President's Message

Bill Statler, Financial Director, City of San Luis Obispo

It's April, the start of Spring—when a finance officer's fancy turns to thoughts of...budgets. (Actually, I really do look forward to the budget process, but why this is true is a subject for another President's Message). At this point, I'm sure most of you are engaged in the budget process at some level. Not to steal too much from Dickens (other than whole cloth), but if your experience is at all like mine in San Luis Obispo, it's the best of times, and the...

It's the best of times because San Luis Obispo is in its best financial shape in many years, and we have the capacity to do some cool new things we haven't been able to do in a long time. On the other hand, it's the worst of times for three reasons.

First, resource allocation in a time of plenty (real or perceived) may be more difficult than it is in tougher, more austere times. When revenues are tight, folks inside (and outside) of the organization seem to more readily accept the concept of limited resources. But when times are good, this is a much more difficult message to deliver (and stay on). Expectations run high (we have received a record number of operating and capital budget requests this year—and this builds on a record number our last time around). And this makes the reality of allocating resources for the most important things for us to do (what I believe the budget is all about) very difficult.

In short, it's hard to keep folks focused on the reality that "bad times" will return; and that assuring our long-term fiscal health rests on using this opportunity to build reserves, fund needed (but often deferred) capital improvements and avoid building-in ongoing cost increases.

Second, at least in my city, the era of Proposition 218 limits has finally arrived. In virtually every budget I have put together in San Luis Obispo since 1989, we have relied upon some level of new resources (approved by the Council) to balance the budget. However, we have now virtually exhausted all of our options that can be approved by the Council. (Yes, we have a handful of fee options remaining, but they all have major policy problems; and if they were easy to do, we would probably have done them already.)

Lastly, and perhaps more importantly, it isn't all that clear that we are in the "best

April 2001

of times" right now. As John deRussy, Finance Director in San Mateo, once pointed out to me, accurately calling changes in revenue trends (both up and down) is very difficult for city finance officers, because the information to base this on has long lead times.

For example, as the largest General Fund revenue source for most California cities, our best "fiscal health" indicator is sales tax. However, this has a 3 to 4 month lag per quarter. And no one is going to call it a "trend" based on the results of just one quarter (or even two, for that matter). Additionally, every city has a different sales tax story to tell. Because of the serendipity of situs rules and variances in business-to-consumer versus business-to-business sales, it is entirely possible for a specific city to "buck the trends" of their region (up or down).

continued on page 2

What's inside ...

President's Message1
Board Chapter Liaisons2
Chapter Corner: Central Coast3
2001 CSMFO Chapter Chairs3
Got UUT? We Need You4
Mark Your Calendars4
2001 Budget Award Winners (Corrected)5
Fiscal Experts Needed6
Energy Crisis & Tax Measures Heat Up Capitol 6
Welcome New Members7
Chapter Meetings7
Up the Ladder8
Professional Services Directory10

The mini-News is your newsletter! Take advantage of our monthly publication by sharing with us your ideas. CSMFO is always seeking input from all members on topics in any department section.

Don't forget to visit the website at www.csmfo.org for the latest news!

CSMFO Mini-News March 2001

California Society of Municipal Finance Officers

Officers and Directors

PresidentBill Statler, San Luis ObispoPresident-ElectBarbara Underwood, VistaPast PresidentDerek Hanway, BurbankSecretary/Frances Medema, League

Treasurer of CA Cities

Directors

Tim Hansen, San Leandro Paula Chamberlain, Pomona Ken Nordhoff, San Rafael Dennis Danner, Newport Beach Zane Johnston, Tracy Mike Dennis, Santa Monica

Special District Liaison

Eldon Boone, Vista Irrigation District

Committees

Administration

Gary Hill, Lancaster Richard Averett, San Carlos Irwin Bornstein, Mission Viejo

Annual Seminar

Dennis Danner, Newport Beach Ron Bosworth, Santa Rosa Tim Hansen, San Leandro

Budgeting & Management Reporting

John Cuevas, Big Bear Marc Puckett, Costa Mesa Anita Lawrence, Camarillo

Career Development

Jesse Takahashi, Campbell Carolyn Dominguez, San Luis Obispo Lisa Hildabrand, Carlsbad Viki Copeland, Hermosa Beach Mary Bradley, Sunnyvale

Debt, Retirement and Treasury

Bradley Grant, Merced Barbara Hennessy, Long Beach Zenda James, Alameda

Intergovernmental Relations

Gary Nordquist, Fontana Janet Salvetti, Stockton Bob Torrez, Long Beach

Professional & Technical Standards

Genie Roberts, Temecula Bret Plumlee, El Segundo Karen Brust, San Diego Water Authority Larry Hurst, Brea

Technology

Mark Alvarado, Monrovia Don Rhoads, Monterey John deRussy, San Mateo

Scholarship/CFO Program

Robert S. Biery, Westlake Village Candis Hong, Thousand Oaks Howard Longballa, Alhambra

President's Message (cont'd)

Case in Point: As the rest of you did, I just got our quarterly sales tax payment from the State for Christmas 2000. It's up by 10% from the same quarter in 1999. So, trends are good, right? Well, maybe not, because this reflects consumer thinking and an underlying economy before the energy crisis in California became front-page news (and a real—even if a completely politically-created—problem), and before the stock market tanked nationally (especially technology companies, which have driven the unprecedented growth in California's economy).

