

# mini-NEWS

*Dedicated to Excellence in Municipal Financial Management*



**December 2001**

## President's Message

Bill Statler, Financial Director,  
City of San Luis Obispo

In light of the tragic events of September 11, 2001—and the heroic and noble ones in its aftermath—I'm taking a different, less-than-policy-wonk approach to this month's message. As the holidays and New Year approach, I would like to take this opportunity to encourage all of us to count our many blessings, and to take a "bigger picture" look at what really matters in our lives.

For instance, no matter what challenges we might face in our day-to-day work life, we are among the luckiest people on earth. This might sound like hype (especially since unabashed patriotism is fashionable again), but it's not. Over

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## 2002 Annual Conference

"Seize the hour" - Sophocles

Registration packets for the 2002 CSMFO Annual Conference February 20-22, 2002, Surfing the Waves of Change, should be on your desks now. Take time today to register and also spend a few extra minutes indicating the conference sessions you are interested in attending. This assists the committee in anticipating needs, and allows us to provide comfortable space for each session.

The Conference begins with a pre-conference session on Wednesday morning, February 20, 2002, from 8:00 a.m. to 12:00 noon, entitled, "Beyond Debits and Credits: Policy Implications of GASB 34." We continue that afternoon with an array of timely, provocative and stimulating topics, and since the committee is having a hard time choosing between sessions, we expect you will feel the same way. Let me offer you a sneak preview of the jewels in store for you in February.

To ensure every session meets your expectations, we have recruited the best speakers we can find for each topic. Michael Groch, Deputy City Attorney for San Diego, discusses

computer fraud, while Louis Pichini of Deloitte & Touche focuses on fraud from an Internal Controls perspective. Both men will bring the subject alive with their presentations.

Jay Davidson from ICMA knows all about the new regulations for deferred compensation as well as investment strategy. Warren Diven, attorney and bond counsel with Best Best & Krieger LLP, and Tim Schaeffer of Fieldman, Rolapp & Associates, will team to

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*The mini-News is your newsletter! Take advantage of our monthly publication by sharing with us your ideas. CSMFO is always seeking input from all members on topics in any department section.*

*Don't forget to visit the website at [www.csmfo.org](http://www.csmfo.org) for the latest news!*

## California Society of Municipal Finance Officers

### Officers and Directors

**President** Bill Statler, San Luis Obispo  
**President-Elect** Barbara Underwood, Vista  
**Past President** Derek Hanway, Burbank  
**Secretary/Treasurer** Frances Medema, League of CA Cities

### Directors

Tim Hansen, Fremont  
 Paula Chamberlain, Pomona  
 Ken Nordhoff, San Rafael  
 Dennis Danner, Newport Beach  
 Zane Johnston, Tracy  
 Mike Dennis, Santa Monica

### Special District Liaison

Eldon Boone, Vista Irrigation District

### Committees

#### Administration

Gary Hill, Lancaster  
 Richard Averett, San Carlos  
 Irwin Bornstein, Mission Viejo

#### Annual Seminar

Dennis Danner, Newport Beach  
 Ron Bosworth, Santa Rosa  
 Tim Hansen, Fremont

#### Budgeting & Management Reporting

Marc Puckett, Costa Mesa  
 Joan Michaels, Burbank  
 Anita Lawrence, Camarillo

#### Career Development

Jesse Takahashi, Campbell  
 Carolyn Dominguez, San Luis Obispo  
 Lisa Hildabrand, Carlsbad  
 Viki Copeland, Hermosa Beach  
 Mary Bradley, Sunnyvale

#### Debt, Retirement and Treasury

Bradley Grant, Merced  
 Barbara Hennessy, Long Beach  
 Zenda James, Alameda

#### Intergovernmental Relations

Gary Nordquist, Fontana  
 Janet Salvetti, Stockton  
 Bob Torrez, Long Beach

#### Professional & Technical Standards

Genie Roberts, Temecula  
 Bret Plumlee, El Segundo  
 Karen Brust, San Diego Water Authority  
 Larry Hurst, Brea

#### Technology

Mark Alvarado, Monrovia  
 Don Rhoads, Monterey  
 John deRussy, San Mateo

#### Scholarship Program

Robert S. Biery, Westlake Village  
 Candis Hong, Thousand Oaks  
 Howard Longballa, Alhambra



## 2002 Annual Conference *(cont'd from page 1)*

provide an update of assessment and special tax districts. Both are experienced with debt financing and are excellent speakers.

