

Presented by
Tom Jakobsen
And
Garry Boswell

SMART CITIES STRATEGIC PLANNING – THE FUTURE OF IT



Garry Boswell

Deputy Director Information Services, City of Simi Valley

Mr. Boswell has over 30 years in Information Technology, including 15 years in local government. Some of his key accomplishments include:

- Bachelors in Information Systems
- Certified Government Chief Information Officer
- Over 30 years of experience in Information Technologies
- Over 15 years of public sector experience
- Has selected, implemented and supported 5 different ERP systems
- Worked in private sector industries including: cellular technology, engineering, software development and insurance.
- Avid surfer, horseback rider and ex-national level bicycle racer

Tom Jakobsen

Partner, IT Support and Infrastructure Practice Leader, ClientFirst

Mr. Jakobsen has over 40 years of experience in the information technology arena. He serves as IT Strategic Advisor for several agencies and focuses on IT management, staffing and cybersecurity related issues in local government.

- Specialties include:
 - IT Operations Management
 - Contract and Interim CIO/IT Management
 - IT Staffing
 - Cybersecurity
 - Disaster Recovery
 - Project Management
 - Assessments, Strategy, and Planning

ClientFirst California Clients



TODAY'S TOPICS

- Background
 - What is a Smart City?
 - Smart City Goals
 - Key Smart City Capabilities
- Simi's Smart City Journey
 - A bit of Background
 - It's all about the Network
 - Future Applications
- Smart City Trends and Predictions
- Q&A





Garry Boswell

Simi Valley: Our Journey to a Smarty City

What is a Smart City?

Smart Cities integrate information & communication technology (ICT) & various physical devices connected to the network (the Internet of Things) to optimize the efficiency of city operations and services and engage with citizens.



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What is a Smart City?

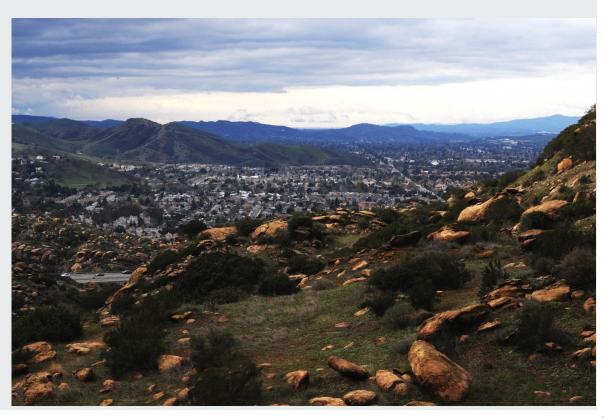
Garry's Definition: It's a city where everything is connected, massive amounts of data are collected and transformed into easily digestible information for better decision making.



Goals behind a smart city

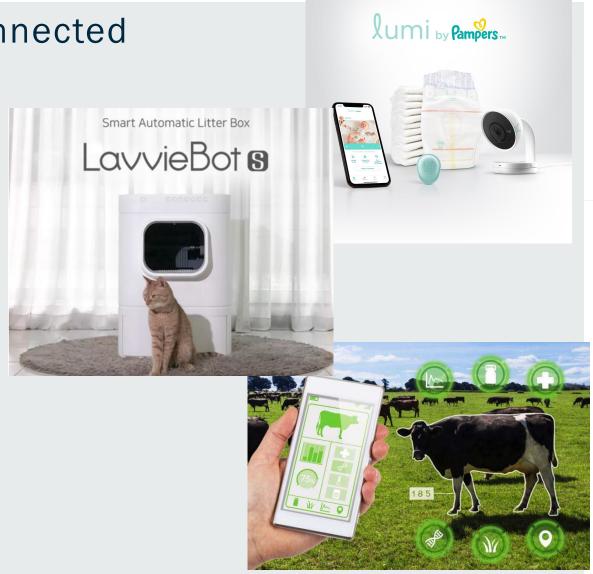
Common goals

- Improve Public Safety and Health
- Improve Decision-Making
- Increase Resident Services
- More Efficient



 Everything is connected to the internet

- Watches
- Televisions
- Refrigerators
- Coffee machines
- Human hearts
- Dog collars
- Cat litter boxes
- Cattle
- Toothbrush
- Diapers



 Smart Cities means different things to residents than it does people who work in the public sector.





