

President's Message

Anita Lawrence, Finance Director, City of Camarillo

My fellow CSMFO Members,

It is with mixed emotions that I write my final President's Message. I have enjoyed communicating with you through this monthly article and serving as your President for the past year, but I also look forward to new challenges and focuses in my life. At the end of February, Janet Salvetti will take the reins as your President, but I will continue to serve on the Board of Directors for one more year as the Immediate Past President.

How many times can a person say thank you without becoming a bore? At the risk of being a bore, I want to again thank you for having enough faith in me to elect me as your President. It has truly been an honor and one of the highlights of my career. I have had the privilege of working with many of you to further the goals of CSMFO. It has been a very busy year including the trips I took to represent CSMFO at the finance officer meetings in Oregon, Washington and Alaska. I also represented CSMFO at the annual GFOA, State Auditors and CMTA meetings.

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Bridging Our Financial Future

Jesus Nava, Janet Salvetti, Co-Chairs, 2005 CSMFO Annual Conference

The 2005 Annual Conference, Bridging Our Financial Future, is rapidly approaching! This year's conference is being held at the Hyatt Regency San Francisco Airport from February 22 - 25. The host committee has gone to great lengths to make this an exceptional conference. Just for openers, the speakers are Claire Shipman, Senior National Correspondent for ABC News, The Honorable Willie Brown, Jr., Former Mayor of San Francisco, and Steve Westly, California State Controller. From the outspoken flair, the media and the State finances, they all will be worth hearing.

In addition, this year we are offering 35 breakout sessions; more than ever before. There's something for everyone since the sessions are segregated by tracks, you can make your planning easier. As in the past, our exhibitor's hall will be a must visit place on your agenda.

And if that's not enough we have several activities that you can participate in. Tuesday offers a Golf Tournament at Poplar Creek Golf Course, and for you early birds there is a run/walk planned for Thursday at 7:00 AM. To top off the fun, Thursday evening is promised to be a fun filled night. There will be gastronomical delights representative of the cultural diversity of San Francisco, topped off with the entertainment of Will Durst and dancing music of Big Bang Beat. So if you haven't registered yet, now is the time! Just go to www.csmfo.org and click on the conference page, after February 2, please fax us your form at 916-658-8240 and remit payment on site. Don't hesitate, time is running out! The City of Burlingame, and the CSMFO host committee are looking forward to seeing you there!

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Take advantage of our monthly publication by sharing your ideas with us. CSMFO is always seeking input from all members on topics in any department section. Don't forget to visit the website at www.csmfo.org for the latest news or call us at 916/658-8210!

The MINI NEWS
is your newsletter!

**California Society of
Municipal Finance Officers****Officers and Directors**

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Past President, Zane Johnston, Tracy
Secretary/Treasurer,
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 Tracey Hause, Arcadia
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 John Adams, West Hollywood
 Gavin Curran, El Segundo
 Sandra Schmidt, Las Virgenes MWD
 Derek Hanway, Burbank

Technology

Julia James, Malibu
 John Adams, West Hollywood
 Josh Betta, South Pasadena

Scholarship Program

Steve Conway, Los Gatos
 Candis Hong, Thousand Oaks

**Jesus Nava Appointed International
City/County Management Association
Representative to GASAC**

Norwalk, CT—The Financial Accounting Foundation (FAF) has announced the appointment of Jesús Nava, Finance Director/Treasurer for the City of Burlingame, California, to represent the International City/County Management Association (ICMA) on the Governmental Accounting Standards Advisory Council (GASAC). Mr. Nava succeeds Marcia L. Taylor, Assistant Manager for Mt. Lebanon, Pennsylvania, and served on the GASAC from 2000 to 2004.

Mr. Nava has been with the City of Burlingame since 2003. He serves on the Board of Directors for the ICMA Hispanic Network and the South Bay Waste Management Authority, the Finance & Audit Committee for the Association of Bay Area Governments, and is a member of the California Society of Municipal Finance Officers.

"The Foundation is very pleased to welcome Jesús Nava as a new member of the GASAC" said Robert E. Denham, Chairman of the Financial Accounting Foundation. "Jesús' background and expertise should prove to be a valuable asset to this important advisory council."

ICMA members who want to bring an issue to the attention of the GASB or learn about the activities of the GASAC may contact Jesús Nava at 650-558-7222 or jnava@burlingame.org.