We will offer a session tailored to special districts on the implications of GASB 34 for enterprise funds. With all the difficulties facing local governments and the specter of local government revenue reductions by the State, Trudy Sopp's session on "Leading in Times of Conflict" could not be more relevant.

Anita Lawrence and her crew will present "How to Prepare an Award Winning Budget," and our own Bill Statler will discuss Grants and Other Financing Mechanisms.

To round it all out, and back by popular demand, are times for personal balance activities. And after the day is over, participants can enjoy a cocktail reception on Wednesday, February 20<sup>th</sup>, in the vendor hall. There you will

have an opportunity to see what is new with the vendors, meet those you have only talked to on the phone, and catch up with your colleagues from all over the state. Thursday evening we will eat, drink and dance to the music of Dr. Feelgood and the Interns of Love. With a name like that, who could resist? Bring your casual clothes and your dancing feet to this Barefoot Beach Bash.

For the golfers, the annual tournament will be held at Carlton Oaks Golf Course, for which a registration form is included in your packet. Sign up now to ensure your spot. Prizes will be awarded, and a box lunch is included in the \$80 fee.

This is a year none of us can afford to miss. With all the uncertainties about the economy and the war in Afghanistan, it is important for us to join together and share ideas and offer support. Mark February 20 – 22, 2002, on your calendars!



## CSMFO Annual Conference Vendor Registration

all commercial members! Be sure to visit

website at [www.csmfo.org](http://www.csmfo.org), where all information regarding the Annual Conference, including vendor registration, preliminary schedule of events and exhibit hall floor plan, is now available.

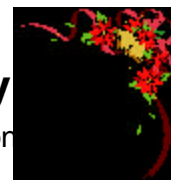
For additional information, please contact Les Suelter at 760/633-2644 or [lsuelter@ci.encinitas.ca.us](mailto:lsuelter@ci.encinitas.ca.us), or Karen Chorne at 619/258-4100 or [kmchorne@ci.santee.ca.us](mailto:kmchorne@ci.santee.ca.us).





## Chapter Corner: Monterey Bay

Daphne Hodgson - Financial Services Manager, City of Monterey



The Monterey Bay Chapter gets together approximately once a quarter for a luncheon meeting at Tarpy's Restaurant in Monterey. Our next meeting is scheduled for January 25, 2002, at 10:30 a.m. We will have a presentation from Tim Seufert of the NBS Government Finance Group. His topic is Special Financing Districts - Past, Present and Future. He will be speaking about special assessment districts and other types of tax districts – a description of the various types of districts, their history, their current usage, the future of these types of districts, and the effect of technology on them.

In February, the Monterey Bay Chapter held a joint meeting with the California Municipal Treasurers

Association, Division 4. We enjoyed an excellent presentation from Les Wells of Union Bank of California about the yield curve in a changing environment and what that means to finance professionals. Les' knowledge and insight into the investment market gave us all some food for thought with regard to what we should do with our portfolios.

Robert McNab from the Monterey Bay Public Policy Group was our speaker in May. He provided us with a fascinating look at the fiscal impacts of new developments in the utility markets, including the effect on our Utility Users Tax, the bankruptcy of PG&E, and the potential effects on our property tax revenues. Mr. McNab's background in international

economics—from micro to macro, and from Eastern Europe to the United States—added an interesting perspective on these issues.

The topic for our September meeting was "Variable Rate Financing: Lowest Costs of the New Millennium." Our presenter was John Fitzgerald of Siedler Fitzgerald. John shared his extensive experience with California financings, both variable and fixed. He discussed the upside and the downside of variable financing versus fixed, traditional financing. We came away with some good ideas for potential financing tools.

For more information about our chapter or to be included on our luncheon mailing list, feel free to contact me at [hodgson@ci.monterey.ca.us](mailto:hodgson@ci.monterey.ca.us).

## CSMFO Chapter Chairs

Chapter Assistant - Amy Johnson, League of California Cities 916/658-8210 or [johnsona@cacities.org](mailto:johnsona@cacities.org)