Long Story Short: The most recent information tells me that things are still going really well; however, every bone in my body (along with daily news reports) tells me that this is changing (and in fact, probably already has). So, after four years of consistently under-estimating sales tax revenues, I am probably on the brink of correcting (and over-compensating) for this.

Which leads to the main point of this month's message: if you are feeling especially torn, beleaguered and confused as you prepare this year's budget—hey, you're not alone! All of your peers are going through the same struggles in trying to get a handle on what the fiscal outlook really is for cities.

And the State isn't making it easier. Stay on top of SB 62X (and if you can, write letters opposing it). To keep cities from reaping a "windfall" from rising energy prices, SB 62X would mandate that utility user taxes (UUT) levied by local governments be imposed on a per-unit basis, rather than with the current cost-based system. Not only is this bad government (this is a local issue that should be resolved locally—but hey, when did that ever stop the State from passing bad legislation?), but the fact is cities are facing huge energy cost increases in their day-to-day operations that are much larger than whatever increased UUT revenues might be.

On a brighter note, AB 81 (Migden) revives the "clicks and mortar" bill vetoed last year. It prevents companies with a physical presence in California from claiming a sales tax exemption on their affiliate "dot.com" organizations. With more "main street" stores adopting a virtual presence as well as a physical one, this bill takes a big step towards collecting the sales and use tax on Internet sales to California residents.

The Moral to this Tale of Two Cities:

You can't complain about what the "State is doing to us" if you don't invest at least some effort in communicating your thoughts to decision-makers before it happens.

Board Chapter Liaisons

	_		
Tim Hansen	Central Coast East Bay Monterey Bay Peninsula	Dennis Danner	Coachella Valley Imperial County Orange County San Diego County
Paula Chamberlain	Coachella Valley Desert Mountain Inland Empire San Gabriel Valley	Zane Johnston	Central Valley Sacramento Valley South San Joaquin
Ken Nordhoff	North Bay North Counties Redwood Empire	Mike Dennis	Central L.A. Channel Counties South Bay

Chapter Corner: Central Coast

Mike Compton, Director of Administrative Svcs., City of Paso Robles

Hello from the Central Coast Chapter encompassing all of San Luis Obispo and northern Santa Barbara Counties and the home of CSMFO's current president, Bill Statler, Director of Finance for San Luis Obispo.

The Central Coast Chapter meets the second Thursday of each odd numbered month at Rosa's Restaurant in Pismo Beach because it is centrally located to all of our members. We usually attract 15 to 18 persons to our meetings. Most cities bring two or more staff persons to meetings. Given our size and the great cooperation from the Rosa's staff, there is no charge for the room and we are able to order from the menu. The food is great (Italian) and I would highly recommend that you give it a try should you visit our area!

While we don't usually have a formal program, the ongoing dilemma and controversy relating to PG&E gave cause for the San Luis Obispo County Auditor-Controller, Gere Sibbach and his highly respected property tax staff person, Marsha Stillman to attend. They gave a presentation relative to the fiscal impact on taxing agencies should PG&E default on their property tax payment April 10th. Fortunately, San

Luis Obispo County and all of the cities, except one, are on the "Teeter Plan". However, it was Gere's task to announce that he will be recommending to his Board that the utility roll be eliminated from the Teeter Plan beginning July 1st. This has a significant impact upon some property tax agencies in SLO County. San Luis Obispo County is home to the Diablo Nuclear Power Plant, owned and operated by PG&E. PG&E's annual tax bill is \$26 million. Should they fall delinquent on their April 10th installment, the County will have to hold all of the property tax agencies harmless for half the annual tax payment. The County has estimated their total annual exposure at \$20 million.

Kudos to San Jose and all of the conference committee cities for a job well done. I skipped Tuesday due to work obligations but didn't miss a session on Sunday or Monday. I came away, as usual with great new ideas and insights into improving myself and my city's financial operations. The sessions on GASB 34 were of particular interest and were well attended.

I recently had an opportunity to attend the City Attorney's Continuing Education Seminar sponsored by the League of California Cities. It was my first time and I attended because of the topics. The first day's session was on City revenues and the second day's session was on general liability. The revenue session was particularly good and I found it very informative. I would highly recommend it especially for elected officials, department heads and subordinate staff because it gave an excellent overview of all city revenues with special focus on General Fund revenues: taxes from all sources, franchise fees, fines & forfeitures, and revenues from other agencies, etc. It also covered Prop 218, special taxes and financing districts.