About the GASAC and the Governmental Accounting Standards Board

The GASAC's twenty-nine members are appointed by the FAF primarily based on nominations from GASB constituent groups and are broadly representative of the preparers, attestors, and users of state and local government financial information. They meet three times a year to consult with the Governmental Accounting Standards Board (GASB) on technical issues on the Board's agenda, project priorities, accounting issues likely to require the attention of the GASB, constituent communications, and other matters as requested by the GASB or its Chairman. The GASAC members provide valuable input and advice to the GASB, including constituent views regarding technical issues on the GASB's agenda of projects and the prioritization of projects.

The GASB is the independent, not-for-profit organization formed in 1984 that establishes and improves financial accounting and reporting standards for state and local governments. Its seven members are drawn for the Board's diverse constituency, including preparers and auditor of government financial statements, users of those statements, and members of the academic community. More information about both the GASAC and the GASB can be found at GASB's website www.gasb.org.

Wanted: Your Time and Talent

The League of California Cities will be updating the *Municipal Revenue Sources Handbook* this year. Since the last edition was published in 2001, local revenues sources have undergone some significant changes. I am looking for some volunteers to help research and provide editorial content. Even if you are reluctant to volunteer, your comments and suggestions on the content and format would be most appreciated. Please reply to Frances Medema by phone: 916/658-8218, email: medemaf@cacities.org

Chapter Meeting Notices

Channel Counties

Christy Pinuelas, Chapter Chair,
City of Camarillo

Date: February 9, 2005

Time: 11:45-2:00pm

Place: Camarillo Police Dept.
3701 E. Las Posas Rd
Camarillo, CA

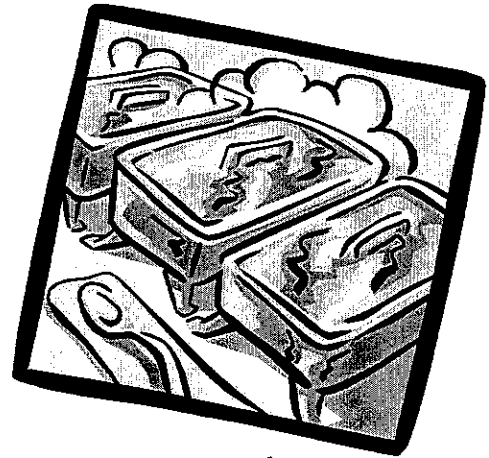
Spkr: Margit LaBlue,
Bank of America

Topic: Check 21:

Learn how this law impacts your banking needs

Cost: \$20 per person

RSVP: Jill Gordon 805/388-5320
jgordon@ci.camarillo.ca.us



CSMFO Chapter Chairs

Chapter Assistant - Tawni Escudero, League of California Cities 916/658-8210 or tescudero@cacities.org

<u>Chapter</u>	<u>Chairperson</u>	<u>Telephone</u>	<u>Email Address</u>
Central Coast	Lynda Snodgrass	805/473-5432	lsnodgrass@arroyogrande.org
Central Los Angeles	Susan Bergeron-Vance	562/868-0511	susanbergeronvance@santafesprings.org
Central Los Angeles	Rod Hill	562/464-3340	rhill@whitterch.org
Central Valley	Greg Baird	209/577-5458	gbaird@modestogov.com
Channel Counties	Christy Pinuelas	805/388-5358	cpinuelas@ci.camarillo.ca.us
Coachella Valley	Jerry Carter	760/ 342-6560	jcarter@indio.org
Desert Mountain	Kevin Smith	760/240-7000	ksmith@applevalley.org
East Bay	Mary Dodge	510/215-4312	mdodge@ci.el-cerrito.ca.us
Imperial County	Vacant		
Inland Empire	Tina Kundig	909/798-7543	tkundig@cityofredlands.org
Monterey Bay	Marc Pimentel	831/646-3947	pimentel@ci.monterey.ca.us
North Coast	Bill Mushallo	707/543-3092	bmushallo@ci.santa-rosa.ca.us
Northeast Counties	Steve Strong	530/225-4087	sstrong@ci.redding.ca.us
Northwest Counties	Carolynn Thomas	707/441-4114	cjthomas@ci.eureka.ca.gov
Orange County	Kathy Rafferty	949/724-6027	krafferty@ci.irvine.ca.us
Peninsula	Thomas Fil	650/595-7435	tfil@ci.belmont.ca.us
Sacramento Valley	Susan Mahoney	916/725-2448	smahoney@ci.citrus-heights.ca.us
San Diego County	Maria Kachadoorian	619/476-5376	mkachadoorian@ci.chula-vista.ca.us
San Gabriel Valley	Josh Betta	626/403-7250	jbetta@ci.south-pasadena.ca.us
San Gabriel Valley	Tracey Hause	626/574-5400	thause@ci.arcadia.ca.us
South Bay	Jag Pathirana	310/970-7927	jpathirana@earthlink.net
South San Joaquin	Judy Bier	559/896-7516	judyb@cityofselma.com

“Old soldiers never die; they just fade away.”