<b><i>Chapter</i></b>	<b><i>Chairperson</i></b>	<b><i>Telephone</i></b>	<b><i>Email Address</i></b>
Central Coast	Michael Compton	805/237-3999	mike@prcity.com
Central Los Angeles	Dennis MacArthur	562/989-7319	dmacarthur@ci.signal-hill.ca.us
Central Valley	Susan J. Halligan	209/858-2860	shalligan@lathropgov.org
Channel Counties	Candis Hong	805/449-2241	chong@toaks.org
Channel Counties	Lucy Foster	805/449-2100	lfoster@toaks.org
Coachella Valley	Duane Bambusch	760/346-2489	dbambusch@aol.com
Desert Mountain	Kevin Smith	760/240-7000	ksmith@applevalley.org
East Bay (S.F.)	Richard Ricci	925/671-5219	rricci@ci.pleasant-hill.ca.us
Imperial County	Phillip Carr	760/337-4550	pcarr@city-hall.ci.el-centro.ca.us
Inland Empire	Steve Chapman	909/413-3075	stevec@moval.org
Monterey Bay	Daphne Hodgson	408/646-3947	hodgson@ci.monterey.ca.us
North Bay (S.F.)	<i>Vacant</i>	-----	-----
Orange County	Darren Hernandez	562/905-9730	darren_hernandez@lahabracity.com
Peninsula	Richard Averett	650/802-4205	richard.averett@ci.san-carlos.ca.us
Redwood Empire	Jim McAdler	707/838-5354	jmcadler@townofwindsor.com
Sacramento Valley	Robin Bertagna	530/822-4615	rbertagn@yubacity.net
Sacramento Valley	Debbie Grose	530/661-5832	debbie.grose@ci.woodland.ca.us
San Diego County	Gil Rojas	760/839-4676	grojas@ci.escondido.ca.us
San Gabriel Valley	Josh Betta	626/403-7250	jbetta@ci.south-pasadena.ca.us
San Gabriel Valley	Tracey Hause	626/574-5400	thause@ci.arcadia.ca.us
South Bay	Gavin Curran	310/322-4222	gcurran@elsegundo.org
South San Joaquin	Sandra Montoya	559/713-4423	smontoya@ci.visalia.ca.us



## State Budget Concerns Heat Up!

The Governor has announced \$2.2 billion in cuts in the current 2001-02 budget to reduce projected deficits. The Legislative Analyst's Office has estimated the current year deficit at \$4.5 billion and a shortfall of \$12.4 billion in 2002-03. Governor Davis has announced he will call a special session when the Legislature returns in January to endorse cuts in the current year and address shortfalls next year. With discussions of eliminating the VLF backfill and ERAF – II, all local government officials should become proactive in educating their communities as to how a cut in revenues would impact local services.

The League of California Cities has taken several steps to support the protection of local revenues. In late October, the League sent all cities a budget alert package outlining a strategy with talking points and sample press release to educate legislators, citizens and the media about how cuts

in revenues would jeopardize local services. Regional Representatives for the Grassroots Network have been hired, trained and positioned in virtually all of the regional divisions throughout the state. These individuals will work with elected and appointed city officials to direct the attention of local legislative representatives to city interests. They will also work with local media to increase community awareness of proposed state legislation of interest to cities. Finance officers can assist in these important efforts by providing the representatives with the facts and figures on local city services. Additional information on the grassroots program may be found on the League's website at [www.cacities.org](http://www.cacities.org).

The League has also been working with California State Association of Counties (CSAC) and the California Special District Association (CSDA)

(continued on page 5)

## "Bringing My Whole Self to Work"

Mike Dennis, Finance Director -  
City of Santa Monica

Sometimes as "professionals," we allow our intellect to totally run the show, leaving behind the intelligence and strength of our emotional and spiritual natures. To help achieve a more satisfying and effective balance, please plan to join Delia Horwitz and me on Wednesday, February 20, 2002, at 12:30 p.m. in the exhibitor's hall at the CSMFO Annual Conference in San Diego.

Delia will begin to help us discover appropriate, enjoyable, energizing and stress-reducing ways to integrate physical, emotional and spiritual requirements into our daily work. Delia will also build on this presentation at a concurrent session that afternoon.

Delia has coached municipal, non-profit and business executives since 1975 to create high-performance teams and individual satisfaction.

## Electronic *mini-News* Update

In September, we asked whether you would be interested in receiving the *mini-News* electronically rather than via "snail mail." There was a tremendous, very positive response from those who'd prefer to receive the newsletter electronically in order to reduce paper use, postage costs, and to avoid some of the desk clutter to which we all fall prey!

We plan to unveil the electronic version in January, to coincide with the new membership year, and we are in the midst of making changes to the database that will allow us to better implement this service. Once we are up and running, those of you who have

signed up for the electronic service will be sent an email that contains a link to the CSMFO website, where the newsletter can be found. You can either view the newsletter online or print it out (it will be available in Word and PDF format). **Please note that the electronic notification will be available to paid CSMFO members only.** If you wish to join CSMFO, please visit the "Membership" page of our website at [www.csmfo.org](http://www.csmfo.org).

