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President's Message

Pauline Marx, *City and County of San Francisco*

Public/Private Sector Transition



"My graduate degree was originally called Master of Public and Private Management, but after struggling to explain the degree for 20 years, Yale changed the name of the degree to an MBA in 2000. That intersection of public and private has been a keystone in my own career."

After fourteen years with the City, Russ Branson recently left the City of Roseville where he served as Assistant City Manager and Treasurer and has moved to a consulting firm specializing in consulting services to government. As our guest columnist this month, Russ comments on his public/private sector transition and how one can approach the same issues from both sides...[Continue Reading](#)

Executive Director's Message

Melissa Dixon, CAE



If you haven't already, you'll soon be receiving your membership renewal notices for 2014. I'm happy to report that CSMFO membership remains on an upswing (we're sending out 33 more notices this year than last!). I hope you find value in CSMFO, and you continue to support your professional organization...[Continue Reading](#)

Is Water a Public Resource, an Economic Good, or a Tax?

Depending on the beholder's viewpoint, water has been called a public resource, defined as an economic good, and categorized as a "tax," subject to the rigors of California's electorate under the rules of Proposition 218. In a local government setting, are water rates set artificially low for short-term political gains in today's post tax revolt California?...[Continue Reading](#)

2014 Annual Conference Scholarship Program

The CSMFO 2014 Annual Conference Scholarship Program is now accepting applications! This year, there are changes to previous eligibility requirements...[Continue Reading](#)

Playing the Next Round

2014 CSMFO Conference
Palm Springs
February 19-21, 2014

Plan to join us in Palm Springs for the best CSMFO Conference ever!



Welcome New Members!

Check out the 15 new members that joined CSMFO during the month of September.

Chapter Meetings

Central Coast Chapter Meeting

- November 14

**Future of Sales Tax and Forecasting
Sales Tax Revenues**

-Laura Franke, Public Financial
Management, Inc (PFM)

Monterey Bay & CMTA Chapter Luncheon

- November 14

**Public and Internal Financial
Reporting Made Easy & Alternate
Employee Benefit Plans**

San Gabriel Valley Chapter Luncheon

- November 20

**Potential Changes in CalPERS Rates
and Other Actuarial Peals of Wisdom**

-Mary Elizabeth Redding, Bartel &
Associates

Inland Empire & CMTA Div 8 Meeting

- November 21

Year-End GASB Updates

-Terry Shea, Rogers, Anderson, Malody &
Scott, LLP

Education Opportunities

2013 CSMFO Annual Weekend Training Seminar

-Los Angeles

- Nov 15, 9:00 a.m. - Nov 18, 12:00 p.m.

Intermediate Governmental Accounting -Lincoln, CA

- November 21, 8:00 a.m. - 5:00 p.m.

• Susan Mayer

Intermediate Governmental Accounting -Gilroy, CA

- December 12, 8:00 a.m. - 5:00 p.m.

• Susan Mayer

Career Center

Financial Analyst, City of Pittsburg

Salary Range: \$71,244 - \$86,604 /year

Application Deadline: November 29, 2013

Administrative Services Director, Stanton

Salary Range: \$116,256 - \$141,312/year

Application Deadline: December 19, 2013

Financial Manager, County of Orange

Salary Range: \$73,777 - \$131,123/year

Application Deadline: Until Filled

**Finance Director / City Treasurer, City of
Willits**

Salary Range: \$64,583 - \$78,501/year

Application Deadline: Until Filled

**Finance Director, City of Palos Verdes
Estates**

Salary Range: \$8,224 - \$11,021/month

Application Deadline: November 22, 2013

**Accounting Specialist, Olivehurst Public
Utility District**

Salary Range: \$22.00/hour

Application Deadline: November 11, 2013

Financial Services Manager, Lafayette

Salary Range: \$107,184 - \$136,754/year

Application Deadline: December 2, 2013

**Deputy City Auditor, Teri Black &
Company, LLC**

Salary Range: Up to \$120,000/year

Application Deadline: November 24, 2013

Controller, Mesa Water District

Salary Range: \$7,288 - \$10,047/month

Application Deadline: November 15, 2013

**Director of Administration, Rancho Simi
Recreation and Park District**

Salary Range: \$8,135 - \$9,962/month

Application Deadline: November 18, 2013

**Senior Accountant (Non-Classified),
Riverside Public Utilities**

Salary Range: \$5,349 - \$6,823/month

Application Deadline: Until Filled

Deputy City Manager, City of Stockton

Salary Range: \$151,164 - \$192,000/year

Application Deadline: November 14, 2013



COMMITTEE MEMBER SPOTLIGHT

Carrie Corder,
Cucamonga Valley
Water District

Coaching Corner

**"Forecasting Sales and Use Tax
Revenues Successfully" - Webinar**

Learn how to forecast sales and use tax revenues successfully. CSMFO has identified this as one of the core skills for local government finance professionals.

Election Announcement 2014/2015 Elections Now Open!

Three positions are open for candidates: President-Elect, North Board Director and South Board Director positions. Polls are open on our website and close November 30th at 11:59pm... [Vote Now!](#)

**Operations Chief, TTC, Cash
Management Manager, LA County
Treasurer & Tax Collector**
Salary Range: \$8,459.52 - \$12,804/month
Application Deadline: November 15, 2013

**Director of Finance & Administration,
Las Virgenes Municipal Water District**
Salary Range: \$130,122 - \$182,170/year
Application Deadline: November 20, 2013

Accountant II, City of Concord
Salary Range: Up to \$87,484/year
Application Deadline: November 15, 2013

**International Budget and Legislative
Advisors Positions, U.S. Department of
Treasury**
Salary Range: \$123,758 to \$165,300/year
Application Deadline: December 31, 2013