Residents want their cities to be smart in the following ways:

- Synchronized traffic signals
- Intelligent parking meters
- Smart bus stops
 - When will the next bus arrive
 - Wi-Fi
 - Displays
- Efficient with taxpayer dollars
- Public Safety





- Staff members want their cities to be smart in the following ways:
 - Easy to use ERP to make better financial recommendations
 - Ability to assign tasks to workers in the field
 - Smart Water meters





It is all about the Network

 The network is the foundation to a smart city







Simi Valley's Journey

- Population = 126,000
- 40 square miles
- Full Service City
 - Public Safety
 - Transit
 - Utilities
 - Water/Wastewater
 - Public Library
 - Cultural arts center
- Home of the Regan Library
- Located in Southeast Ventura County 40 Miles north of LAX



Where We Are

- The network is the foundation of a smart City.
- Who is SiFi
- How SiFi came to a partnership with the City







I love Sales People



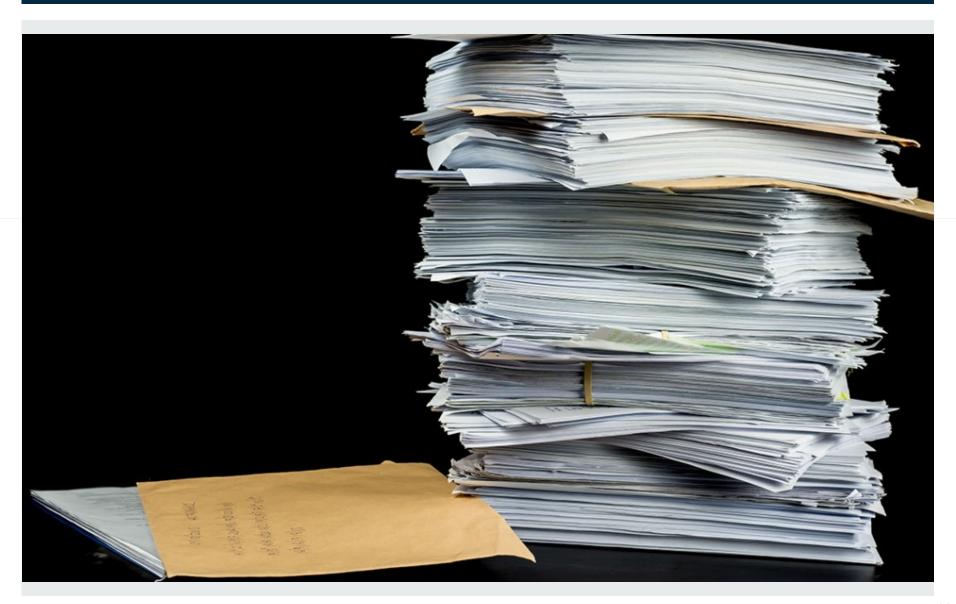
What's in it for the City?

- What's in it for the City?
 - Connect all facilities and assets
 - 250 network locations
 - Zero cost to city
 - SiFi will pay salary for single point of contact
 - 1 GB fiber connection to every house and business in the City