By Bob Torrez

Senior VP, Southwest Securities, Retired CFO, City of Long Beach

And so faded away General Douglas MacArthur, as he addressed a joint session of Congress in 1951 at the end of his distinguished, but also controversial, military career. I am reminded of that famous quote frequently, each time I learn that another finance professional has retired. I suppose that I shouldn't be too surprised at the number of recent retirements, given that I made the decision in 2004 to retire.

Retirement for me simply meant that I moved on to my next career. The decision by my city to increase employee retirement benefits enabled me to retire earlier than I had planned to. I am now doing what I have always enjoyed and that is financing capital improvement projects for local government agencies. I am truly fortunate that my job requires me to travel throughout the State of California to meet with finance directors, treasurers and city managers. As a result, I have had the opportunity over the last six months to visit with many of my friends in the government finance profession.

But, we finance directors seem to be retiring at an almost alarming rate. I first discovered this phenomena when, in early July, I decided to visit my old friend, Bill “Rambo” Ramsey, Finance Director of the City of Palmdale. Bill and I worked together in the late 1980's for the City of Santa Monica, we had kept in touch over the years and, at the annual conferences, we shared stories about the “good old days.” I had been told that Bill had recently retired and I called his office in the hope that he would still be there. Bill answered the phone and informed me that, in fact, he had retired but had been retained by the city as the interim director while the city concluded its recruitment for his replacement. From there, retirement announcements seemed to flood the communications' channels. Just off the top of my head, I am aware that the following people have, over the last 18 months or so, retired or will soon retire:

Mike Dennis, (Santa Monica)
Larry Hurst, (Brea)
Zenda James, (Alameda)
John de Russy, (San Mateo - next June)
Rod Coloma, (Santa Ana)
Barbara Underwood, (Vista)

Gary Hill, (Lancaster)
Barbara Hennessy, (Long Beach)
Dave Millican, (Fremont)
Steve Klotzsche, (San Fernando)
Mark Ambrozich, (Culver City)
Gretchen Conner, (Campbell)

And, of course, there's Bob Biery. I did not list his name, however, since he retired as finance director of the City of Thousand Oaks, and then almost immediately went to work as the permanent interim finance director for Westlake Village. I'm sure I missed a few people who should also be listed. And there are also two longtime finance directors who, privately, have told me of their intent to retire in the next year or so.

So, what does this mean for the CSMFO? It means that a lot of valuable institutional knowledge and experience has left the profession. These are the good soldiers who fought side-by-side with me and many of you during the ERAF and sales tax battles of the 1990's, who countless times testified on our behalf before the State Legislature and SBOE regarding the internet tax moratorium and property taxes, and who challenged the CalPERS board when rates spiked unexpectedly in the early-1990's and again in recent years. But, there is good news as well. Replacing the veterans is a new generation of up and coming finance directors, assistant directors, budget managers, accounting managers, and treasurers with new ideas and the energy to keep up the fight with our legislators in Sacramento. I am encouraged by the quality of the young finance professionals that I have met, and I believe the profession is in good hands.

My advice to the next generation of finance professionals is to become involved with the CSMFO and with the League of California Cities. My own experience has been very rewarding, I have made many valuable contacts and close friends through my involvement with the CSMFO and, when I needed help, my friends and contacts always answered the call.

In researching this article, however, I've concluded that, when it comes to local government, old soldiers do not simply fade away -- they become consultants! For example, Mike Dennis and a handful of recently retired finance directors continue to assist cities on a contract basis, undertaking special projects for municipalities throughout California. In addition to his involvement with Mike's group, I've heard that Bill Ramsey also teaches aerobics and square dancing at the local Palmdale YWCA. To all my friends, retired or not, I hope to see all of you at the February CSMFO conference in Burlingame.