You have the option of receiving the email notification only (not receiving a hard copy in the mail), or receiving the email notification *and* still receiving a hard copy of the newsletter in the mail.

If you are interested, please email your preference to Amy Johnson at [johnsona@cacities.org](mailto:johnsona@cacities.org). Please indicate that you:

- ♦ Want the email notification only. (You will be dropped from the newsletter mailing list).
- ♦ Want the email notification and a hard copy of the newsletter in the mail.

*If you do not respond, we will assume you still want the mailed copy only.*

Thank you again for assisting us in distributing information to our members in a timely, efficient manner.

## Welcome New Members


**Sandra Higginbotham**

Acting Finance Director  
City of Aliso Viejo  
12 Journey #100  
Aliso Viejo, CA 92656  
949/425-3800  
949/425-3899 fax  
[sandrah@muni.com](mailto:sandrah@muni.com)

**Peter Gonda**

Mgmt. Analyst - Finance  
City of Sunnyvale  
650 W Olive Ave., PO Box 3707  
Sunnyvale, CA 94088-3707  
408/730-7385  
408/737-4950 fax  
[pgonda@ci.sunnyvale.ca.us](mailto:pgonda@ci.sunnyvale.ca.us)

**Jeannette Olko**

Revenue Manager  
City of Colton  
650 N La Cadena Drive  
Colton, CA 92324  
909/370-6196  
909/370-6148 fax  
[jolko@ci.colton.ca.us](mailto:jolko@ci.colton.ca.us)

**Erin Means-Reynoso**

Client Manager  
Bank of America  
555 Capitol Mall, Suite 1555  
Sacramento, CA 95814  
916/321-4605  
916/321-4822 fax  
[erin.means@bankofamerica.com](mailto:erin.means@bankofamerica.com)

**Elizabeth Gobble**

Owner  
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Palm Springs, CA 92264  
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760/864-6357 fax  
[gobblecpa@aol.com](mailto:gobblecpa@aol.com)

**Abe Rasheed**

Manager, Gen'l Accounting  
City of Los Angeles, Public Works  
200 N Spring Street, Rm 967  
Los Angeles, CA 90012  
213/978-0988  
213/978-1000 fax  
[arasheed@dpw.lacity.org](mailto:arasheed@dpw.lacity.org)



CSMFO wishes you and your loved ones a happy, healthy, and peaceful holiday season!



## State Budget Concerns Heat Up!

(cont'd from pg 4)

to develop a ballot measure for the November 2002 election. This is a work in progress, and current information is posted on the League's website as new developments occur.

Your involvement is critical in preserving local revenues. As new issues arise and the legislature returns to Sacramento in January, alerts will be posted on the CSMFO member listserv and in the *mini-News*. If you have questions and suggestions, please contact Frances Medema at [medemaf@cacities.org](mailto:medemaf@cacities.org) or by phone at 916/658-8218.

## President's Message (cont'd from pg 1)

the last several months, I think we have all become more sensitized to the deep poverty and lack of basic freedoms that exist in many places of the world. Before this, many of us may have taken for granted the affluence and basic "civil infrastructure" of our country. And we may have also taken for granted those closest to us. But in the final analysis, it is the richness of our relationships with others that define the genuine quality of our lives. If nothing else, these recent events—both the unbearably sad as well as the uplifting—have driven home how

fragile life can be, and how what previously seemed a huge issue can instantly become a trivial one.

So, here's my sage advice for the coming month: forget GASB 34, State budget takeaways, Service Efforts and Accomplishments, CAFR's and all that other pressing "finance" stuff (for I promise you, they will all still be there later for you!). And instead—if only for a short while—be sure to make a special effort to enjoy your friends and family, and to count your many blessings.

## State Treasurer Increases LAIF Deposit Limit

Effective January 1, 2002, State Treasurer Philip Angelides will increase the Local Agency Investment Fund's deposit limit for regular accounts from the current \$30 million to \$40 million based upon a recommendation presented by the Local Investment Advisory Board (LIAB).

Initially, LAIF had no limits on the amount deposited or the number of transactions processed. The first time a limit was implemented on LAIF's regular accounts and number of transactions processed was in April 1981. The limit was implemented to control the tremendous volatility in the dollar volume and workload that adversely affected the Pooled Money Investment Account (PMIA) and the investment operations.