When the boss 'asks' you to follow up



I love contracts and paperwork

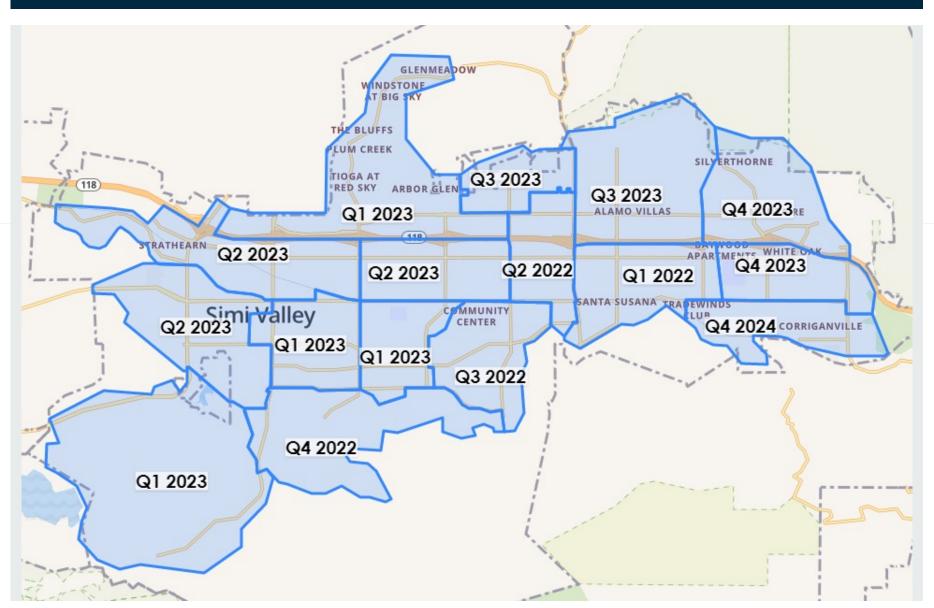


Meeting with Sifi as a vendor



Oh no!





What will Simi Valley Look Like?

How we will get there? The decision making process for making Simi Valley Smart



What will Simi Valley Look Like?

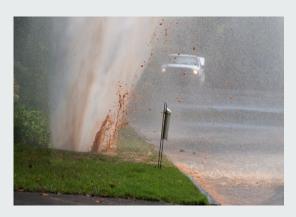
The charter for the steering committee will set the priorities, locate funding sources and set goals for the projects.

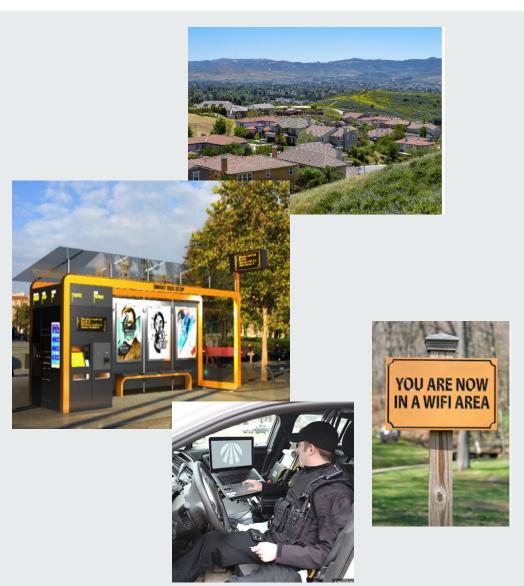


What will Simi Valley Look Like?

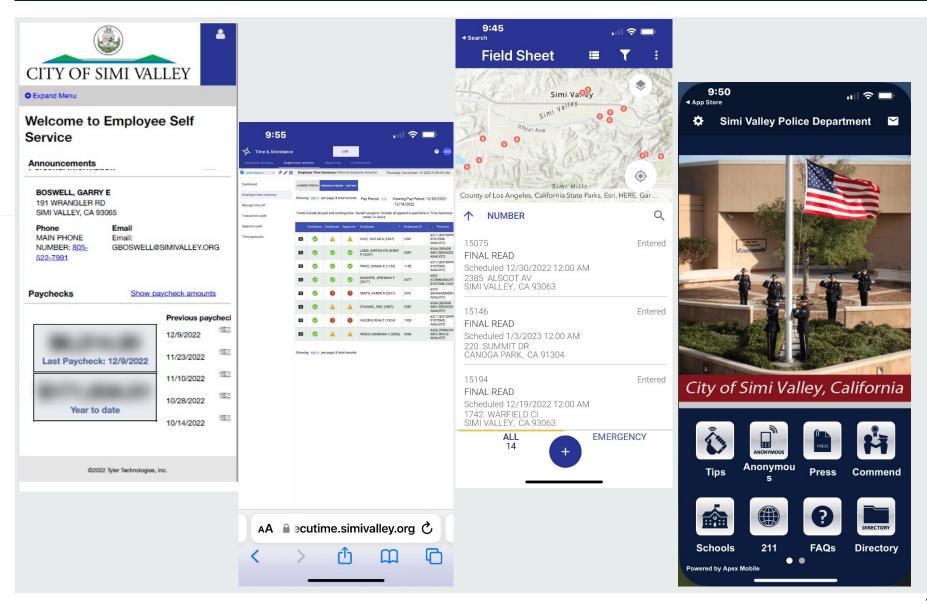
For the residents







What will Simi Valley look like for Staff?