Just a heads up to those cities that might have a capital improvement project on the horizon that utilizes PG&E Rule 20a undergrounding funds: Don't count on it. Paso Robles has received official notification from PG&E that it is suspending Rule 20a funding until further notice. Between higher gasoline prices, higher natural gas and potentially higher electrical costs, lower interest rates, and the demand for improved retirement benefits, its going to be another "fun" budget year. Keep up your sense of humor and enjoy!

2001 CSMFO Chapter Chairs

Central Coast - Michael Compton, Paso Robles
Central Los Angeles - Dennis MacArthur, Signal Hill
Central Valley - Susan J. Halligan, Lathrop
Channel Counties - Candis Hong, Thousand Oaks
Channel Counties - Lucy Foster, Thousand Oaks
Coachella Valley - Craig Graves, Coachella
Desert Mountain - Kevin Smith, Apple Valley
East Bay (S.F.) - Richard Ricci, Pleasant Hill
Imperial County - Philip Carr, El Centro
Inland Empire - Steve Chapman, Moreno Valley
Monterey Bay - Daphne Hodgson, Monterey
North Bay (S.F.) - Carl Tregner, Mill Valley

North Counties - Carolynn Thomas, Eureka
Orange County - Darren Hernandez, La Habra
Peninsula - Richard Averett, San Carlos
Redwood Empire - Jim McAdler, Windsor
Sacramento Valley - Robin Bertagna, Yuba City
Sacramento Valley - Debbie Grose, Woodland
San Diego County - Gil Rojas, Escondido
San Gabriel Valley - Josh Betta, South Pasadena
San Gabriel Valley - Tracey Hause, Arcadia
South Bay - Gavin Curran, El Segundo
South San Joaquin - Sandra Montoya, Visalia

Got UUT? We Need You

CSMFO is teaming up with the League of California Cities and the Utility Users Tax Technical Task Force (UUTTTF) to solicit assistance with regards to issues confronting Cities with Utility User Taxes (UUT's).

By way of background, the League of California Cities has historically acted as a conduit for the flow of information concerning Municipal Utility User Taxes and maintained a database of information regarding those California Cities having UUT's, such as UUT rate, the services subject to a UUT, exemptions, etc. Over the past few data conversions at the League, however, some of this information has been lost or is outdated.

Fortunately, an organization was formed during the past year, the Utility User Tax Technical Task Force, whose efforts in dealing with County and Municipal Utility User Tax matters, with full support of the League and the California State Association of Counties, have been quite successful in the short time the group has been in action. The UUTTTF is comprised of representatives from cities large and small, from the north and the south as well as some counties. The group was formed primarily as a result of the recognition by Don Maynor, that many of his firm's client cities were experiencing problems and frustration with the application of their UUT Ordinances by certain service providers.

The first major hurdle the group started dealing with was the impact that the jump in technology had with the application of UUT's to wireless communications. Out of this effort, the group has been working with wireless communication providers to develop a set of "Best Practices Policies" which will

serve as the generally accepted procedures of applying UUT's to wireless communication services.

Additionally, and very importantly, a Web Site has been developed by Mr. Maynor, (www.uutinfo.org) which not only will serve to provide critical information concerning developments of the UUTTTF, such as the "Best Practices Policies" but also to establish a clearinghouse of information, similar to the one the League previously had, providing the UUT information for all California cities and counties with UUT's. The clearinghouse will provide cities and counties as well as utilities and consumers with individual rate and contact information for each UUT city and county. The Web Site also contains a listing of "Frequently Asked Questions" which may help your residents understand more about UUT's.

Lastly, for the purposes of getting Cities to start thinking about how to band together and utilize the UUTTTF to tackle other critical factors infringing upon the ongoing success of municipal UUT's, the following could be future topics for discussion:

- Assessing the impact of increased utility costs (recent increases in natural gas costs as well as the electricity shortage) on UUT revenues and the political ramifications of such matters, such as the public putting pressure on local elected officials to reduce UUT rates; or
- ➤ Legislation impacting the application/calculation of UUT's.

How can you help? Well, for one the following:

1. Go to the UUT Web Site (www.uutinfo.org) and ensure, for those cities that have UUT's, that

the appropriate information is listed. If the information is missing or incorrect, e-mail Brian Cooley at the League cooleyb@cacities.org with the correct information. There is also a link established to provide additional information related to UUT's (see Santa Monica's Web Site). Please provide any feedback regarding the Web Site's usefulness.

- 2. If you have a desire to participate with the UUTTTF or are experiencing problems with your UUT, please go to the Web Site and provide such information.
- 3. Provide the UUT Web Site address as a link on your local Web Site for people to go to for more information on UUT's as well as for your service providers who apply and collect your local UUT.

Your participation and cooperation is vital to the success of this program and is greatly appreciated. Thanks, we need your help!!

