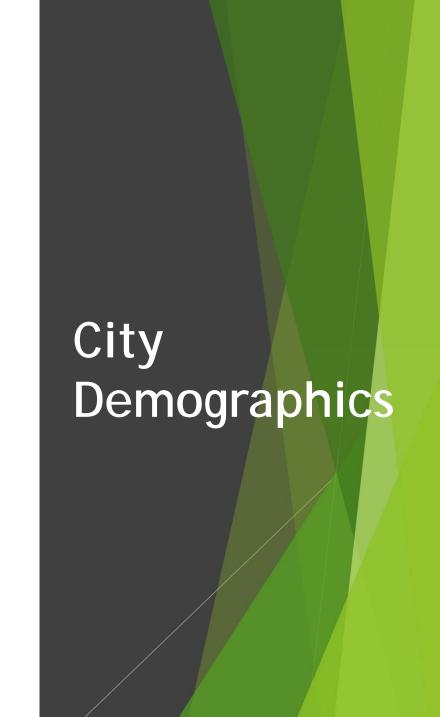


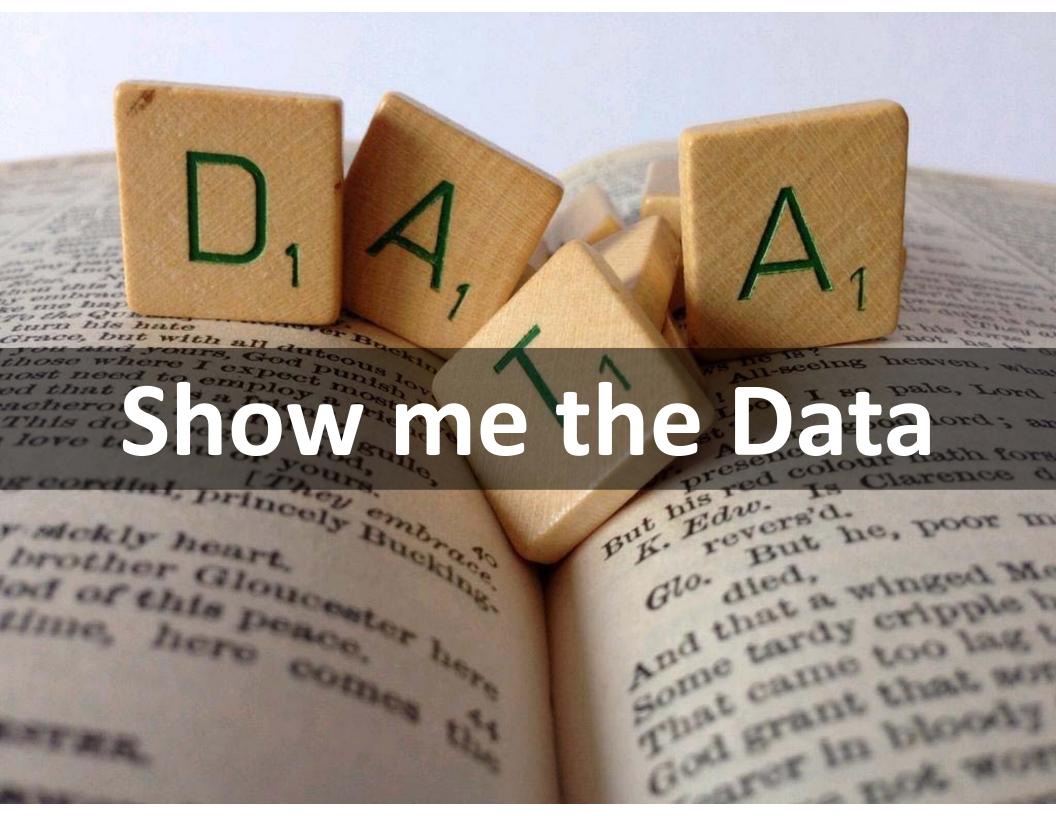
- One of nine cities in the Coachella Valley
- ▶ 100 miles east of Los Angeles
- Population 41,000
- City Staff 84 full-time, 16 part-time
- Contracts for Police, Fire, Landscape Maintenance, Water and Sewer



