



October 2014

MiniNews

Official Newsletter of the California Society of Municipal Finance Officers

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President's Message

Pamela Arends-King, *City of Tustin*



On September 22, 2014, President-Elect Jesse Takahashi coordinated and presided over the CSMFO Strategic Planning Session in Monterey, where our 2015 Annual Conference will be held in a few short months. It was attended by Board members, committee chairs, vice chairs and chapter chairs. The Planning Session reviewed what had been completed to date on the existing three-year plan, and discussed what would be accomplished in the following year. Specifically, the discussion took on a structural tone with regard to how committees and chapters are governed, in addition to direction on CSMFO's brand. For example, the decision was made that the chapter leadership would consist of a chair and a vice chair, making it easier to facilitate succession planning. We discussed ideas on how CSMFO can reach out to chapters that have logistical issues and determine if CSMFO is meeting the needs of the members in those areas...[Continue Reading](#)

Executive Director's Message

Melissa Dixon, *CAE*



Fall is here, and none too soon! I'm looking forward to autumn colors, shorter days and some much-needed rain!

As we move into October, CSMFO's activities start ramping up. At the end of October/beginning of November you'll see your 2015 membership renewal and the 2015 CSMFO Annual Conference registration will officially open. Be on the lookout in your email for those two things—if you don't get them, contact me!...[Continue Reading](#)

Nominating Committee

Each year, we seek a new Board member from the North, a new Board member from the South, and a new President-Elect (which rotates North/South; this year is South). If you are interested in serving on the Board or as an officer, please contact one of the Nominating Committee members listed below...[Continue Reading](#)

Live Well Perris

Perris is a 103-year-old City in the center of Riverside County. At one point during the housing downturn, the LA Times characterized Perris as California's "epicenter of mortgage problems." At approximately the same time, NBC described Perris as...[Continue Reading](#)



2015 CSMFO Annual Conference
February 17-20, 2015

Initial Speakers and Session Information

The CSMFO 2015 Annual Conference Host and Program Committees are diligently completing the educational plan for the upcoming conference in Monterey, and are proud to announce the following:

- Tuesday Preconference session: Phil Bertolini, Deputy County Executive/CIO, Oakland County, Michigan has been confirmed...[Continue Reading](#)



Welcome New Members!

Check out the 8 new members that joined CSMFO during the month of September.



CHAPTER CHAIR SPOTLIGHT

Brad Wilkie,
City of Lompoc,
Central Coast Chapter

Chapter Meetings

Central Los Angeles & South Bay Chapters Meeting

– October 30

Current Sales Tax Trends and Issues

–Speaker: Lloyd de Llamas, Executive
Chairman

Orange County Chapter & CMTA Division IX

– October 30

Public Funds Investing Made Easy

–Speakers: Paul Jarvish, Aaron Bonck and
Peter Becker, Time Value Investments, Inc.
Dept., City of Riverside

Education Opportunities

Power of Fiscal Policies/ Long Term Financial Planning - Madera, CA

– October 16, 8:30 a.m. – 4:30 p.m.

- Bill Statler - Director of Finance &
Information Technology, City of San Luis
Obispo

Intermediate Governmental Accounting - Shafter, CA

– November 13, 8:30 a.m. – 5:00 p.m.

- Susan Mayer

2014 CSMFO Annual Weekend Training Seminar - San Jose, CA

– November 21, 9:00 a.m. – 12:00 p.m.

- Direct Questions to - Mark Uribe,
Assistant Director of Finance, Camarillo

Career Center

Accountant, Peninsula Library System

Salary Range: \$26 - \$30/hour

Application Deadline: October 24, 2014

Accountant, City of Hercules

Salary Range: \$62,642 - \$79,949/year

Application Deadline: Open Until Filled

Senior Accountant/Accounting Supervisor, City
of Garden Grove

Salary Range: \$5,927 - \$8,185/month

Application Deadline: October 20, 2014

Accountant, San Gabriel

Salary Range: \$4,647 - \$5,648/month

Application Deadline: November 7, 2014

Management Analyst (Finance Department),
San Gabriel

Salary Range: \$4,647 - \$5,648/month

Application Deadline: November 7, 2014

Finance Director, Sierra Madre

Salary Range: \$84,011 - \$104,918/year

Application Deadline: October 26, 2014

Director of Finance, City of Berkeley

Salary Range: \$137,772 - \$189,396/year

Application Deadline: October 24, 2014

Budget and Financial Services Agency Director,
Richmond

Salary Range: \$128,736 - \$200,916/year

Application Deadline: November 3, 2014

Budget & Finance Analyst, Central Basin
Municipal Water District

Salary Range: \$62,435 - \$93,652/year

Application Deadline: Open Until Filled

Senior Accounting Analyst, City of Corona

Salary Range: \$5,598 - \$6,834/month

Application Deadline: October 24, 2014

Financial Services Manager II, Spin Recruitment
Advertising

Salary Range: \$7,979 - \$9,974/month

Application Deadline: October 23, 2014

Revenue Specialist, Town of Mammoth Lakes

Salary Range: \$37,840 - \$53,244/year

Application Deadline: Open Until Filled

Director of Administration & Finance, Bob
Murray & Associates

Salary Range: DOE

Application Deadline: October 31, 2014

Financial Analyst, City of Watsonville

Salary Range: \$5,957 - \$7,983/month

Application Deadline: October 9, 2014

Manager Treasury Operations, Transportation
Corridor Agencies

Salary Range: 89,398 - 134,098/year

Application Deadline: Open Until Filled

2014 CSMFO Annual Weekend Training Seminar

The Career Development Committee is excited about presenting this "Annual" training opportunity and anticipates a fulfilling, rewarding experience for all. We look forward to seeing you in San Jose!!

November 21 – 23, 2014

Place: Hyatt Place San Jose Downtown

282 Almaden Blvd.

San Jose, CA 95113

Register Today!

Coaching Corner

Upcoming CSMFO Webinar

"Leading by Example – Developing Your
Leadership Values and Narrative"

– October 15, 1:00 p.m. - 2:30 p.m.

Webinar Topics:

1. What's the value of being explicit about your values and how you live them?
2. What are useful ways for people at any stage of their careers to identify their values?
3. How do you develop a description or story about how they guide your work and your direction?

Finance Manager, City of Rialto

Salary Range: \$7,440-\$9,971/month

Application Deadline: October 23, 2014

Manager II- Rates Administrator, City and
County of San Francisco

Salary Range: \$96,096 - \$122,642/year

Deadline: Open Until Filled

Accounting Supervisor, West Valley Water
District

Salary Range: \$5,668 - \$6,890/month

Application Deadline: October 24, 2014

Principal Accountant / Internal Auditor,
Redlands

Salary Range: \$74,738 - \$90,845/year

Application Deadline: October 20, 2014

Assistant Chief Financial Officer, Culver City

Salary Range: Up to \$151,767/year

Application Deadline: October 24, 2014

Senior Accountant, Rancho Palos Verdes

Salary Range: \$72,881 - \$94,662/year

Application Deadline: October 16, 2014

Accounting Division Manager, City of Santa
Clara

Salary Range: \$129,036 - \$166,992/year

Application Deadline: October 17, 2014

Senior Accountant, Rancho Palos Verdes

Salary Range: \$72,881 - \$94,662/year

Application Deadline: October 16, 2014