



April 2015

MiniNews

Official Newsletter of the California Society of Municipal Finance Officers

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President's Message

Jesse Takahashi - "Springtime in California"



Spring is in the air, at least it is in California. It's a big reason we put up with earthquakes, traffic jams and the insane cost of housing—we do enjoy our weather year-round. Spring is also the time of year we devote many hours to developing our budgets and making sure it is balanced. Hopefully, for most of you, this task has been considerably less challenging in recent years given the extended economic recovery that most of us have been experiencing. While not all of you are seeing the bounty of surpluses, depending upon where you reside in the state, many of us have seen significant improvement in our budgets in recent years. It has been a welcome change providing some "breathing room" and allowing our agencies to regain financial footing. However, as finance professionals, we know that, as history will attest, the good times don't last forever, and prudence goes a long way in maintaining fiscal stability and health—important lessons that we all would do well to heed....[Continue Reading](#)

Executive Director's Message

Melissa Dixon, CAE



The majority of my CSMFO time in March was spent getting the directory content pulled together (the directory will be mailed later this month). This entailed a lot of emails to people who hadn't at that point renewed their memberships, to make sure it was intentional. I'm happy to report that a majority of those I contacted had just missed the dues notices, and renewed their memberships on the spot! After all was said and done, we had 1450 members renew out of 1739, or 83%. For those of you keeping track, that's right about where we are every year at this time--which is good, but not great. I'm hoping for a higher retention percentage for 2016!

Exploring the Benefits of Shared Services Arrangements

As states, counties and cities work to balance budgets while facing rising operating costs and continuous funding challenges, many are beginning to explore the benefits of shared services initiatives to streamline and centralize administrative tasks. But is a cost-sharing partnership right for your agency? Eileen Roberts, J.P. Morgan Treasury Services Specialist, encourages CFOs and treasurers to ask themselves a few important questions that, surprisingly for some, are more closely related to organizational strategy rather than size....[Continue Reading](#)

Get Your Own CSMFO Sweater or Polo TODAY!



Welcome New Members!

Check out the 25 new members that joined CSMFO last month.

Chapter Meetings

Orange County Chapter and CMTA Division IX, Dave & Buster's

– April 9, 11:30am - 1:30pm

– *Speaker: Paula Cone/Andy Nickerson, HdL Companies*

Central Los Angeles & South Bay Chapters Meeting, Clearwater Building Paramount, CA

– April 30th, 11:30am - 1:30pm

Super Circular Changes

– *Speaker: Phil White, Vavrinek, Trine, Day & Company, LLP HdL Companies*

Education Opportunities

Power of Fiscal Policies / Long Term Financial Planning, Livermore Area Recreation & Park District

– April 9, 8:30am - 4:30pm

– *Presented by Bill Statler*

Intermediate Governmental Accounting, City of Monterey

– April 22, 8:00am - 5:00pm

– *Instructed by Susan Mayer*

Introduction to Governmental Accounting, New City Hall Sacramento, CA

– April 29, 9:00am - 4:30pm

– *Instructed by Ahmed Badawi*

Intermediate Governmental Accounting, Beverly Hills Municipal, Beverly Hills CA

– May 7, 8:00am - 5:00pm

– *Instructed by Susan Mayer*

Career Center

Financial Analyst, Santa Clara

Salary Range: \$6,798 - \$8,269/month

Application Deadline: 22-Apr-15

Director of Finance, El Dorado Hills Fire Department

Salary Range: \$85,000 - \$120,000/year

Application Deadline: April 13, 2015

Accounting Supervisor, Claremont

Salary Range: \$6,187 - \$7,475/month

Application Deadline: Open Until Filled

Loan Servicing Admin., City of Oakland

Salary Range: \$6,776 - \$8,319/month

Application Deadline: April 3, 2015

Accounting Manager, Rancho Cucamonga

Salary Range: \$6,019 - \$7,724/month

Application Deadline: Open Until Filled

Supervising Accountant, City of Stockton

Salary Range: \$5,833 - \$7,488/month

Application Deadline: April 16, 2015

Supervising Financial Analyst, Sacramento

Salary Range: \$75,130 - \$112,695/year

Application Deadline: April 3, 2015

Accounting Systems Analyst, Santa Clara Valley Water District

Salary Range: \$7,524 - \$9,630/month

Application Deadline: April 6, 2015

Finance Director, Prothman Company

Salary Range: \$95,171 - \$107,178/year

Application Deadline: Open Until Filled

Payroll Specialist, City of Antioch

Salary Range: \$5,092 - \$6,190/month

Application Deadline: April 17, 2015

Director of Financial Services, City of Milpitas

Salary Range: \$135,088 - \$190,264/year

Application Deadline: April 13, 2015

Assistant Finance Director, Ventura

Salary Range: \$97,530 - \$130,692/year

Application Deadline: April 5, 2015

Finance Director, Pinole

Salary Range: \$135,396/year

Application Deadline: April 29, 2015

Human Resources Technician I/II, City of Fremont

Salary Range: \$54,886 - \$73,388/year

Application Deadline: Open Until Filled

Chief Financial Officer, Avery Associates

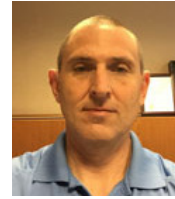
Salary Range: \$128,369 - \$176,507/year

Application Deadline: April 10, 2015

Senior Accountant, San Jose

Salary Range: \$78,270 - \$95,347/year

Application Deadline: April 5, 2015



CHAPTER VICE CHAIR SPOTLIGHT

Jeff Muir,
City of Culver City,
Chapter Vice Chair of South Bay

Coaching Corner

"Economic Forecast and What It Means for Your Agency"

April 16th, 2015 - 10:00 - 11:00 a.m.

SPEAKER: Jordan Levine, Economist and Director of Economic Research at Beacon Economics, LLC

- Where are the California and U.S. economies headed - near- and long-term future?
- What do key indicators such as commercial and residential real estate, employment, consumer spending, business activity, personal income, international trade, and GDP growth suggest?
- How can finance professionals apply this forecast in planning and budgeting?

Winner of the "CSMFO Like Us on Facebook Campaign"

Congratulations to Colleen Ishibashi from the City of Rosemead! Colleen won the "CSMFO Like Us on Facebook Campaign" and is the happy winner of a new Kindle. Thank you to all the members who participated.