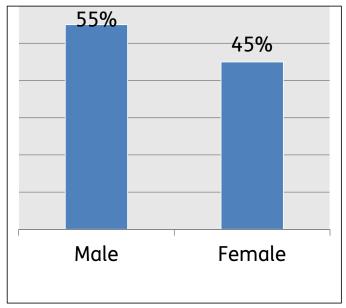


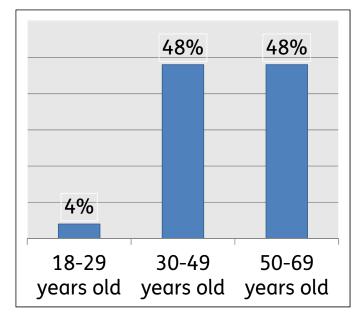
Environment & Challenges

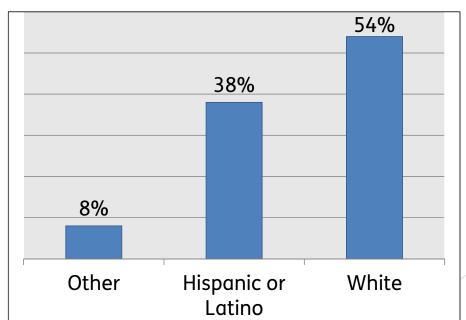
- Outdated, Tired, Disempowered
- Loss of Leadership
- Reduced Revenue/Staff
- Worked in Silos
- Lack of Internal Training
- Focused on Rules & Practices



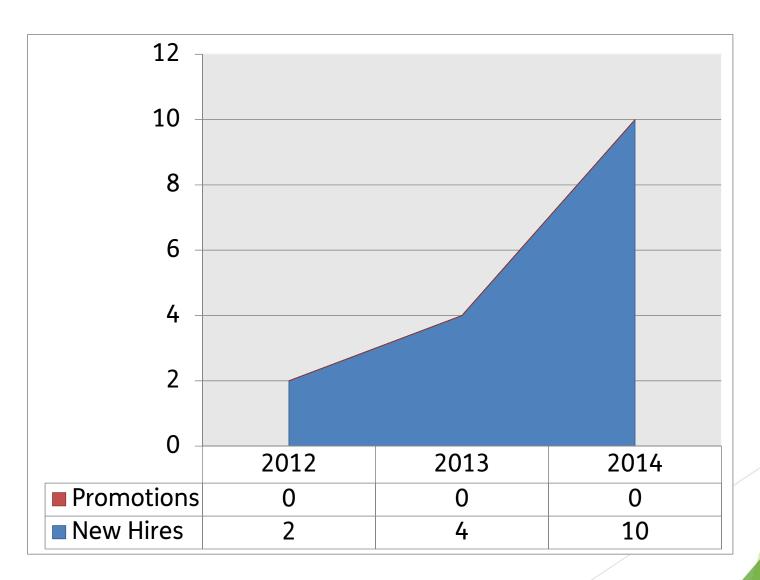
2012 Employee Demographics





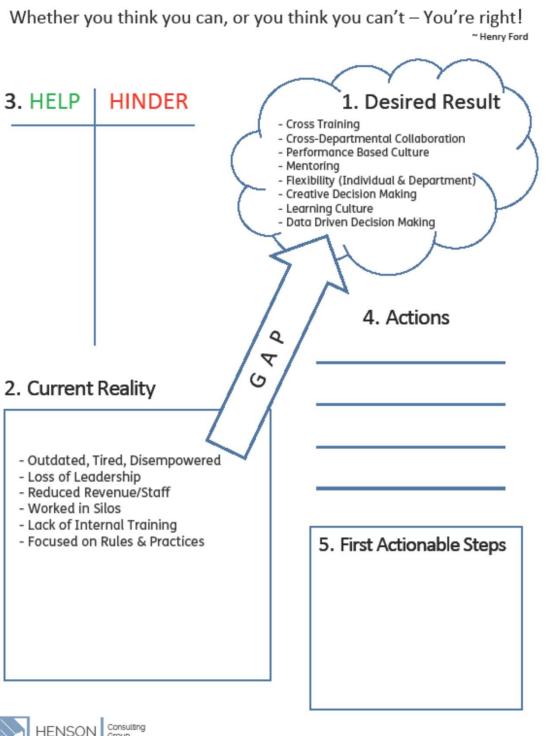


2012-2014 Promotions vs New Hires



Desired Results

- Cross-Training
- Cross-Departmental Collaboration
- Performance Based Culture
- Active Succession Planning
- Mentoring
 Flexibility Individual & Department
- Creative Decision Making
- Learning Culture
- Data Driven Decision Making