Every City will be a smart City



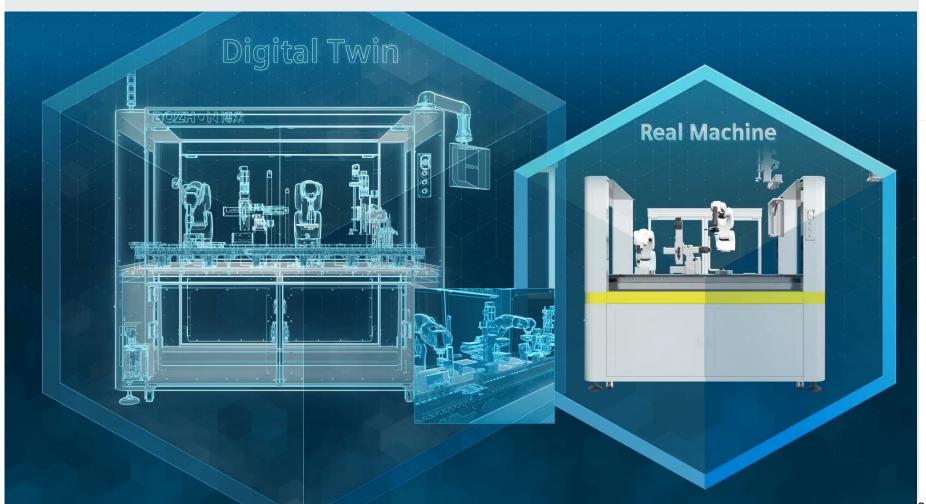


Trends that are here to stay



Trending Smart City Term

Digital Twinning - driven by IoT

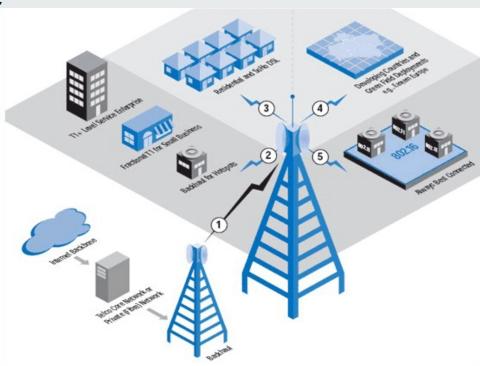


Getting Started: Infrastructure Inventory

Connectivity is Key

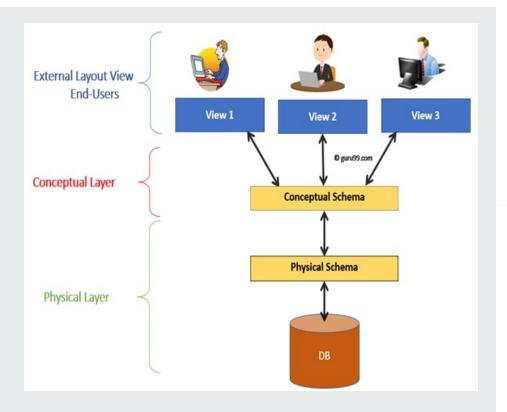
 Conduit - don't forget the traffic engineer!

- Fiber
 - City owned
 - Vendor provided
- Wireless
- Inventory Network
 Infrastructure
 Alternatives



Key Trends - Digital Innovation

- Digital Innovation
 - Application Integration
 - Turning data into Information
 - Dashboards
 - Resident Centric
 Online Services



Key Trends - Public Safety

- Public Safety Smart City Projects
 - Multiple camera/video solutions
 - Smart analytics



Key Trends - Traffic Management

• Includes:

- Alternative & Green Transportation
- TrafficManagement
 - Traffic Flow
 - Smart Controllers
- ParkingManagement



Key Trends - Cybersecurity/Resiliency

- Cybersecurity –
 Important for Smart
 Cities too!
 - Increasing IT Budgets
 - Using Lots of Resources
- Planning for Resiliency
 - The Unexpected Happens
 - Maintain Services
 - Communicate with residents





Questions?

