is March 15, 2001 at 5:00 p.m. Interested individuals must submit a completed City application; visit: City of Orange Personnel Services, 300 E. Chapman, Orange, CA 92866; call, the City's 24 Hr. Hotline (714) 744-7262; or access: [www.cityoforange.org](http://www.cityoforange.org). EOE

**ASSISTANT FINANCE DIRECTOR** - City of Antioch, CA. Salary: \$6,430 - \$7,817 monthly, plus excellent management benefits. The city is seeking an experienced executive level financial manager to assist the Director of Finance/Leisure Services in providing oversight of the Finance/Leisure Services Department. The Assistant Finance Director is responsible for the activities of the Department's Accounting Division. In addition, the Assistant Director serves as the City's Controller. Division resources include two Accountants, two Accounting Technicians and a budget of \$590,860. Candidates must possess a Bachelor's degree in accounting, finance, public administration or a closely related field. Advanced study in accounting principles or a CPA is desirable. The ideal candidate will be results oriented and a collaborative professional with a demonstrated track record of integrity, creativity and innovation. To apply for this challenging opportunity, submit your resume, current salary and a list of three work-related references to: City of Antioch, Personnel Department, P.O. Box 5007, Antioch, CA 94531-5007, 925/779-7020, fax 925/779-7002. Final filing date for filing applications: April 6, 2001, 5:00 p.m.

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## Up the Ladder (cont'd)

**TREASURY OPERATIONS OFFICER** – Sacramento, CA. Salary \$2,900 - \$4,500/mo., with excellent benefits package. The City of Sacramento Treasurer's Office is seeking an outstanding individual to work in the public finance unit. Responsibilities include development, preparation of complex financial analysis, review legal documentation, bond covenants, disclosure certificates, investor interaction and preparation of management reports related to various debt finance programs. Qualifications: Excellent written and communications skills, B.S. degree in related field, two years experience in public finance field with a comparable size agency. Please call the Sacramento City Treasurer's Office at 916/264-5168, or write Lydia Lara, Deputy Treasurer, City Treasurer's Office, 926 J Street, Room 300, Sacramento CA 95814, or email [lgollub@cityofsacramento.org](mailto:lgollub@cityofsacramento.org).

**FINANCE MANAGER** - City of Walnut Creek, CA – (Salary Range, \$66,612 - \$93,252 Annually). The City seeks an experienced Financial Manager with a track record of successful government financial management. The incumbent will be responsible for planning, organizing and coordinating all Finance Division activities as well as preparing and administering the division budget. The Manager supervises and participates in the examination, analysis and verification of budgetary records including accounting, payroll, treasury disbursements and purchasing, and will be responsible for preparing or directing the preparation of a variety of financial statements and statistical reports. Desirable qualifications include graduation from an accredited four year college or university with a major in accounting, business or public administration with an emphasis on finance and three to four years experience at a professional accounting level which includes some finance administration. Experience in a public agency is preferred. A City application is required. Apply by March 23, 2001 to City of Walnut Creek Human Resources, 1666 North Main St., Walnut Creek, CA 94596. (925) 943-5817. [www.ci.walnut-creek.ca.us](http://www.ci.walnut-creek.ca.us). EOE

**FINANCIAL ANALYST** - City of Ontario, CA. \$4,514 – 5,488 per mo. plus City paid PERS. The General Services Department is seeking a Financial Analyst to perform budgetary and finance activities. The analyst will assist in the preparation of the City's Annual Operating Budget, advise departments and divisions on budget problems, policies & procedures, & assist in the fiscal activities of the Redevelopment Agency. Requires a Bachelor's degree in

Finance, Accounting, or related field & 3 yrs of exp. in govt. budgetary & finance activities. Position is open until filled. APPLY AT: Personnel Department, 303 East "B" Street, Ontario, CA 91764 (909) 395-2442. EOE