MARK YOUR CALENDARS



CMTA Annual Conference

April 23-27, 2001 Riverside, CA

GFOA Conference

June 3 - 6, 2001 Philadelphia, PA *Preconference* June 1 - 2, 2001

PLEASE NOTE DATE
CSMFO Legislative Seminar
June 20, 2001
Sacramento, CA

2001 CSMFO Budget Award Winners (Corrected)

Awards for Excellence in Budgeting Fiscal Year 1999-2000 Budget:

(First-time winners are highlighted)

Operating Budget - Excellence

Central Coast Water Authority El Cajon Morgan Hill San Mateo Antioch El Dorado Irrigation District Morro Bay Santa Ana Arroyo Grande Eureka Mountain View Santa Clara Brea Fairfield Murrieta Santa Clarita Brisbane Fontana Newark Santa Maria Burbank Fremont Novato South Gate Half Moon Bay Ontario St. Helena

Calabasas Half Moon Bay Ontario St. Helena Campbell Indian Wells Orange Stanton
Carlsbad Lancaster Padre Dam Mun. Water Dist. Temecula Carpinteria Long Beach Palmdale Tracy

Ceres Loomis Rancho Mirage Valley Center Municipal Water Dist.

Claremont Los Gatos Redondo Beach Walnut Concord Manhattan Beach San Bernardino West Hollywood Costa Mesa Milpitas San Clemente Westminster Culver City Modesto San Diego Yuba City

Cupertino Monterey San Diego County Water Auth.

Dinuba Monterey Park San Jose

Operating Budget - Meritorious

Alameda Bell Gardens Hermosa Beach Simi Valley
Atwater Daly City Loma Linda Wasco

Bell Gardena Oakdale

Capital Budget - Excellence

Burbank Concord Los Gatos Santa Clara
Campbell Fontana Manhattan Beach Santa Clarita
Carlsbad Indian Wells Murrieta Temecula

Innovation in Budgeting - Excellence

Costa Mesa Fairfield

San Luis Obispo

Innovation in Budgeting - Meritorious

Bell

San Diego

Public Communications - Excellence

Alameda Costa Mesa Orange County Transp. Auth. San Luis Obispo Arroyo Grande Manhattan Beach Richmond San Mateo Big Bear Lake Monterey Park San Diego Union City West Hollywood

Public Communications - Meritorious

Half Moon Bay Mountain View Palmdale

Long Beach Padre Dam Mun. Water Dist. South Tahoe Public Utility District

Fiscal Experts Needed....

The Intergovernmental Relations Committee needs your help. Working with the "League" on a number of legislative issues, we need *local government fiscal experts* to help us provide fiscal impact analysis, testimony, legislative review and to be "on call" for a number of pending legislative activities. We recognize the value of your time and plan to limit the amount of effort requested of you in this volunteer capacity. If you have an *Expertise* in any of the following categories, contact Janet Salvetti at (209) 937-8360 or Janet.Salvettu@ci.stockton.ca.us.

- State Budget
- Sales Tax
- Bonds, Debt & Investments
- Franchises/Fees
- Financial Reporting
- Economic Development/Redevelopment

- Property Tax
- Vehicle License Tax
- Telecommunications
- State Mandates
- Miscellaneous Fiscal
- Human Resources/Benefits/Retirement

Energy Crisis and Tax Measures Heat Up Capitol

Much of the attention in Sacramento has been drawn to bills circulating under the Extraordinary Session for energy related issues. A number of measures address issues of concern to local government. The League of California Cities supports three public power bills – SB 23X (Soto), AB 47X (Wiggens), and AB 48X (Migden). SB 23X and AB 47X would reduce several unreasonable hurdles cities face in forming municipal electric utilities and AB 48X would make it easier for a city to undertake community aggregation. The League is strongly opposing Senator Poochigian's SB 62X, which will unfairly impact local revenues. SB 62X would require that utility user's taxes be imposed on a per unit basis rather than the current cost-based system. The results could be devastating to local government.

On another energy note, rumors continue to circulate regarding bankruptcy and the public utilities. Though no one wants to think of the disruption that bankruptcy could create, local governments are concerned since they would

join other creditors in line for payment of funds owed. Franchise fees, utility users' taxes, property taxes and energy generated by municipal utilities and supplied to public utilities are few of the revenues that could be at risk in a bankruptcy proceeding. An attorney specializing in bankruptcy law will speak to the League's Revenue and Taxation Policy Committee on March 29 on these issues. Copies of his comments will be available on the League's website following the meeting. Look for this article on the League website www.cacities.org. Notification of its availability will be posted on the CSFMO group e-mail.

The general legislative session has not let the energy crisis slow it down. At last count, 18 bills have been proposed to make changes in the ERAF shift. Many of these bills propose to single out special districts or programs such as libraries, parks and recreation or fire districts. AB 3 (Ashburn) and AB 100 (Simitian) propose capping the ERAF shift. AB 1355 (Daucher) would reallocate increases in property tax growth

on a specified formula. <u>SB 423</u> (Torlakson) would offer ERAF exclusion to cities and counties meeting certain housing and development standards. A list of the ERAF bills is included in the March 23 edition of Priority Focus available on the League website.