Based on the needs voiced by local government participants, the LIAB has periodically requested changes to the policy related to limits on account balance and number of transactions processed. The last time the Treasurer increased the LAIF's deposit limit for regular accounts was July 1, 1998, as requested by the LIAB. At that time, the deposit limit was increased from \$20 million per regular account to the current level of \$30 million per regular account.

The LIAB's primary purpose is to advise and assist the State Treasurer in formulating the policy for the investment and reinvestment of monies, as well as the acquisition, retention, management, and disposition of LAIF deposits. Questions may be directed to LAIF staff at 916/653-3001.

## MARK YOUR CALENDARS



### GASB 34 Training

*January 14-16, 2002*

*Hayward, CA*

(registration form available online)

### Annual Conference

*February 20-22, 2002*

*San Diego, CA*

*Please visit [www.csmfo.org](http://www.csmfo.org) for more information.*

### Related Organizations

#### GFOA Annual Conference

*June 16-19, 2002*

*Denver, CO*

*[www.gfoa.org](http://www.gfoa.org)*

## CSMFO mini-News



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Sacramento, CA 95814

Contact: Amy Johnson  
Phone: 916/658-8210

Fax: 916/658-8240

E-mail: [johnsona@cacities.org](mailto:johnsona@cacities.org)

Website: [www.csmfo.org](http://www.csmfo.org)

## January GASB 34 Workshop - Hayward

The December 31st deadline to register for the GASB 34 workshop scheduled for January 14-16, 2002, is rapidly approaching! As attendance is limited to 100 people, we recommend that you register as quickly as possible (registration forms are available online at [www.csmfo.org](http://www.csmfo.org)).

Please remember that we now accept credit card payments. To pay by credit card, simply fill out your registration form and fax it to Adrienne Schmeling at 916/658-8240. If you are paying by check, please do not fax in your registration form, but send it in with your check, as we will not be able to reserve your spot without payment.

Should you have any questions, please feel free to contact Adrienne Schmeling at 916/658-8278 or [schmeling@cacities.org](mailto:schmeling@cacities.org).

We look forward to seeing you in Hayward!

## Chapter Meetings



### Central L.A./South Bay

Dennis MacArthur, Chapter Chair  
Finance Director, City of Signal Hill

Gavin Curran, Chapter Chair  
Asst Fin. Director, City of El Segundo

**Date:** Thursday, December 13, 2001  
**Time:** 11:30 a.m. – 1:30 p.m.  
**Place:** Queen Mary, Long Beach  
 1126 Queens Highway  
 Long Beach, CA 90802-6390  
 310/830-9200  
**Topic:** Chapter Chair Elections and  
 Holiday Fun  
**Cost:** \$35.00 per person - parking is  
 included. Make check payable to  
 City of El Segundo.  
**Menu:** Filet of Beef Pinot Noir or  
 Vegetarian Plate (Available upon  
 request).  
**RSVP:** Contact Cheryl Howell - City of El  
 Segundo, 310/524-2318 or e-mail at  
[chowell@elsegundo.org](mailto:chowell@elsegundo.org) by Friday,  
 December 7, 2001.

### Coachella Valley

Duane Bambusch, Chapter Chair  
Accountant, City of Indian Wells

**Date:** Wednesday, December 19, 2001  
**Time:** 12:00 noon (Lunch will be served  
 during the meeting.)  
**Place:** City of Desert Hot Springs  
**Topic:** An update on the Brown Act  
**RSVP:** Linda Kelly at 760/329-6411

### Desert Mountain

Kevin Smith, Chapter Chair  
Finance Director, Town of Apple Valley

**Date:** Thursday, December 13, 2001  
**Time:** 10:00 a.m. - 1:00 p.m.  
**Place:** Lancaster Nation Soccer Center  
 Activity Building  
 43000 30th Street East  
 Lancaster, CA  
**Spkr:** Representative from Southern  
 California Edison  
**Topic:** Local Government Rate Increase  
 Impacts and Available Mitigation  
 Measures.  
**Cost:** \$10.00, lunch included. Golf after  
 the program at Rancho Vista  
 Championship Golf Course - \$30/cart  
**RSVP:** Call Kevin Smith at 760/240-7700  
 or email [ksmith@applevalley.org](mailto:ksmith@applevalley.org)  
 for reservations and directions.