Up the Ladder

SENIOR BUDGET SPECIALIST – City of Berkeley, CA. \$70,440 - \$85,116 Annually. Excellent benefits, including fully paid Medical and PERS 2.7%@55 City also contributes 8% to a SRIP, employee pays no SSI. CLOSING MONDAY 2/28/05. If you are an accomplished, problem-solving financial professional, knowledgeable in government finance and or grants; skilled in complex budgetary analysis, preparation and report writing; proficient in the use of financial software, the City has opportunities in a high-quality work environment that you cannot afford to overlook. Requires BA/BS in Business/Economics with some accounting coursework, and 4 yrs of related experience. Some municipal budgetary/finance experience is preferable. For details and application materials, visit www.ci.berkeley.ca.us/hr or call 510/981-6800. EOE

FISCAL SERVICES MANAGER – City of Buena Park, CA. Salary: \$5,911 - \$7,161/mo. Under administrative direction from the Director of Finance, act as lead management assistant to coordinate and develop the Annual Budget for the City and Redevelopment Agency; prepare and coordinate fiscal year closing statements and accounting audits; perform varied accounting and financial analyses for the City and Redevelopment Agency; and does related work as required. Any combination equivalent to graduation from an accredited four year college or university with a major or specialization in accounting, finance or a related field and five years of responsible professional experience in revenue management, budgetary, accounting and financial analyses. The City of Buena Park is located in North Orange County and covers 10.3 square miles with an approximate population of 80,000. APPLY TO: City of Buena Park Human Resources, 6650 Beach Blvd., Buena Park, CA 90620. PHONE: 714/562-3515. CLOSING DATE: Monday, February 28, 2005 by 5:00 pm. ORIGINAL CITY APPLICATION MUST BE COMPLETED BY CLOSING DATE.

FINANCE DIRECTOR – City of Campbell, CA. The City of Campbell, centrally located in the Santa Clara Valley, 50 miles south of San Francisco is an ideal location for homes, schools and businesses. Although it is part of a major metropolitan area, the City has been able to retain a small town feeling and offer personal attention to approximately 38,000 residents. Campbell was incorporated as a General Law City in 1952 and has a Council/Manager form of government. The City seeks a new Finance Director to oversee a total of 12 employees including eight Permanent Full Time employees and four Contract IT employees. The Finance Director will need to be a strategic thinker who is proactive and innovative. An enthusiastic and dedicated professional who possesses a high level of technical expertise, strong interpersonal and problem solving skills and a commitment to customer service is sought. The new Director should have a reputation for personal and professional integrity and high ethical standards. The Director will be an individual that works well with his/her peers and should be willing to serve as a valuable resource for other operating Departments. This is a very important member of the management team, as the Director will be relied upon to develop financial projections and recommendations to help shape the economic future of the City. The salary for the Finance Director is open, dependent upon qualifications. If you are interested in this outstanding opportunity please submit your resume to: Bob Murray or Jennifer Nitrio, Bob Murray & Associates, 735 Sunrise Avenue, Suite 145, Roseville, California 95661, Fax (916) 784-1985, or e-mail apply@bobmurrayassoc.com. Filing Deadline: February 18, 2005. Brochure available. (916) 784-9080.

FINANCIAL ANALYST - Castaic Lake Water Agency. Responsible for performing technical financial functions including accounting support, budget preparation and monitoring, financial reporting, and purchasing. Responsibilities involve preparing investment reports; revenue and expenditure Board reports; and distribu-

tion of benefits reports. Will also be responsible for accounts payable records; invoice reconciliation; daily bank record maintenance; and oversight of cost accounting for capital projects. Bachelor's degree from an accredited college or university in accounting, finance, business administration, or related field. Four years experience at a professional level performing analytical or operational duties. Governmental organization experience desirable. Registration as a CPA desirable. Agency application required by February 4, 2005. The application is available at www.clwa.org or by calling (661) 297-1600. Send completed application and resume to: Human Resources, Castaic Lake Water Agency, 27234 Bouquet Canyon Road, Santa Clarita, CA 91350

ACCOUNTANT - City of Chico, CA. Salary: \$5385-\$9073/month. The City of Chico seeks an experienced, self-motivated professional level Accountant to assist in planning, coordinating, implementing and supervising the accounting and fiscal activities of the City. Bachelor's Degree and three years of progressively responsible accounting experience required. Knowledge and experience in governmental and fund accounting is desirable. Contact - Human Resources Phone (530)895-4821, (530)879-7905 after January 23rd) Deadline: February 8, 2005 Website www.ci.chico.ca.us

ASSISTANT CITY MANAGER - Town of Coloma, CA. This position manages and performs a variety of simple to highly complex duties, as well as serves as the finance director, public information officer, and oversees the risk management function. The Assistant City Manager will plan and direct a variety of programs and projects; direct the finance division; administer the town's technology contract; and serve as the city manager as needed. There are several upcoming challenges, including: assessing, developing a plan, and reorganizing administrative services; renewing the cable television franchise agreement; and developing and implementing a town-wide customer service focus. The ideal candidate will have a strong

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Up the Ladder

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finance background, be able to lead a small staff, and a hands-on team player, with excellent analytical, organizational, and computer skills. In addition to a municipal government background, the successful candidate will have an understanding of the principals and practices of small community challenges. Apply by March 7 2005 with a Town application, which may be obtained by calling 650-997-8300 or visiting the Town's website at www.colma.ca.gov/townservices/humanresources/recruitment.