**5186 FINANCIAL MANAGER**. There are two vacancies at the San Francisco Public Utilities Commission - one in each of the specialty areas - Financial Planning/Analysis and Accounting Services. The annual salary range is \$82,030 - \$99,736. Full description of the position is available on the web at [www.ci.sf.ca.us/dhr](http://www.ci.sf.ca.us/dhr). Application packets may be obtained by calling the Bureau of Finance, (415) 487-5250 or (415) 487-5254. Completed applications or resumes must be submitted by March 23, 2001 to: Department of Human Resources, Team PUC, Class 5186 Financial Manager, 44 Gough Street, San Francisco, CA 94103. Application forms are also available online at <http://www.ci.sf.ca.us/infoemp.htm>. Applicants should clearly indicate on the application form and in a cover letter accompanying their resume which of the two positions they are applying for.

**GRANT ADMINISTRATOR** - City of Costa Mesa, CA (Salary: \$3,999 - 5,359/mo + excellent benefits, including 2% @ 55. Marketplace adjustments are being reviewed at this time). Provides professional and technical administrative/analytical assistance in coordinating City grants. Duties include: identifying resource needs; developing annual grantsmanship plan; organizing, writing and coordinating written applications in response to RFPs and grantsmanship opportunities; preparing grant monitoring reports; grant accounting. Requires Bachelor's degree in business or public administration; two years professional administrative experience, preferably in grant administration. City application required by: Friday, 03/30/01. City of Costa Mesa, Personnel Div., 77 Fair Dr., Costa Mesa, CA 92626. (714) 754-5070, TDD (714) 754-5244. EOE [www.ci.costa-mesa.ca.us](http://www.ci.costa-mesa.ca.us).

**FINANCE DIRECTOR** - City of West Covina, CA - (Salary \$70,428 - \$95,076 annually, plus an excellent benefit package.) We are seeking an experienced Finance Director to manage all finance and budget operations including information technology and business licenses. The ideal candidate will be an experienced finance director with proven budget and financial management skills, enjoys serving and working with the city's management team and elected and appointed officials. Proven technical knowledge and people skills will be essential. The

successful candidate will have six years of experience and a bachelor's or master's degree in finance administration, public administration, or a related field. Open Until Filled. APPLY IMMEDIATELY. Send application, detailed resume, salary history, and five professional references to: Personnel Director, 1444 W. Garvey Avenue, West Covina, CA 91793, (626) 814-8450.

**ACCOUNTANT II**. Anticipated range: \$4,001 to \$5,401/month. The Contra Costa Transportation Authority seeks qualified candidates for this position, with knowledge and experience in General Ledger maintenance, monthly and year-end ledger closing, accounts payable/receivable, audits, budget preparation and monitoring, and related tasks. A Bachelor's degree from an accredited college in accounting, or a closely related field, and five years performing relevant financial management functions is required. A Masters degree is desirable, and would be considered in lieu of two years of experience. Specific experience with government accounting would be highly beneficial. Excellent benefits. Deadline is March 31, 2001. Mail resumes marked "Confidential" to 1340 Treat Blvd., Suite 150, Walnut Creek, CA 94596, attention: Anita, or email to [anita@ccta.net](mailto:anita@ccta.net).

**FINANCE & ADMINISTRATIVE SERVICES DIRECTOR** – The City of Albany (population 17,315) is a full-service city located adjacent to Berkeley in the San Francisco Bay Area. The City prides itself in providing high quality services while maintaining the ambience of a small town in a large urban setting. The Finance & Administrative Services Director has a staff of 4 responsible for day-to-day financial operations (A/P, A/R, payroll, and general ledger) and long-term fiscal planning. The City has an annual operating budget of \$14.8 million and a 2000/2001 capital outlay budget of \$2.1 million. (The Director also utilizes contract services for computer and telephone systems support.) Ideal candidates will possess solid communication skills, fiscal operations experience that includes budgeting and financial forecasting, and prior supervisory experience. We offer a salary of \$76,404-\$92,856 (plus paid PERS retirement) and an attractive benefits package. Applications will be accepted through March 29, 2001. To apply, call (510) 528-5714 or visit our Personnel Office; 1000 San Pablo Ave., Albany, CA 94706. EOE.