### Redwood Empire

Jim McAlder, Chapter Chair  
Admin. Svcs Dir., Town of Windsor

**Date:** Thursday, December 13, 2001  
**Time:** 11:00 a.m. - 1:00 p.m.  
**Place:** Villa Chanticleer  
 1248 North Fitch Mountain Road  
 Healdsburg, California  
 (707) 731-3327  
**Spkr:** Hugh Coddington, retired mayor and  
 developer.  
**Topic:** Roundtable networking sessions -  
 How to convince customers to  
 happily pay their utility bills; The  
 GASB 34 infrastructure reporting  
 challenge; Financing local govern-  
 ment - What's next?; The Cargill  
 vs. MWD decision and other  
 current payroll issues.  
**Menu:** Holiday buffet by *Oui Cater*  
**Cost:** \$27.00 per person. Price includes  
 lunch, tax, tip, coffee, tea and  
 dessert.  
**RSVP:** Jim McAlder, Town of Windsor -  
 707/838-5354 or  
[jmcadler@townofwindsor.com](mailto:jmcadler@townofwindsor.com) no  
 later than December 4, 2001.

### Orange County

Darren Hernandez, Chapter Chair  
Director of Finance, City of La Habra

**Date:** Tuesday, December 18, 2001  
**Time:** 11:30 a.m.  
**Place:** The Turnip Rose  
 300 S. Flower Street  
 City of Orange, CA  
 714/978-7021  
**Spkr:** Senator Joe Dunn, representing the  
 34th Senate District in the heart of  
 Orange County.  
**Topic:** Economy, Energy, the VLF & Other  
 Matters: A Sacramento Update  
**Cost:** Lunch buffet is \$25.00 for  
 members, non-members and guests.  
 Please send a check made payable  
 to CSMFO to arrive no later than  
 Thursday, December 13, 2001.  
**RSVP:** Veronica Ciocatto, City of La Habra  
 - 562/905-9729 or  
[veronica\\_ciocatto@lahabracity.com](mailto:veronica_ciocatto@lahabracity.com).

### North Counties

Carolyn Thomas, Chapter Chair  
Ass't Finance Director, City of Eureka

**Date:** Wednesday, January 23, 2002  
**Time:** Noon to 1:30 p.m.  
**Place:** The Sea Grill Restaurant  
 316 E Street, Eureka  
**Spkr:** David W. Tyson, City Manager  
 City of Eureka  
**Topic:** The budgeting process - transforming  
 a line item budget into a program  
 based budget.  
**Menu:** Oven broiled salmon, stuffed chicken,  
 French dip sandwich, or soup & salad  
 bar (includes tea/coffee & ice cream)  
**RSVP:** Carolyn Thomas, 707/441-4114 or  
[cjthomas@eurekaweb.com](mailto:cjthomas@eurekaweb.com)  
**Cost:** \$16.00 per person (Make checks  
 payable to City of Eureka.  
 Reservations not cancelled by  
 January 18, 2002, will be billed to  
 your agency).

### Monterey Bay

Daphne Hodgson, Chapter Chair  
Financial Svcs Mgr, City of Monterey

**Date:** Friday, January 25, 2002  
**Time:** 10:30 a.m. - Registration and  
 Networking  
 11:00 a.m. - Guest Speaker  
 12:00p.m. - Lunch  
**Place:** Tarry's Roadhouse  
 Vintner's Room ( main floor)  
 2999 Monterey-Salinas Highway  
 Monterey, CA  
**Spkr:** Tim Seufert - NBS Gov't Finance  
 Group  
**Topic:** Special Financing Districts - Past,  
 Present and Future.  
**Cost:** \$20.00/person  
**RSVP:** Susan Kellermann, City of  
 Monterey, at 831/646-3940.

### Redwood Empire

Jim McAlder, Chapter Chair  
Admin. Svcs Dir., Town of Windsor

**Date:** Wednesday, January 30, 2002  
**Spkr:** Bruce DeCrona, Controller at  
 Exchange Bank.  
**RSVP:** Jim McAlder, Town of Windsor -  
 707/838-5354 or  
[jmcadler@townofwindsor.com](mailto:jmcadler@townofwindsor.com).