FINANCIAL OPERATIONS MANAGER - City of El Cajon, CA (Salary: \$91,125 to \$111,030/year) Responsibilities include: leading the accounting division, serving as the acting director in the absence of the Director of Finance and being the City's Chief Accountant. BA/BS in accounting, business administration or related field required. Five years of increasingly responsible managerial or supervisory experience in a governmental accounting, auditing and or non-profit setting is required. Final filing date is 02/28/05. To obtain an application for either position visit www.ci-el-cajon.ca.us or phone 619.441.1671. EOE

SENIOR ACCOUNTANT - (Salary: \$61,838 to \$75,337/year) Responsibilities include: performing complex accounting work in accordance with GAAP. BA/BS in accounting required. Three years experience in governmental accounting or auditing required. Final filing date is 02/28/05. To obtain an application for either position visit www.ci-el-cajon.ca.us or phone 619.441.1671. EOE

SENIOR ADMINISTRATIVE ANALYST (New Position) - City of El Segundo, CA. Salary: \$4772-\$5814 per month plus comprehensive benefit package. This position will report to the Director of Administrative Services and responsibilities will include the preparation and coordination of

the department and City-wide annual budget; providing accounting support for the department's Accounting Manager and Senior Accountant; supervising the employee payroll and benefits function; and a variety of special projects and assignments. Qualifications include a Bachelor's Degree in Business Administration, Accounting or a closely related field and at least two years of progressively responsible governmental administrative experience. Apply immediately, the position is open until filled. Call the City's 24-Hour Job Hotline, (310) 524-2378 for the required employment application and a detailed recruitment brochure. www.elsegundo.org EOE

SENIOR ACCOUNTANT - City of Fremont, CA. As a team member of the Finance Department, this position will perform professional accounting duties in the design and maintenance of complex financial records and systems to support one or more City departments, special funds, revenue and investments and/or budgets. This position will have responsibility for development and oversight of the City's Comprehensive Annual Financial Report (CAFR). The City of Fremont offers a very competitive salary and excellent benefits. To find out more about this position and the benefits that are offered, please visit our website at www.fremont.gov. To be considered for this position, submit a completed resume to the Human resources Department or place in the Employment Application drop box (located near the entrance to City Hall) at 3300 Capitol Avenue, Fremont, 94538. For more information about the position, contact Human Resources at 510-494-4653.

ACCOUNTANT - City of Glendora, CA. Salary: \$3,603-\$4,380/mo. plus excellent benefits. Under general supervision, the Accountant performs technical and professional accounting duties including financial reporting, budget, audit, grants and general ledger. Applicants must have any combination of education and/or experience equivalent to completion of a four-year college curriculum in accounting and

one year experience in municipal accounting or a related field. Knowledge of Microsoft Word and Access, and advanced knowledge of Microsoft Excel is desirable. APPLY BY: February 11, 2005. Only 100 applications will be accepted. City of Glendora application required. APPLY AT: City of Glendora, Personnel Department, 116 E. Foothill Blvd., Glendora, CA 91741-3380. Phone: (626) 914-8206. EOE.

FINANCE MANAGER - City of Goleta, CA. Salary: \$6,863 - \$8,341/mo. The City of Goleta is seeking an experienced, hands-on municipal finance professional to supervise and monitor the activities of the City's financial operations, including accounting and revenue management, financial reporting needs, internal and external audits, budget development process, cost accounting programs, debt financing activities, revenue forecasting, general ledger, and fixed assets. Requires Bachelor's degree in public or business administration, accounting, or related field, 5 years of professional finance experience, and 2 years of supervisory experience. Public agency experience and CPA certification desirable. APPLY BY: February 7, 2005, 5:00 p.m., at City of Goleta, 130 Cremona Drive, Suite B, Goleta, CA 93117, (805) 961-7500, or City website at www.cityofgoleta.org. City application required. Faxes not accepted.