Finally, the Clicks and Mortar bill returns! AB 81 (Midgen) would restrict retailers that have bricks and mortar retail sales in California from establishing an affiliate dot com business outside California to avoid collecting sales tax. Arkansas just signed a similar bill. Amazon appears to be aggressively seeking internet sales management contracts with large retailers such as Best Buy and Walmart. This could be serious trouble for local government if the protection provided by AB 81 is not passed.

CSMFO members are encouraged to contact legislators regarding these bills and urge their support or opposition to protect the financial health and interests of local government.

Welcome New Members



Rosie Bouquin

Utility Customer Services Officer City of Long Beach (562) 570-7079 robouqu@ci-long-beach.ca.us

Barbara Behrens

Finance Supervisor City of Orange (714) 744-2239 bbehrens@cityoforange.org

Sandra Villalobos

Accounting Specialist II City of Lathrop (209) 858-2860 svilla0602@compuser.com

Andrea Roess

Director David Taussig & Associates, Inc. (949) 955-1500 andrea@taussig.com

Lalo Perez

Budget Manager

City of Palo Alto (650) 329-2675 lalo_perez@city.palo-alto.ca.us

Matthew McDonald

Financial Services Manager City of Gardena (310) 217-9521 mmcdonald@ci.gardena.ca

Molly Campbell

Chief Financial Officer Port of Los Angeles (310) 732-3827 mcampbell@portla.org

Gina Peters

Finance Officer Alameda County Waste Mgmt Auth. (510) 618-2105 gpeters@stopwaste.org

Rebecca Carr

Accountant II City of Cathedral City (760) 770-0375 rebeccasc@ci.cathedral-city.ca.us

Trinidad Catbagan

Accounting Manager City of Carson (310) 952-1744 tcatbaga@carson.ca.us

Maria Kachadoorian

Assistant Director of Finance City of Chula Vista (619) 476-5376 mkachadoorian@ci.chula-vista.ca.us

David Witthohn

AVP

MBIA Municipal Investors Svcs. (303) 864-7452 david.witthohn@mbia.com

Tracy Byram

Assistant Sales Manager FundBalance (734) 677-0550 tbyram@fundbalance.com

Lisa Olsen

Vice President
Digital Assurance Certification
(407) 599-1191
lolsen@dac-ey.com

Frank Lauterbur

Director

UBS PaineWebber Incorporated (213) 253-5410

flauter@painewebber.com

Gerry Schaap

Marketing/Sales Representative Concord Consultants Ltd. (604) 448-1344 sales@cclmais.com

Bobbi Peckham

Vice President, Public Sector Search Wilcox, Miller & Nelson (916) 977-3700 bpeckham@wilcoxcareer.com

Chapter Meetings



San Diego County Gil Rojas, Chapter Chair Finance Director, City of Escondido

Date: Thursday, April 19, 2001 **Time:** 11:30 a.m. - 1:30 p.m.

Place: Quality Resort

875 Hotel Circle South

San Diego

Topic1: Round Table Discussion **Topic2:** 2002 CSMFO San Diego

Conference

Resvr: City of Escondido

Email:

scote@ci.escondido.ca.us

Coachella Valley Craig Graves, Chapter Chair Finance Director, City of Coachella

Date: Friday, April 20, 2001

Time: 12:00 p.m.

Hosts: City of Coachella and City of

Palm Desert

Place: CVAG Conference Room 73-710 Fred Waring Drive

Palm Desert CA 92234

Spkr: T.J. Reilly

NBS Government Finance Grp

Topic: Assessment District Administration for the Next Decade

RSVP: Marisol Delgado 760/398-3502

No later than Monday, April 16, 2001. Reservations not cancelled by this date will be billed.

Cost: \$15 per person

Up the Ladder

EXECUTIVE DIRECTOR OF FINANCE & **COURT SERVICES**. Outstanding Career Opportunity in the Pacific Northwest - The City of Eugene, Oregon (pop. 133,000) is seeking an executive manager to administer a broad range of public finance related activities (43.35 FTE; \$5.9M budget) combined with oversight of municipal court operations (24 FTE; \$3.3M budget). The Executive Director will be actively involved and participate in the City's Executive Manager meetings and focus primarily on strategic financial issues. Candidates must have a proven record of success, excellent interpersonal and communication skills, unquestionable ethics and have outstanding leadership qualities. Equivalent to a Bachelor's degree in finance, business administration, public administration or a closely related field is required; a Master's degree is highly desirable. Requires eight (8) years of increasingly responsible administrative/managerial experience with a municipal government or public agency. Knowledge of municipal court experience is not necessary but would be considered a plus. Annual salary range \$76,500 to \$95,028 with outstanding benefit package including Oregon PERS. Submit resume, cover letter, current salary and five professional references and to Heather Renschler, Ralph Andersen & Associates, 4240 Rocklin Road, Suite 11, Rocklin, California 95677 e-mail apply@ralphandersen.com by April 16, 2001. For a detailed brochure call 916/630or visit our website www.ralphandersen.com. For further information about the City of Eugene visit their website at www.ci.eugene.or.us