## Up the Ladder

**CHIEF FINANCIAL OFFICER** - City of Arlington, Texas. Join a First Class Team -- The City of Arlington, located in the center of the Dallas/Fort Worth Metroplex, is a full-service city (population 333,000) with more than 2,000 full-time employees and an annual general fund budget in excess of \$150 million. As a result of a pending retirement, the City is seeking a progressive manager with strong leadership skills. The CFO will be directly involved in debt management and issuance as well as working with investment firms and bond/rating agencies. He/She will also oversee budget, accounting and finance, risk management, tax and municipal court operations; bidding and purchasing. The CFO will have the unique opportunity to deal with special financing options related to professional sports activities (City-owned stadium built for the Texas Rangers). This high-level position requires an exceptional manager with a persuasive and self-confident style to interact with a wide array of individuals and elected officials. Fast-paced, professional environment that will challenge "the best of the best." Candidates should have a minimum of five years experience in public finance preferably for a municipal agency of similar size and complexities. A Bachelor's degree is required; an advanced degree and/or CPA are a plus with focus on overall management ability. The City of Arlington offers outstanding salary and benefits including a generous relocation package. Submit resume, cover letter, five professional references, and current salary to Heather Renschler, Ralph Andersen & Associates, 4240 Rocklin Road, Suite #11, Rocklin, California 95677 or e-mail to [apply@ralphandersen.com](mailto:apply@ralphandersen.com). Candidates are encouraged to apply ASAP to be considered for this outstanding opportunity. A detailed brochure available on-line at [www.ralphandersen.com](http://www.ralphandersen.com) or call 916.630.4900. Confidential inquiries encouraged.

**BUDGET MANAGER** - City of Sacramento, CA (pop. 400,000). Full-service city, \$834M FY01-02 budget, 4,556 FT employees. Reporting to Finance Director, Budget Mgr is responsible for all operating & capital improvement budget preparation & monitoring activities, budget & policy assessment, & will take lead role in implementation of citywide performance measurement system. Bachelor's in finance, accounting or related field required; Master's desirable. Annual salary range is \$59,076 - \$91,656. City concluding major compensation study for mgmt positions that

may increase salary range. Attractive mgmt benefit pkg. Send resume, cover letter with 3 work-related references & current salary by 12/21/01 to Shannon Associates, 740 University Ave., Suite 130, Sacramento, CA 95825. 916/567-4280; fax: 916/567-1220; email: [resumes@shannonassoc.com](mailto:resumes@shannonassoc.com); web site: [www.shannonassoc.com](http://www.shannonassoc.com).

**FINANCE DIRECTOR** - City of Mill Valley, CA. Salary: DOQ up to \$105,800 plus fully paid PERS 2% @ 55 and a comprehensive benefits/leave program. Mill Valley is seeking an experienced finance manager to manage the city's accounting, financial and business functions, including cash management, investments, budget administration, purchasing, business licenses and revenue. This hands-on, department head position will also be involved in citywide and community projects. 4-year degree in a related field and 5 years of increasingly responsible public sector accounting and financial management experience desired. The ideal candidate will be experienced in developing and administering budgets and automated financial management systems; possess thorough knowledge of auditing and governmental accounting; and have a flexible and customer service-oriented management approach. EOE. TO APPLY: submit your resume, salary history and names/phone numbers of 5 work references no later than FRIDAY, DECEMBER 21, 2001 to Suzanne Golt at GOLT MANAGEMENT CONSULTING, PO Box 2522, San Anselmo, CA 94979-2522. Phone: 415/457-2785; Fax: 415/454-1332; Email: [goltinbayarea@msn.com](mailto:goltinbayarea@msn.com).

**BUDGET OFFICER** - City of Sunnyvale, CA. The City of Sunnyvale (population 134,000), located on the San Francisco Peninsula, is seeking a new Budget Officer. The Budget Officer reports to the Director of Finance and is responsible for the coordination and preparation of the City's two-year operating budget, ten-year capital improvement program, and twenty-year financial plan. The ideal candidate will be an enthusiastic, up and coming finance professional with a combination of education and experience equivalent to completion of a bachelor's degree in economics, accounting, finance, or a related field. Master's degree preferred. Candidates should also have superior analytical skills and the ability to successfully absorb and add value to the City's sophisticated performance based budgeting and long-range financial planning system. The salary range for

the position is \$83,157 to \$97,832 annually, plus full payment of the employee's contribution to the Public Employees' Retirement System and an excellent management benefit package, including an annual bonus based on performance. To be considered for this exceptional career opportunity, submit resume, cover letter with current salary, and three work-related references by Friday, January 11, 2002 to: SHANNON ASSOCIATES, 740 University Avenue, Suite 130, Sacramento, CA 95825. 916/567-4280; fax: 916/567-1220; email: [resumes@shannonassoc.com](mailto:resumes@shannonassoc.com); website: [www.shannonassoc.com](http://www.shannonassoc.com).