BUDGET OFFICER - City of Inglewood, Ca. Salary: \$5,529 to \$7,832 per month. Under direction of the Deputy City Administrator (Administrative Services) the Budget Officer is responsible for the preparation, development, implementation and operation of the City's annual operating budget. Duties include, but are not limited to performing in-depth financial analysis; forecasting all City revenues and expenditures; and assisting departmental managers or others in matters affecting budget planning, preparation and monitoring. Enforces budget policies

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Up the Ladder

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and related rules and regulations for City compliance with municipal bond covenants; provides support to City's debt management programs; and analyzes, prepares and delivers reports and presentations to City management staff and elected officials. Incumbents will be required to stay abreast of county, State and Federal legislation and other developments that will affect the City's financial position. The Budget Officer must have a Bachelors Degree in Finance, Business Administration, Accounting, or related field from an accredited college/university. Masters Degree highly desirable. Must have excellent written and verbal communications skills; be extremely proficient with Microsoft Office applications and budget development applications; and be able to build and maintain positive and productive working relationships with the public and internal and external customers. Apply to: To obtain application material either visit or call the City of Inglewood, Personnel Department, One Manchester Blvd., Inglewood, CA. Apply By: ASAP. To obtain further information, you may visit our website at www.cityofinglewood.org. EOE

Moreland & Associates, Inc. is a CPA firm serving all of California that provides interim financial staffing to cities and special districts experiencing temporary vacancies in key finance and accounting positions. We are seeking former Finance Directors and other professionals with governmental accounting experience who would like to work on a project basis, either full- or part-time. For more information, please contact Mindy Jacobs at 949-221-0025 x226 or mjacobs@moreland-assoc.com.

ADMINISTRATIVE ANALYST I/II (Permanent Part-time) - City of Mountain View, CA. Salary: I-\$2,418 to \$2,845 Monthly; II-\$2,669 to \$3,140 Monthly, plus a prorated benefit package which includes a PERS retirement plan). The City of Mountain View is seeking to fill the posi-

tion of Administrative Analyst I/II (Permanent Part-time). This position will provide assistance to two Principal Financial Analysts on special projects, administrative studies and a variety of analyses. Additionally, this position will provide staff support on budgeting and forecasting during the budget process. For a job announcement with detailed information on desired qualifications and a city application, you can visit our website at: www.ci.mtnview.ca.us or you can call our Jobline phone number at (650) 903-6310 and a job announcement and city application can be mailed to you. The position is open until filled. The first round of application review is scheduled for 2/18/05. Qualified applicants are encouraged to apply early. EOE

PRINCIPAL ACCOUNTANT - (Salary: \$5,021 to \$7,065/month, plus excellent benefits.) The City of Newport Beach, one of Southern California's most scenic and dynamic beach communities, seeks a talented Principal Accountant to plan, organize and manage assigned accounting programs, activities and services, and to provide supervision to accounting division staff. Five years of highly responsible professional accounting or auditing experience in all phases of accounting, two of which must have been in a municipal or closely related environment and one of which must have included supervisory or lead responsibility are required. This position also requires a Bachelor's Degree from an accredited college or university with major course work in accounting or a closely related field, supplemented by CPA licensing in the State of California or completion of an MBA in a closely related area from an accredited college or university. Five years of closely related governmental accounting experience may be substituted for the CPA or MBA requirement. **APPLY BY:** February 25, 2005. Applications and job flyers can be downloaded from the City's website at www.city.newport-beach.ca.us. Applications and flyers may also be picked up in person at Newport Beach City Hall, Human Resources Department, 3300 Newport Blvd, Newport Beach, CA 92663. Phone number (949) 644-3300. No faxes accepted. EOE.

REVENUE AUDITOR - City of Newport Beach, CA. Salary: \$4,075 to \$5,739/month, plus excellent benefits. The City of Newport Beach, one of Southern California's most scenic and dynamic beach communities, seeks a talented Revenue Auditor to review and confirm compliance with a variety of the City's revenue programs, and to provide supervision to the City's License Inspectors. This position requires three years of full-time paid experience in performance compliance, information systems, operations, and financial or program audits in accordance with professional auditing standards. Supervisory experience is also required. Experience in local government revenue related audits, sales & use tax audits, resolution of complex tax and regulatory requirements, and interpretation and application of municipal and state law is highly desirable. A Bachelor's Degree from an accredited college or university with major course work in Business and/or Public Administration or a closely related field is also required. Relevant full-time experience beyond the minimum three years will be considered in lieu of the Bachelor's Degree on a year for year basis provided the candidate must have obtained an Associate's Degree from an accredited college or university or completed an Accounting or related Certificate program. **APPLY BY:** February 25, 2005. Applications and job flyers can be downloaded from the City's website at www.city.newport-beach.ca.us. Applications and flyers may also be picked up in person at Newport Beach City Hall, Human Resources Department, 3300 Newport Blvd, Newport Beach, CA 92663. Phone number (949) 644-3300. No faxes accepted. EOE.

