



January 2016

MiniNews

Official Newsletter of the California Society of Municipal Finance Officers

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President's Message

Jesse Takahashi



Happy New Year Everyone!

I hope all of you enjoyed the holidays. As we look ahead into 2016, our organization is well positioned to continue its mission of promoting excellence in our profession by providing even more training and development to our members and enhancing the CSMFO image. We have listened to your feedback and will continue to do so over the ensuing year. We are planning to expand on existing sessions and develop new courses to help improve upon our core competencies and expand our knowledge base. With a healthy amount of financial resources at our disposal, CSMFO leadership will be looking for additional ways to bring benefit and value to you and your staff.

[CONTINUE READING](#)

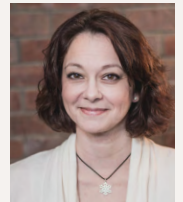
Executive Director's Message

Melissa Dixon, CAE

Happy December everyone!

Only two months to the CSMFO Annual Conference! Are you excited??

We've had a few frequently asked questions regarding the conference, and I figured I'd take this opportunity to share the answers with everyone.



[CONTINUE READING](#)

Why Unemployment Insurance Exists

By J Randall Stevenson

After the stock market crash in October 1929 and the subsequent Great Depression of the 1930's, the national unemployment rate exceeded 25%. Simultaneously, throughout the world, industrialized nations began creating systems of insurance to support and compensate workers for wages lost during periods of unemployment. Nearly all of these nationalized systems became compulsory as each government enforced the coverage using laws, regulations and taxing powers to fund the growing financial liability.

[CONTINUE READING](#)

The Digital Transformation in Economic Development: First Steps toward Modern

By Nancy Schafer

Marketing has undergone a radical transformation in the last five years with the maturation of a digital, mobile, and social populace. How businesses and governments connect with their customers and the nature of the customer relationship has become more intimate and direct. For an economic development agency, understanding what this trend mean for you is the first step to understanding how digital technology will improve the experience of your citizens, drive business growth, and help drive economic growth in your locality.

[CONTINUE READING](#)



Welcome New Members!

Check out the 40 new members that joined CSMFO last month.

Chapter Meetings

North Coast Chapter Meeting

– 12 January 11:00pm - 1:30pm

Speakers: Douglas C. Robinson, President and Founder, RCM Robinson Capital Management, LLC & Ben Stone, Executive Director of Sonoma County Economic Development Board

San Gabriel Valley Chapter Meeting

– 13 January 11:30am - 1:30pm

Speaker: Mark Huebsch, Stradling Tocca Carlson & Rauth & Michael Bush, Urban Futures

Channel Counties Chapter Meeting

– 14 January 11:45am - 1:15pm

Speaker: Jeff Burgh, Auditor Controller, County of Ventura

Inland Empire & CMTA Div Chapter Meeting

– 21 January 11:30am - 1:30pm

Speaker: John Husing, Ph.D



Career Center

Customer Service Representative, Simi Valley
Salary Range: \$18.54 - \$23.67/hour
Application Deadline: January 12, 2016

Accountant, Jurupa Valley
Salary Range: DOQ
Application Deadline: Open Until Filled

Chief Financial Officer, Metrolink
Salary Range: \$175,753 to \$274,455/year
Application Deadline: January 19, 2016

Finance Manager, Vista
Salary Range: \$8,207 - \$9,976/month
Application Deadline: Open Until Filled

Assistant Director, Finance, City of Camarillo
Salary Range: \$9,110 - \$12,288/month
Application Deadline: January 29, 2016

Accountant, Montebello
Salary Range: \$3,976 - \$5,075/month
Application Deadline: January 7, 2016

Accounting Technician I/II, Truckee Sanitary District
Salary Range: \$4,819 - \$5,739/month
Application Deadline: January 15, 2016

Director of Finance/City Treasurer, City of Palm Desert
Salary Range: \$129,308 - \$177,365/year
Application Deadline: February 12, 2016

Finance Analyst, Napa
Salary Range: \$90,082 - \$108,824/year
Application Deadline: January 11, 2016

Senior Payroll Technician, City of Huntington Beach
Salary Range: \$4,699 - \$5,822/month
Application Deadline: January 15, 2016

Finance Analyst, Sacramento Housing & Redevelopment Agency
Salary Range: \$47,224 - \$73,260/year
Application Deadline: January 31, 2016

City Treasurer/Director of Administrative Services, City of Brentwood, CA
Salary Range: \$157,407 - \$191,329/year
Application Deadline: January 22, 2016

Chief Financial Officer, Avery Associates
Salary Range: \$129,201 - \$157,727/year
Application Deadline: January 20, 2016

Accountant, Sacramento Housing & Redevelopment Agency
Salary Range: \$55,969 - \$68,031/year
Application Deadline: January 15, 2016

Budget Services Officer, Santa Clara Valley Water District
Salary Range: \$115,564 - \$147,908/year
Application Deadline: January 7, 2016

AND MORE!

GFOA Training Event



The Government Finance Officers Association (GFOA) invites you to participate in a series of training seminars at the Hyatt Regency Orange County

in Garden Grove, California, January 11-15, 2016. Join us for one or more of the following courses: Best Practices in Treasury Management (January 11-12); Managing the Budget Process: School District Budgeting (January 12-13); Strategic Planning (January 12); Funding for Pension and Other Postemployment Benefits (January 13-14); Manage the Budget Process (January 13-14); and Advanced Governmental Accounting (January 14-15). The GFOA training programs provide the best educational opportunities available in the field of government finance.

January 11 - 15th
 Hyatt Regency Orange County
 Garden Grove, CO

[REGISTER HERE FOR EVENT](#)



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