



September 2014

MiniNews

Official Newsletter of the California Society of Municipal Finance Officers

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President's Message

Pamela Arends-King, *City of Tustin*



September is an important month for CSMFO. It is the month the strategic planning session is held. The President, Past President, President-Elect, Board members, committee officers and chapter chairs meet to discuss and or develop a three-year strategic plan for CSMFO. Last year a new three-year strategic plan was developed with goals, actions and work plans for the Executive Committee, Board of Directors and the individual committees. CSMFO leadership spent many hours finalizing the three-year plan and the committees are already addressing the action plan.

This year's strategic planning session will be held in Monterey because that is where the 2015 Annual Conference will be held next February. The President-Elect is responsible for the direction of the strategic planning session and for planning a team-building exercise for the leadership group. Since CSMFO has a three-year strategic plan in place, the strategic planning session will be an update of what we have accomplished...[Continue Reading](#)

Executive Director's Message

Melissa Dixon, *CAE*



By October 1, the CSMFO President has to have appointed a Nominating Committee to develop the slate for the upcoming Board elections. Each year we elect one new Board member from the south and one from the north, as well as the incoming President-Elect (this year from the south). Interested in running for CSMFO office? [Email me](#) and let me know!

...[Continue Reading](#)

City Finances and the Promise of Data Visualization

New tools that make it easy to find and view government financial data are enabling big gains in efficiency and transparency.

For local governments, financial reporting is about more than simply ensuring that the numbers add up. Public officials also have to be able to communicate...[Continue Reading](#)

How do you eat an elephant? One bite at a time.

I've been on a kick for the past couple years trying to be more productive. I found that I had a hundred things outstanding with dozens more coming in and while outwardly I was doing fine, internally I was floundering....[Continue Reading](#)



Monterey:
Then and Now

**2015
CSMFO
Annual
Conference**

Then: The Monterey area was originally inhabited by an Ohlone tribe of Native Americans. They enjoyed the biologically rich area, and lived by hunting, fishing and food gathering. In 1602, the Spanish explorers would land in the Monterey Bay and also note the richness of the area, setting off hundreds of years of colonial expansion. In the 1700s, Monterey was a busy area, as part of Alta California.

...[Continue Reading](#)

Welcome New Members!

Check out the 12 new members that joined CSMFO during the month of August.

Chapter Meetings

Channel Counties Chapter Meeting

– September 11

Trends in Government, Innovation and Transparency

-Speaker: *Lea Deesing, Chief Innovation Officer & Executive Director of Smarttriverside, Innovation & Technology Dept., City of Riverside*

Central Coast Chapter Meeting

– September 11

To Bell and Back – What happened in the City of Bell and what can we all learn from it?

-Speaker: *Bill Statler, Director of Finance & Information Services, City of San Luis Obispo, Retired*

San Gabriel Valley Chapter Meeting

– September 17

Renegotiating City Debt to Revitalize Operations and Improve Essential Services

-Speaker: *Marianna Marysheva-Martinez Managing Director, Public Sector Solutions, FTI Consulting*

Education Opportunities

Power of Fiscal Policies/ Long Term Financial Planning - Menlo Park, CA

– September 18, 8:30 a.m. – 4:30 p.m.

- *Bill Statler - Director of Finance & Information Technology, City of San Luis Obispo*

Introduction to Governmental Accounting - Shafter, CA

– September 24, 9:00 a.m. – 4:30 p.m.

- *Ahmed Badawi, Partner with Badawi & Associates*

Intermediate Governmental Accounting - San Luis Obispo, CA

– October 6, 8:00 a.m. – 5:00 p.m.

- *Susan Mayer*

Power of Fiscal Policies/ Long Term Financial Planning - Madera, CA

– October 16, 8:30 a.m. – 4:30 p.m.

- *Bill Statler - Director of Finance & Information Technology, City of San Luis Obispo*

Career Center

Special District Analyst, Jurupa Community Services District

Salary Range: \$5,925 - \$7,201/month

Application Deadline: September 16, 2014

Senior Risk Manager, California Joint Powers Insurance Authority

Salary Range: \$83,904 - \$118,667/year

Application Deadline: September 25, 2014

Accountant, Cucamonga Valley Water District

Salary Range: \$5,217 - \$6,341/month

Application Deadline: September 11, 2014

County Executive Office Management Analyst I & II, County of Sacramento

Salary Range: Analyst I-\$5,505/month or

Analyst II-\$8,287/month

Application Deadline: September 17, 2014

Accounting Supervisor, Rancho Mirage

Salary Range: \$5,925 - \$7,210/month

Application Deadline: September 22, 2014

Finance Director, City of Goleta, CA

Salary Range: \$134,742 - \$163,780/year

Application Deadline: September 21, 2014

Senior Admin & Financial Analyst, Beaumont-Cherry Valley Water District

Salary Range: Up to \$93,600/year

Application Deadline: Open Until Filled

Director of Finance & Admin Services, Beaumont-Cherry Valley Water District

Salary Range: \$134,992/year

Application Deadline: Open Until Filled

Senior Accountant, Ad Club

Salary Range: \$7,134 - \$8,636/month

Application Deadline: September 8, 2014

Finance Manager, Rancho California Water District

Salary Range: \$9,182 - \$12,120/year

Application Deadline: September 15, 2014

Chief Fiscal Officer, City of Gardena

Salary Range: \$9,504 - \$12,130/month

Application Deadline: August 15, 2014

Assistant Chief Financial Officer, Neher & Associates

Salary Range: \$106,716 to \$129,720/year

Application Deadline: Open Until Filled

Finance Analyst I, Elk Grove

Salary Range: \$62,948 - \$84,357/year

Application Deadline: Open Until Filled

Accountant, Monterey Peninsula Water Management District

Salary Range: \$5221-\$62771/month

Application Deadline: September 8, 2014

Finance Director, City of Eureka

Salary Range: \$95,952 - \$116,640/year

Application Deadline: September 12, 2014

2014 CSMFO Annual Weekend Training Seminar

The Career Development Committee is excited about presenting this "Annual" training opportunity and anticipates a fulfilling, rewarding experience for all. We look forward to seeing you in San Jose!!

November 21 – 23, 2014

Place: Hyatt Place San Jose Downtown

282 Almaden Blvd.

San Jose, CA 95113

Register Today!

Coaching Corner

Upcoming CSMFO Webinar

"Use Webinars for Team Development"

Are your training budgets tight? Looking for ways to rally your team and learn together?

The CSMFO webinars provide great professional development opportunities for team...*Continue Reading*

"Transparency, Open Data, and Innovation for Financial Information"

- September 10, 2:00 p.m. - 3:30 p.m.

Webinar Topics:

1. What are the latest trends in transparency as well as the open data movement for financial information?
2. How are agencies making financial data easily visualized and understood?
3. What resources can you tap to help your organization respond to the public?

Senior Accountant, City of Rancho Palos Verdes

Salary Range: \$72,881 - \$94,662/year

Application Deadline: September 8, 2014

Assistant Chief Financial Officer, Bob Murray & Associates

Salary Range: \$135,526 - \$170,000/year

Application Deadline: September 12, 2014

Finance Analyst, Bellflower

Salary Range: \$4,403 - \$5,352/month

Application Deadline: September 10, 2014

Senior Fiscal Services Manager, Sierra Madre

Salary Range: \$84,011 - \$104,918/year

Application Deadline: September 10, 2014

Finance Director, City of Wasco, CA

Salary Range: \$87,000 - \$113,100/year

Application Deadline: September 15, 2014

Controller, Avery Associates

Salary Range: BOE

Application Deadline: Open Until Filled