**FINANCE MANAGER** - City of San Clemente, CA. Beautiful Southern California coastal community. \$6342-\$7709 per month plus excellent management benefit package. Bachelors degree with major course work in accounting, business or public administration or related field, and five years increasing responsible experience in municipal accounting, including two years of administrative and supervisory responsibility. CPA and proficiency in automated financial management software highly desirable. Obtain job announcement and required application from the Human Resources Office, 100 Presidio, San Clemente, CA 92672; 949/361-8294; or download from City's web site at [www.cty.org/san-clemente](http://www.cty.org/san-clemente). Open until filled. EOE/M/F/D

**FINANCE MANAGER** - City of Napa, CA. The Position: Reporting to the Director of Finance, this key position manages City, Housing Authority and Redevelopment Agency financial activities, systems and programs, including general accounting, accounts payable, payroll, budget forecasting, and investment and cash management. This is an exciting opportunity for a detail-oriented manager to join a seasoned team and work in an ideal setting. Monthly salary \$6,909-\$8,347 plus excellent benefits. The Ideal Candidate: The ideal candidate will possess at least four years of professional, municipal financial management experience which included overseeing complex financial systems and ensuring compliance with general accounting principles and procedures, supervisory experience, and the equivalent to a Bachelor's degree from a four-year college or university, with major course work in accounting, economics business administration or a closely related field. Possession of a Master's degree in an appropriate field is

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## Up the Ladder *(cont'd from previous page)*

desirable. To Apply: The application may be found on the City's website: [www.cityofnapa.org](http://www.cityofnapa.org) or contact Lonnie Hayhurst, L.B. HAYHURST & ASSOCIATES, 15 Pamaron Way, Suite B, Novato, CA 94949. Phone 415/884-0544; fax 415/884-0533; or email [info@lbhayhurst.com](mailto:info@lbhayhurst.com). File by January 4, 2002. EOE

**ACCOUNTING OFFICER** - City of Tracy, CA. \$55,526 - \$67,493 annually. The Accounting Officer will plan, organize, coordinate and participate in the City's accounting operations, and perform a variety of professional and technical tasks relative to the maintenance of accounting records and the preparation of financial reports. This mid-management position will provide key assistance to the Finance Director. The position requires equivalent to a Bachelor's degree and at least four years of increasingly responsible experience in governmental accounting and related work. The City of Tracy offers a comprehensive health, dental, vision, and life insurance package as well as an employee credit union, PERS, vacation and sick leave, and a "9/80 Compressed Work Week" schedule for employees with City offices being closed every other Friday. The City of Tracy participates in Social Security. FINAL FILING DATE: 6:00 p.m., December 31, 2001. To receive a comprehensive job announcement and application, please call (209) 831-4151 or visit our web site at [www.ci.tracy.ca.us](http://www.ci.tracy.ca.us).

**DEPUTY DIRECTOR OF FINANCE, TREASURY DIVISION** - City of San José, CA. Known as the "Capital of Silicon Valley", the City of San José (population 918,800), world-renowned for its quality of life, is seeking a new Deputy Director of Finance to lead the Treasury Division. The Department of Finance has four other Divisions: Administration, Debt Management, Accounting and Risk Management. This is a high-profile position that reports to the Finance Director, directly oversees four staff members, indirectly provides leadership to another 36 employees and manages a budget of \$3.2 million. The ideal candidate will be open-minded with a positive attitude and will have proven leadership, management and communication skills. An individual who emphasizes quality, helpful customer service, results-driven innovation, and calculated risk taking is sought. He/she should have in-depth knowledge of financial systems as well as experience implementing treasury and billing

systems. Cash management, investment management, business, finance, accounting, writing, research and analytical abilities are critical. A Bachelor's degree in business, public administration or a related field is required; a Master's degree is preferred. Six years of increasingly responsible experience in senior level administrative and/or analytic work in a public or private agency is expected, as is experience equivalent to managing a major division within a City operating department. The salary range for the Deputy Finance Director position is between \$88,732.80 and \$134,326.40. If you are interested in this exciting opportunity, please submit your resume to Bob Murray, Bob Murray and Associates, 735 Sunrise Avenue, Suite 145, Roseville, CA 95661, (916) 784-9080, fax (916) 784-1985, e-mail [apply@bobmurrayassoc.com](mailto:apply@bobmurrayassoc.com). Apply immediately. Brochure available.



### How Can I Advertise?

Email your classified job ad to Amy Johnson at [johnsona@cacities.org](mailto:johnsona@cacities.org) (rich text or plain text format only). The charge to advertise is \$8.00 per 40-character line. Please also include billing information, or indicate if you wish to pay via credit card. Ads must be received by the 25th of each month for the next month's insertion.

## Professional Services Directory

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