Reflection & Sharing

Current Reality and Desired Results





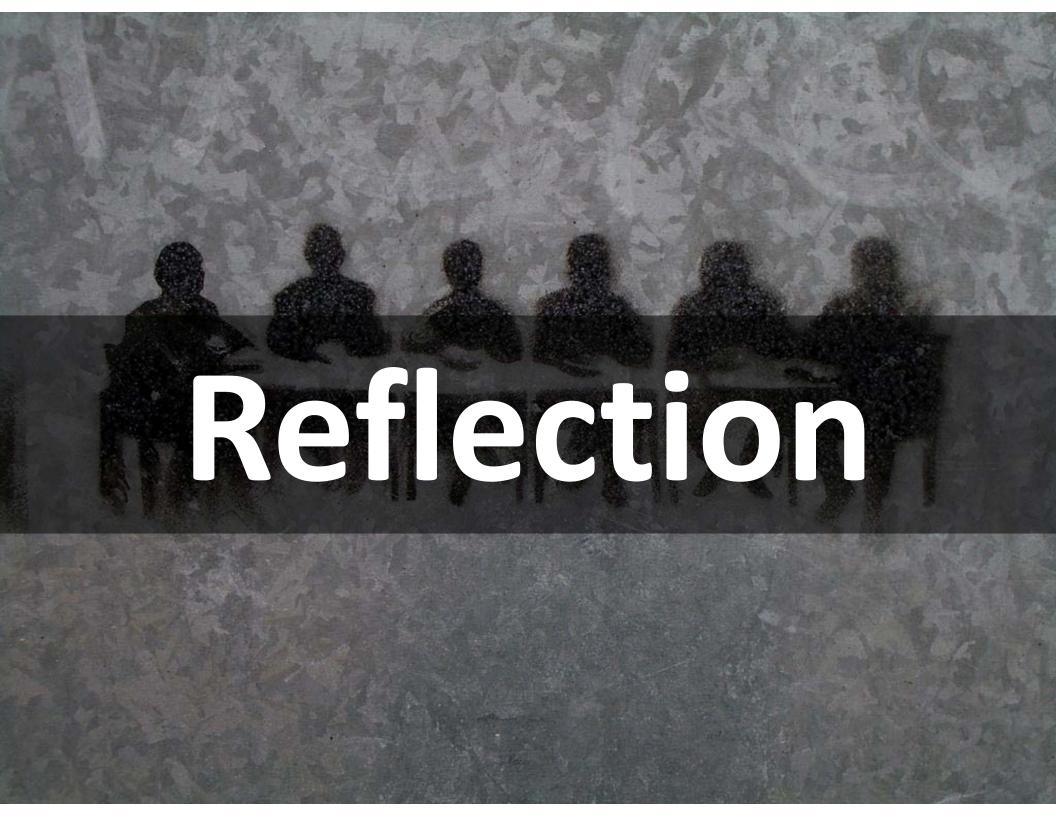
Help or Hinder

Helping or Hindering

- Leadership
- Staff Skills, Motivation, Productivity
- Accountability
- Creative or Reactive Environment
- Class & Compensation
- Chain of Command, Decision Making, & Communication

Whether you think you can, or you think you can't - You're right! ~ Henry Ford 3. HELP HINDER 1. Desired Result - Cross Training - Supportive - Class & - Cross-Departmental Collaboration Compensation Council & - Performance Based Culture City Manager system - Mentoring - Flexibility (Individual & Department) - Outdated IT - Creative Decision Making - Motivated - Learning Culture Staff - Data Driven Decision Making - Well - Undertrained staff trained in collaboration technical staff - Inability for 4. Actions - Hard current staff to Q working staff compete with external candidates V 9 2. Current Reality - Outdated, Tired, Disempowered - Loss of Leadership - Reduced Revenue/Staff - Worked in Silos - Lack of Internal Training - Focused on Rules & Practices 5. First Actionable Steps







Focus On

- Mentoring Managers and Supervisors
 - LQ Leadership Academy / LQ 2.0
 - City Council presentations by all
 - Insist on options to issues
 - Get out of their way!!
- Staff Empowerment
 - LINKS (Leadership Investment & Knowledge Sharing)
 - Create Project Action Team (PAT's)
 - Give intent, not orders

Lead creatively

Mentor

Letting Go

Require REAL decisions from staff

Measure Progress

Celebrate results as a GROUP

First Actionable Steps Where do I start?

Monthly all hands meetings

Shout outs

Start Small

Steak off BBQ or chili cooking challenges

Pancake breakfast

Invite staff to council meetings

Have staff proof read staff reports

Progress not Perfection

- Measure Progress
 - ► Individual performance goals
 - ▶ 90 and 180-day action plans
 - Develop metrics (KPI's) for programs & Services
 - Update your technology
 - Website, social media, recruiting, financial tracking, permit tracking, resident requests
 - Provide regular updates to policy makers