DIRECTOR OF FINANCE AND TECH-NOLOGY SERVICES -City of West Hollywood, CA (Population: 38,000). Anticipated range \$90,000 – 115,000. Located in the center of one of the world's greatest concentrations of creative arts and entertainment, the City covers 1.9 square miles and is surrounded by the cities of Los Angeles, Hollywood and Beverly Hills. The City's total FY00-01 annual budget is \$64.4 million. Position manages all debt-related

issues; creates and implements financial policies; oversees risk management; and oversees 4 divisions: Revenue Management, General Accounting and Organization Services, Payroll and Budgeting, and Information Systems. Requires a relevant BA/BS (master's degree desirable). For more information, see our website at www.dmgmaximus.com/recruit. Send resumes by 4/13/01 to DMG-MAXIMUS, Attn: Norman Roberts or Eric Middleton, 1800 Century Park East, #430, Los Angeles, CA 90067-1507, FAX to (310) 552-1113, or e-mail to searchla@dmg.maxinc.com. EEO/ADA. Female, Minority and Disabled Candidates are Encouraged to Ap-

ACCOUNTING MANAGER - City of Lawndale, CA. \$4,820 - \$5,883 per month. Closes Friday, April 20, 2001. This is a mid management position responsible to supervise, coordinate, and plan the activities of the Finance Department, and to provide responsible accounting work and general support to the department. May act as department head in the director's absence. Desirable Qualifications: Graduation from an accredited college or university with a BA or BS degree in finance, accounting or a related field. Master's Degree desirable. Three years of increasingly responsible accounting experience in a municipal setting, with at least one year in a supervisory capacity. Completion of a City application is required. Please contact the City of Lawndale, 14717 Burin Avenue, Lawndale, CA 90260 at (310) 970-2100, ext. 201. Leave message with address for application to be sent. EOE

CONTROLLER - North County Transit District, CA. Join a great team of professionals in North San Diego County who can walk to the beach for lunch! During an exciting time in transit with growth and opportunities, North County Transit District is seeking a Controller with an annual salary of \$65,021-\$100,776 to plan, organize, direct, and monitor the Accounting Department in the performance of revenue management, including billing, and collec-

tion, expenditure and accounts payable processing, fixed asset accounting, payroll processing, grant accounting and reporting, financial reporting, and cash management. Bachelor's Degree in Business, Accounting, or related field; and a minimum of seven (7) years of financial-related experience including supervisory experience. Certified public accountant or Masters Degree preferred. Please call (760) 967-2828 for a detailed job announcement and application package. Resumes will not be accepted in lieu of a completed application package.

FINANCE DIRECTOR - City of West Covina, CA - (Salary \$70,428 - \$95,076 annually, plus an excellent benefit package.) We are seeking an experienced Finance Director to manage all finance and budget operations including information technology and business licenses. The ideal candidate will be an experienced finance director with proven budget and financial management skills, enjoys serving and working with the city's management team and elected and appointed officials. Proven technical knowledge and people skills will be essential. The successful candidate will have six years of experience and a bachelor's or master's degree in finance administration, public administration, or a related field. Open Until Filled. APPLY IMMEDIATELY. Send application, detailed resume, salary history, and five professional references to: Personnel Director, 1444 W. Garvey Avenue, West Covina, CA 91793, (626) 814-8450.

ACCOUNT CLERK I - City of West Hollywood, CA. Salary Range: \$2,736 - \$3,312 mo. * (eligible for overtime!) *PLUS City paid flexible benefit allowance for health, dental, and vision, City paid 7% Public Employees Retirement System contribution, and NO DEDUCTION FOR SOCIAL SECURITY! Closing Date: April 26, 2001 at 5:00PM. Seeking team oriented personnel able to work within the heart of this cutting edge municipality! If you possess outstanding customer services skills, with

continued on next page

Up the Ladder (cont'd)

an emphasis in accounts payable, cashiering and processing invoices/payment requests and/or PO's, we are looking for you! For application, detailed job description and required supplemental materials, call the 24 hr Job Hot Line (323) 848-6309 or visit our Webpage: www.weho.org. Resumes not accepted in lieu of application! Women and Minorities Encouraged to Apply