ACCOUNTANTS - City of Oakland, CA. Accountant I: \$23.84 - \$29.27/hr Entry level, Bachelor's degree, no experience required. Accountant II: \$27.40 - \$33.64/hr Journey level, Bachelor's degree and 2 yrs accounting experience. Government accounting experience desired. Accountant III: \$5,140 - \$6,311/mo Advanced journey level, Bachelor's degree and 3 yrs accounting experience. Government accounting experience desired. For application info: (510) 238-3111 or www.oaklandnet.com. Apply by 2/11/05. EOE

Up the Ladder

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DIRECTOR OF FINANCE AND TREASURER – Palm Springs, CA. Salary range \$91,572 to \$111,528 DOQ/E + excellent employee benefits. The City of Palm Springs, California is seeking a dynamic and progressive individual to succeed the incumbent Director of Finance and Treasurer who is retiring. The Director of Finance and Treasurer position is a Charter position and reports directly to the City Manager. The Director is responsible for directing, managing and overseeing the daily activities and operations of the Finance Department including, but not limited to: auditing; accounting; payroll; business license; collections; parking enforcement; and special projects. The Finance Department has 18 full-time employees and an annual operating budget of approximately \$1.9 million (including Rent Control and Parking Enforcement). Requires equivalent to a bachelor's degree from an accredited college or university with major course work in accounting, public finance, business or public administration or a related field; a Master's degree business or public administration with emphasis in public finance a certification as a California Municipal Treasurer certificate from the California Municipal Treasurer Association (CMTA) is highly desirable. The City is seeking a visionary, high-energy leader with an open communication style who is professional, politically savvy, and is able to delegate work effectively. The ideal candidate should have six (6) years of increasingly responsible accounting and/or finance experience preferably in a public agency, which includes a minimum of three (3) years of management and administrative responsibility. A complete job brochure and application may be obtained from the City's website at www.palm-springs.ca.us or by calling the Human Resources Department at (760) 323-8215. Filing deadline: 4:00 p.m. (PST), Friday, February 18, 2005. EOE.

DEPUTY BUDGET AND FINANCIAL SERVICES AGENCY DIRECTOR – City of Richmond, CA. Monthly Salary: \$7,370 - \$8,957. This position has administrative and management responsibility for such Finance Department functions as accounts payable, accounts receivable, auditing, treasury, debt, payroll, revenue and collections, and fixed assets. The incumbent will act as Finance Director in the directors' absence. This position requires a four (4) year degree in accounting, economics, finance, business or public administration and five (5) years of professional experience in accounting or financial management, of which at least (2) years must have involved the supervision of professional staff. A CPA certificate is highly desirable. To obtain an application and supplemental questionnaire please send a SASE to City of Richmond, Human Resources Management Department, 1401 Marina Way South, Richmond, CA 94804. EOE

ASST/ASSOC PLANNER - SCAG Los Angeles, CA. \$3,452-\$6,309/mo. BA+1 yr. Related exp. Asst in devel & exec fin of Reg Trans Plan (RTP); anal rev/exp for incl in RTP/oth prjcts; monitor st/fed legis in fin & policy; assist in devel of fin strategies for trans prjcts; anal st/fed bdgts; coord Trans Fin Task Force; asst mng/bdgtg consultant contracts, drafting scopes of work, devel trans fin prjct studies/issue papers. Open until filled. App. review. 1st Thurs/mo. Info + reqd app & ques www.scag.ca.gov or 213-236-1910 or SCAG/HR, 818 W. 7th St., 12th Fl., L.A., CA 90017. EOE

FINANCIAL ANALYST II - City of South San Francisco, CA. Salary Range: \$5,339-\$6,490/month, plus excellent benefits package including PERS 2.7% @ 55. South San Francisco is a city of 62,000 about 5 miles south of San Francisco, and about 5 miles south of San Francisco, and is the birthplace of the biotechnology industry, including Genentech's headquarters. The City has a General Fund operating budget of \$52 million, four redevelopment project areas and a sewer enterprise fund. The Finance Department, with

a staff of 13, is looking for a self-motivated, team oriented Financial Analyst II (a senior level analyst) to perform highly responsible analytical and budgetary reviews, and manage special projects. This position's primary responsibilities will include revenue monitoring, reporting, and forecasting, salary negotiation cost analysis, and budgeting. Ideal candidates will have at least a bachelor's degree in finance, economics, public or business administration or public policy or a closely related field and with at least three years of progressively responsible, related professional experience. A Master's Degree is helpful, but not required. Candidates should also have superior spreadsheet and analytical abilities and excellent writing skills. The salary as of 6/30/2004 was \$5,339 - \$6,490 /month, with final 2004-05 salary packages still being approved. To apply, send a cover letter and resume by Friday, February 25, 2005 to: Human Resources Department, City of South San Francisco, P.O. Box 711, South San Francisco, CA 94083, via fax to (650) 829-6698, or e-mail to web-hr@ssf.net. To obtain a complete job announcement, visit www.ssf.net/jobs OR call the job line @ 650.829.6699 EOE