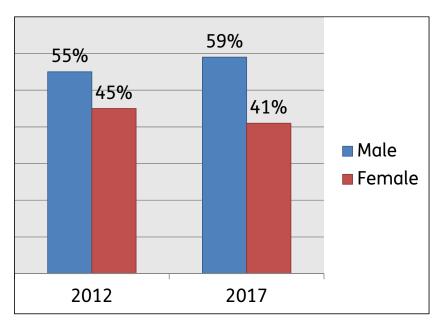
Whether you think you can, or you think you can't - You're right! ~ Henry Ford 3. HELP HINDER 1. Desired Result - Cross Training - Supportive - Class & - Cross-Departmental Collaboration Compensation Council & - Performance Based Culture City Manager system - Mentoring - Flexibility (Individual & Department) - Outdated IT - Creative Decision Making - Motivated - Learning Culture Staff - Data Driven Decision Making - Well - Undertrained staff trained in collaboration technical staff - Inability for 4. Actions - Hard current staff to Q working staff compete with external candidates V 9 2. Current Reality - Outdated, Tired, Disempowered - Loss of Leadership - Reduced Revenue/Staff - Worked in Silos - Lack of Internal Training - Focused on Rules & Practices 5. First Actionable Steps

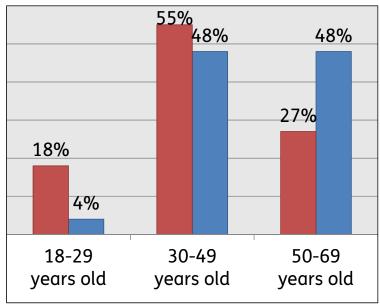


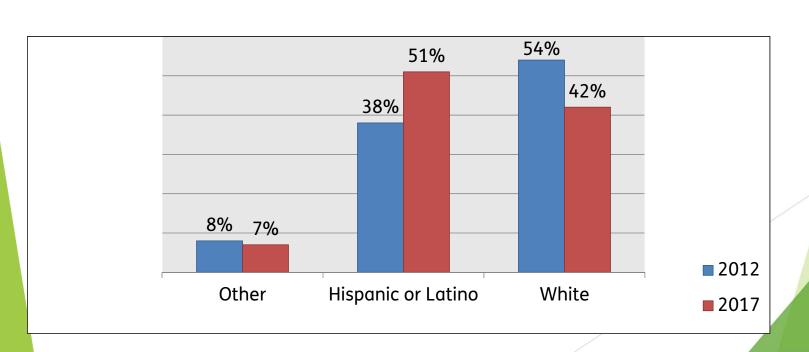




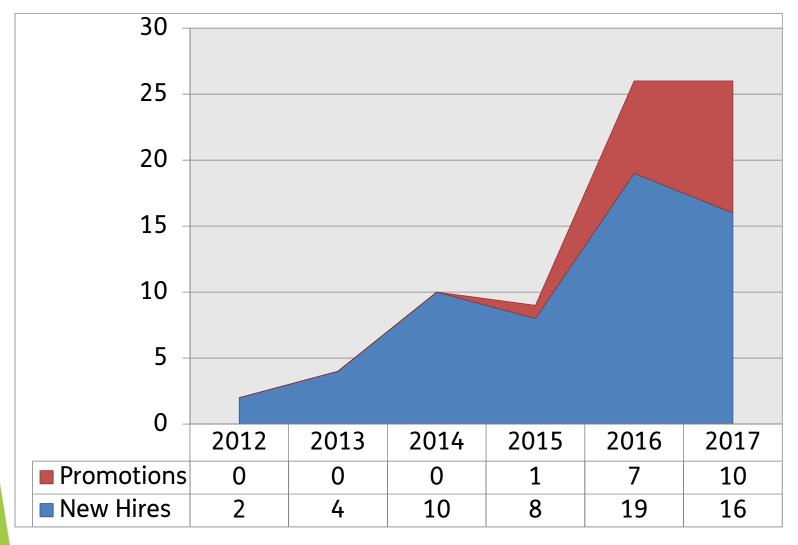
2017 Employee Demographics







2017 Promotions vs New Hires



	2015	2016	2017
■% of Hires Promotional	13%	37%	63%

2018 & Beyond

- Energy, Creativity
- Self-fulfillment, Passion
- Engaged Organization
- Ownership, Trust, Respect,
 Appreciation
- State of the art Customer Service



"Mastering Leadership" by: Robert J Anderson & William A Adams

"Smart Tribes: How Teams Become Brilliant Together" by: Christine Comaford

"The 5 Languages of Appreciation in the Workplace" by: Gary Chapman & Paul White

"Creating a Culture of Strategy Execution"
By: Troy Schrock

"The Culture Factor"
Harvard Business Review; January-February 2018

Simon Sinek: How Great Leaders Inspire Action

Brene Brown: The Power of Vulnerability

References

Articles

Ted Talks

Contact Information

Cynthia L. Henson, CEO, Henson Consulting Group

Email: cindy@hensonconsultinggroup.com

Phone: 858-248-7701

Angela Scott, Human Resources Analyst

Email: ascott@la-quinta.org

Phone: 760-777-7156

Karla Campos, Finance Director

Email: kcampos@la-quinta.org

Phone: 760-777-7073

Sandra Laureano, Junior Accountant

Email: slaureano@la-quinta.org

Phone: 760-777-7057



Thank you for attending