SENIOR ACCOUNTANT - City of Pomona, CA – (Salary: \$3,841 - \$4,687/mo., plus 6% education incentive for a master's degree (3% salary scale increases). Excellent benefits. Perform advanced level professional accounting duties and other professional accounting duties involving the reporting of financial transactions and maintenance of financial records for City operations, programs, and services. Requires a bachelor's degree from an accredited college or university with major course work in accounting, business administration or a related field accompanied by three (3) years of increasingly responsible professional accounting experience. APPLY BY: 4/26/01. APPLY AT: Human Resources Dept., 505 So. Garey Ave., Pomona, CA 91766. JOBLINE: (909) 620-2290. Web-Site: www.ci.pomona.ca.us EOE/ADA

ACCOUNTANT II - City of Richmond, CA. \$4099-4962/mo + benefits. FINAL FILING DATE: Monday, 4-9-2001. Primary general responsibility will be to perform a variety of professional accounting tasks. The vacancy in the Debt section will have responsibility for recording debt statements and cash for fiscal agent statement. The vacancy in General Ledger section will have responsibility for the recording of journal entries and reconciliation of general ledger accounts. Contact: Catherine D. Carlin (510) 620-6849. Application obtained: City of Richmond Human Resources Management Dept., 2544 Barrett Avenue, Richmond, CA 94804 (510) 620-6602. Apply in person or send a self-addressed stamped envelope with first class postage to above address.

ACCOUNTANT (\$3,900-\$4,800/month) -The Southern California Association of Governments, located in downtown Los Angeles, CA, seeks a detail-oriented, organized self-starter who has initiative and good judgment to provide professional accounting duties in support of the accounts payable function. Requires a B.S. in accounting or a related field and two years of accounting experience with a focus on accounts payable. Public sector experience is preferred. Call (213) 236-1870 to request an application and announcement or visit our website www.scag.ca.gov. Final Filing Date: April 20, 2001. Southern California Association of Governments (SCAG), Human Resources Office, 818 West 7th Street, 12th Floor, Los Angeles, CA 90017. EOE.

ACCOUNTING MANAGER - South Tahoe Public Utility District, CA. Position manages all aspects of the Accounting Dept. Requires 4 yrs increasingly responsible experience in finance, budgeting and accounting, preferably with a governmental agency or public utility; 2 yrs of supervisory exp is desired. Salary \$4,703-\$6002/month DOQ. Application Deadline: 12:00 noon 4/27/01. Application and job descriptions available at S.T.P.U.D., 1275 Meadow Crest Dr, South Lake Tahoe, CA 96150. 530-544-6474 x 229

CUSTOMER SERVICE MANAGER -

South Tahoe Public Utility District, CA. Manages all aspects of the Customer Service Dept, encompassing customer service, billing & collections, issuing sewer/water connection permits, plan review & inspection of new/existing connections, administering ordinances, dept budget development, and a wide variety of administrative projects. Requires 5 yrs increasingly responsible exp in customer service or related field; 3 yrs supervisory exp desired. Bachelor's degree in related field is desired. Salary \$4703-6002/month DOQ. Application Deadline: 12:00 Noon 4/23/01. Application and job descriptions available at S.T.P.U.D., 1275 Meadow Crest Dr, South Lake Tahoe, CA 96150. 530-544-6474 x 229

FINANCE MANAGER - Groveland Community Services District, Groveland, CA. Salary: \$4,500-\$5,500 per month, plus excellent benefits. GCSD provides water, sewer, fire and park services to a Sierra Foothill Community located 25 miles from the entrance to Yosemite National Park. Reporting to the General Manager/Engineer, oversee a District budget over \$3 million and directs the financial functions, supervises finance staff, manages District information system, and completes special fiduciary assignments. Direct experience is desired with program budget preparation, applying for and managing federal and state grant and loan programs, debt financing, enterprise and non-enterprise fund accounting and other high level accounting and finance work. Complete understanding of financial systems, ability to train and develop staff, possess up to date knowledge of the latest technology, and have the ability to procure, update and administer the financial information system. Bachelor's degree in accounting or closely related field, CPA desirable. Professional California governmental accounting experience required, 6 years of experience in a position of major responsibility in public agency finance administration including at least 3 years of management and administrative responsibility. Apply by April 27, 2001. Flyer and required application form available at 18966 Ferretti Road, P.O. Box 350, Groveland, CA 95321, 209/962-7161. Email request to carola@gcsd.org

SENIOR ADMINISTRATIVE ANALYST-

BUDGET - City of Santa Monica, CA (Salary \$4,675 - \$5,771/mo. + excellent benefits, including 2% @ 55 and single highest year). The Finance Department is seeking a person with strong analytical skills and the ability to establish and maintain excellent working relationships with staff at all levels of the organization while performing operating budget-related analyses: review of departmental requests, five year financial forecasts, mid-year and year-end budget reviews, and other related studies. Requires: graduation from an accredited college or university with a Bachelor's de-

Up the Ladder (cont'd)

gree in Business, Public Administration or a related field; three years of public agency budget experience and one or more years of experience providing technical and administrative direction to other staff members. A Master's degree in Business, Public Administration or a related field may be substituted for one year of the required public agency budget-related experience. Apply by: 5:00 p.m., Friday, April 27, 2001. Apply at: City of Santa Monica Personnel Dept., 1685 Main St., P.O. Box 2200, Santa Monica, CA 90407. Phone: (310) 458-8697 or visit www.ci.santa-monica.org/personnel.