ACCOUNTANT – City of Woodland, CA. Salary: \$3746 - \$4553 mo. w/excel benefits. The City of Woodland is seeking an experienced professional to perform accounting activities, assist with budgeting functions; develop procedures; & prepare complex financial reports. Ideal candidates should have a Bachelor's degree in accounting or closely related field, one year of governmental accounting work exp. and possession of a CA DL. The monthly salary range is \$3746 - \$4553, plus excellent PERS medical benefits, including 2.7% at 55 retirement plan. Log onto our website, www.cityofwoodland.org for a required application or call/visit City of Woodland, 300 First Street, Woodland, CA 95695, (530) 661-5811. Resumes and cover letters are recommended, but not required. Postmarks not accepted. FFD: 5:00 p.m., 2/9/05

President's Message Cont.

(continued from pg 1)

This coming May, CSMFO will be hosting a summit, whereby the boards of directors of all professional government finance-related organizations throughout California will be invited to come together to discuss our common goals and strengthen our alliances. Representatives of the State will also be invited to participate. As many of us worked this past year to see the successful passage of Proposition 1A, it became ever so clear that forming and maintaining these alliances was an area that needed further nurturing. It was only through the combined efforts of the League of California Cities, the California State Association of Counties, and the California Special Districts Association that constitutional protection of local government revenue has become a reality. I encourage each of you to spend some time building alliances with your counterparts in other agencies. Your CSMFO Chapter meeting is a great place to start. One of my jobs next year as Immediate Past President will be to work with the Chapter Chairs. I will be encouraging them to expand their attendance where possible by looking at agencies within their sphere that may not be aware of the meetings. This will benefit all who attend the meetings. I hope you will make a commitment to attend all of your Chapter meetings this next year.

I have been a member of CSMFO for over 20 years. I have seen the organization grow and expand its worth to its members over the years. It is truly a valuable resource and I hope you take advantage of all it has to offer. I once again encourage those of you who have not gotten involved to do so. In my first newsletter to you in March 2004, I spoke of the benefits of volunteering in CSMFO. As I close out my year serving as your President, I want to make one final appeal for you to get involved. Here are ways you can do that:

- Attend all of your local Chapter meetings.
- Bring a new attendee to a Chapter meeting.
- Attend the Annual Conference.
- Write an article for the MiniNews.
- Become a Budget and/or CAFR Reviewer.
- Participate in the Coaching Program.
- Sign up for the email group.
- Respond to as many email group inquiries as you can.
- Serve as Chapter Chair.
- Serve on a Committee.
- Serve on the Board of Directors.

A volunteer organization such as CSMFO is only as strong as its membership. The work done in CSMFO this past year and every year takes the effort of hundreds of its members with the support of some paid staff through the League of California Cities. You can make a difference in your own career and the career of others by becoming an active volunteer. Remember, developing your career is not confined to the boundaries of your office.

As I conclude this final President's Message, I would like to thank all of the CSMFO volunteers for making 2004 a very successful year, Frances Medema, Tawni Escudero and Adrienne Schmeling in their roles as the ever helpful staff to CSMFO and once again all of you for supporting me during this past year as your President.

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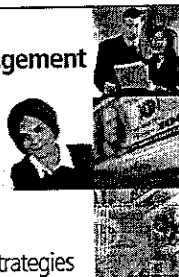
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Coaching Corner

March 9, 2-3pm - Assessing Your Talents and Developing Your Career: Hear about CSMFO's new Leadership Guide and how you can evaluate where you are, determine what you need, and map the training and support from CSMFO and others to move forward. Join the conference call at (646) 519-5883, PIN 7592#.

March 16, 3-4pm - Being a Great Coach and a Winning Player: Discover the seven key elements of coaching that you can put into practice immediately as a coach or as the recipient of coaching. You can benefit from coaching at any stage in your career. Join the conference call at (646) 519-5883, PIN 7592#.

Visit www.csmfo.org and click
"Coaching Corner" for more details.

Mark Your Calendars

Intermediate Governmental Accounting
February 9, 2005 - Redding, California

CSMFO Annual Conference
February 22-25, 2005 - Burlingame, California
(Registration materials will be in the mail soon!)

Fiscal Sustainability Training
March 24-25, 2005 - San Jose, California

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