ACCOUNTING TECHNICIAN - City of Villa Park, CA. Salary Range: \$2,850 -\$3,560/ mo. Maintenance of the general ledger of a small city. Performs clerical work in accounting areas including coding and record keeping, computer data entry, balancing and reconciling accounts, processing invoices and checks for payment. Maintains purchasing, insurance and asset records. Reporting to the City Manager, the incumbent will serve as a specialist in one or more functional areas with a high degree of independence. Training and experience equivalent to three years of accounting experience and college level course work. Government fund accounting experience highly desirable. Apply by 5:00 PM, April 25, 2001. Application form may be obtained at City Hall, 17855 Santiago Blvd., Villa Park, CA 92861 or call 714/998-1500.

FINANCE MANAGER – City of Novato, CA. Salary: \$6,741 to \$7,866 per month, plus benefits. Responsible for management of Finance Division operations, including financial management and accounting, preparation and administration of the City's operating budget, payroll, purchasing, business license, A/R and A/P. Apply by 5 p.m. May 4. Contact (415) 897-4349 or www.ci.novato.ca.us to obtain an application.

ACCOUNTING MANAGER - Town of Truckee, CA (Salary \$3,689-\$4,982/month) Town offers exceptional benefits including fully paid PERS benefits (2% @ 55), em-

ployer-paid health, dental, vision and life insurance; eighty hours of Administrative Leave; vacation and sick leave benefits; and thirteen holidays. Starting salary dependent upon qualifications. This is a midmanagement level position within the Administrative Services Department. Primary duties include advanced level accounting tasks, financial reporting, record keeping and project tracking. Responsibilities include administrative and analytical work, general ledger posting, monitoring and reconciliation, and financial report compilation. Any combination equivalent to experience and training that would provide the required knowledge, skills, and abilities would be qualifying. A typical way to obtain these would be four years of responsible professional accounting experience (local government fund accounting desired) and training equivalent to a Bachelor's degree with major course work in accounting or a related field. The Town of Truckee is a drug free work place and all employees must pass a pre-employment drug screen and physical. Application and resume must be received by 5:00 pm on April 27, 2001. Mail to the Town of Truckee, Administrative Services, 10183 Truckee Airport Road, Truckee, CA 96161-3306. For applications, job classification and information, call 530-582-7700.

CTTY TREASURER - City of San Diego, CA. Salary: Approximately \$97,000 - \$114,691 annually depending on qualifications. Requires five years experience in a local government financial environment that includes significant exposure to municipal securities or investment and debt management. Requires a bachelor's degree in business administration or a closely related field. Master's degree is highly desirable. For a brochure with details of the position and how to apply contact Dan Kelley, Labor Relations Manager at 619-236-6313 or Email: ddk@citymgr.sannet.gov. Applications are due April 20, 2001.

DIRECTOR OF REVENUE COLLECTION

- Contra Costa County, CA (Population: 900,000). Salary open DOQ. Contra Costa County is a growing community located

directly east of San Francisco. The Office provides centralized collection of delinquent accounts and performs the centralized billing function for programs and services provided by various County departments. The position reports to the Assistant County Administrator and oversees a FY2000-01 operating budget of about \$2.3 million and 27 full time employees (who are members of employee unions). Requires a relevant BA/BS and 4 years of full time experience or its equivalent in the public sector in a management or administrative position that included responsibility for the supervision of at least 10 employees in customer service, direct client service/program provision, or collections/financial services. For more information, see our website at www.dmgmaximus.com/recruit. Send resumes by 4/27/01 to DMG-MAXI-MUS, Attn: Norman Roberts or Sherrill Uyeda, 1800 Century Park East, #430, Los Angeles, CA 90067-1507, FAX to (310) 552-1113. e-mail searchla@dmg.maxinc.com. EEO/ADA. Female, Minority and Disabled Candidates are Encouraged to Apply.

PROGRAM MANAGEMENT ANALYST

– County of Ventura, CA. Salary: \$4,497 - \$6,424 per month plus benefits. Chief Administrative Office is seeking highly skilled and motivated financial analyst with experience in Debt Issuance or Health Care. Contact Human Resources @ (805) 654-5129 for recruitment announcement with supplemental questionnaire and required application. For additional information, please visit our web page @ www.ventura.org/personnel/pereo1.htm.

Emailed or faxed classified ads must be received by the 25th of each month for next month's insertion. For more information on how to advertise in our newsletter, call 916/658-8210 or email *castroa@cacities.org*. The charge to advertise is \$8.00 per 40-character line.